## Sponsorship Grid

### Festival General Recognition
- Top Billing on all Festival materials
- Opportunity to appoint a member of the Advisory Board

### Website Recognition
- Banner recognition on official Festival homepage
- Logo recognition on official Festival homepage
- Listing on official website with logo and link

### Recognition in the Festival E-Newsletter
- Logo recognition on all Festival e-newsletters
- Name recognition on all Festival e-newsletters
- Exclusive “Sponsor Highlight” in one Festival e-newsletter

### Recognition on Print Materials
- Large Logo on Festival T-shirt
- Small Logo on Festival T-shirt
- Large Logo on Festival posters
- Small logo on Festival posters

### Recognition During Expo Day
- Large Logo placement at Entrance Expo hall
- Small Logo at Entrance of Expo Hall
- Logo recognition on Expo Map
- Name recognition on Expo Map
- Customized Exhibit Space
- Preferred Exhibit Space
- Premium Exhibit Space
- Prominent Exhibit Space

### Recognition During Festival Events
- Large Logo recognition prominently displayed at all Festival events
- Small Logo recognition prominently displayed at all Festival events
- Special recognition at Expo Ribbon Cutting

### Public Relations and Media Opportunities
- Recognition in TV ads in collaboration with official media partners
- Recognition in Radio ads in collaboration with official media partners
- Recognition in Print ads
- Name listing in all press releases
- Invitation to media events
- Speaking opportunity at press conference

### Speaking Opportunities
- Speaking opportunity at Opening Event
- Additional tailored benefits to be mutually agreed upon

### Additional Benefits
- Information Desk
  - Be showcased in this information kiosk at the front information desk where every attendee must enter and exit the festival.
  - Commercial advertisement (PowerPoint Slide) $1,000
- Registration Bags
  - Be showcased on this plastic vinyl bag given to every attendee.
  - Logo on Registration Bag* $5,000
- Pocket Schedule
  - Be featured in this full-color fold-out publication given to every attendee.
  - Rectangle - 2x4 $2,000
  - Square - 2x2 $1,000

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