**2012 Colorado Springs Cool Science Festival**

**Science Carnival Day Survey**

**1. How organized was the event? (144 responses)**

* Extremely organized 49 (34%)
* Very organized 75 (52%)
* Moderately organized 17 (12%)
* Slightly organized 3 ( 2%)
* Not at all organized 0 ( 0%)

**2. Overall, how satisfied were you with the event? (144 responses)**

* Extremely satisfied 113 (78%)
* Moderately satisfied 26 (18%)
* Slightly satisfied 2 ( 1%)
* Neither satisfied nor dissatisfied 0 ( 0%)
* Slightly dissatisfied 2 ( 1%)
* Moderately dissatisfied 1 (<1%)
* Extremely dissatisfied 0 ( 0%)

**3. Would you recommend this event to a friend? (144 responses)**

* Definitely would recommend 129 (90%)
* Probably would recommend 12 ( 8%)
* Not sure if I would recommend 3 ( 2%)
* Probably would **not** recommend 0 ( 0%)
* Definitely would **not** recommend 0 ( 0%)

**4. How did you hear about today’s event? (Check all that apply)**

* TV 6
* Colorado Springs Independent 18
* Poster 9
* Bookmark 0
* Website 15
* Online event calendar 8
* I have attended this event before 36
* Friend or family member 36
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 48

Public radio, Gazette, teachers, school, school flyer, work, scouts email, STEM rocks event, Denver area website, WMMI

**5. What was your favorite activity at today’s event?** ­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**6. What can we do to make the Science Carnival Day better in the future?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Summary of**

**2012 Colorado Springs Cool Science Festival**

**Science Carnival Day Survey for Adults**

Of the 144 adults responding to the survey, 86% thought that the Carnival Day was extremely or well organized. Of the responders, 78% said that they were extremely satisfied with the event and 90% said that they would definitely recommend the event to a friend. Survey responders heard about Carnival Day from a variety of sources, with the most common being “other” (teachers, school, flyers at school, and email), followed by “attended this event before” and “friend or family members.”

As we saw in the kids’ survey, there was a very wide range of answers for the free response questions, which means the Carnival Day appealed to a wide range of interests. The Chemistry Magic Show, Physics is Phun, liquid nitrogen ice cream, and the ping pong ball cannon got the most responses to Question 5. “More and better maps” and “It’s great already” were the most common responses for making the event better in the future:

**5. What was your favorite activity at today’s event? (156 responses)**

Making LN2 ice cream (9) Physics is Phun (13) Chemistry Magic Show (31)

Everything (8) Rain machine (1) Model trains (1)

Spark towers (1) NOAA (1) Antarctica (1)

Lectures (1) Rockets (6) Robotics (8)

AF medical equipment (1) Rubics cube (1) CSU electricity (5)

Goo worms (2) Variety of things (1) Birds of prey/Raptor center (5)

Paper flyers (6) Flame tests (1) Germs (1)

Plane simulator (1) Human organ model (2) Zoo/snake/animals (6)

Legos (5) Butterfly (1) DNA (3)

Balance (1) Artificial intelligence (1) Brain (2)

LN2 activities (1) Slime/cornstarch (1) Model airplane display (3)

Ping pong ball cannon (7) Tesla coil (2) Fusion reactor (2)

Agilent (1) Mindstorms Maniac (1) Mtg people who love sci! (2)

Dinosaurs (1) Burned/healthy soil (1) Chemistry lab (2)

Imagination playground (1) Money table (1) Oscilloscope (1)

Insects/bugs (2) Math fingers (1)

**6. What can we do to make the Science Carnival Day better in the future? (79 responses)**

Make the Carnival a 2-day event (4) Put it on the radio (1)

It was a great day! (1) Have more pre-school activities (1)

Make things more interactive (1) More advertising; perhaps TV spot (5)

Have specific directions to UCCS in paper (1) Run event later in the day; longer (7-8 pm) (7)

Distribute activities in wider area (1) Make registration area easier to find (1)

Have detailed schedule of activities on website (2) Love this event! Awesome! Fantastic! (9)

Expand physics presentation to a bigger room (1) Have things for adults/teens (7)

It’s great now! (5) Have bags to carry stuff (1)

More signs on roads/explain where to park (4) Make sure all events open the entire time (1)

Have everything in fewer bldgs./one area (4) More and simpler maps, guides (14)

Better crowd control (1) More advertising in Denver area (1)

No commercial business as exhibitors (1) Some areas too crowded; hard to see (1)

Have detailed program in Gazette (1) Keep great hands-on stuff for preschoolers (1)

Outreach more to disadvantaged youth (1) More family events during the week (1)