

# hlth.

LAS VEGAS | NOV 13 – 16 | 2022



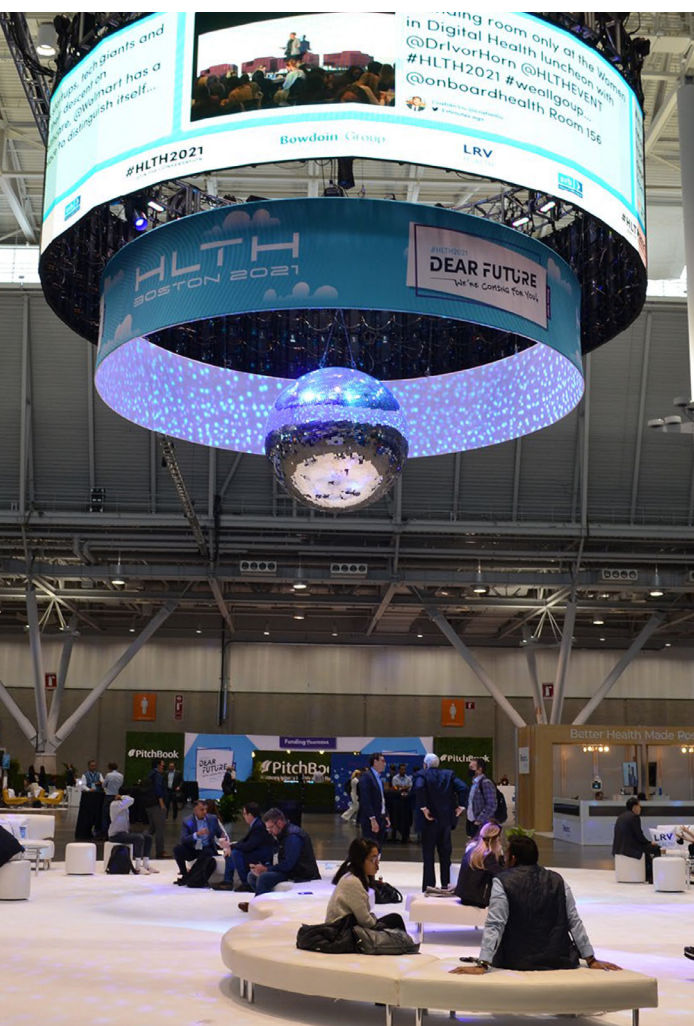
**Where the future of health happens.**

**Join ANDHealth at HLTH 2022 in Las Vegas on Nov 13 – 16.**

## WHAT IS HLTH?

HLTH (pronounced “health”) is the world’s leading digital health event, bringing together 8,500+ decision-makers, visionaries, changemakers and leading investors from across the global health ecosystem.

In contrast to traditional events, HLTH 2022 will have a unique open show floor concept with immersive stages organised by discussion formats. The program will feature lively panel discussions, inspiring presentations, compelling point-counterpoint discussions and newsworthy announcement presentations.



## ANDHEALTH AND HLTH

ANDHealth is collaborating with HLTH once again to bring an Australian Delegation to HLTH 2022. As the United States’ largest conference for health innovation, attending HLTH 2022 offers a key opportunity for Australian digital health companies who are wishing to enter the US market.

ANDHealth Delegates will enjoy the full range of opportunities offered at HLTH including keynotes, panels, sponsors, exhibitors, the ‘WELL by HLTH’ consumer-focused health platform, networking receptions, evening events, one-on-one meeting opportunities and luncheons.

### ANDHealth’s Australia Start-up Pavilion Kiosks

We are offering 8 – 12 Australian start-ups the opportunity to showcase their product or business at our Australia Start-up Pavilion. HLTH provides start-ups an unparalleled opportunity to form key product and distribution partnerships, find new investors and create relationships with media, analysts and other key stakeholders in the industry. The ANDHealth Australia Start-up Kiosks include two full-access event registrations.

### Discounted Event Registration

ANDHealth has negotiated significant discounts for Australian companies to receive an exclusive discounted registration rate of \$1575 USD.

## ANDHEALTH'S AUSTRALIA START-UP PAVILION KIOSKS

We are offering 8 – 12 Australian companies the opportunity to showcase their product or business with a branded kiosk at our Australia Start-up Pavilion.

If your company is looking to expand into the US market, a kiosk at the HLTH Start-up Pavilion offers a unique opportunity to get in front of payers, health systems and providers, employers and benefits leaders, investors, startups, policymakers, retail, pharma, life sciences and biotech executives, innovation centers and world-renowned media outlets.

The ANDHealth Australia Start-up Kiosks include two full-access event registrations. Additional registrations can be purchased using our discounted rate.

"We found the ANDHealth HLTH delegation opportunity incredibly valuable. **What would have taken months in terms of Business Development we were able to achieve in days through the connections we made at HLTH. I had over 20+ meetings with high-value prospects and met several investors thanks to our involvement in the Startup Showcase.** Huge thank you to ANDHealth for organising and accepting us into the delegation."

– Scott Taylor  
Co-Founder & CEO, Perx Health

"Participating in the HLTH conference as part of the ANDHealth Australian delegation **accelerated both our customer acquisition and investment pipeline in the US.** Three of the investor meetings have resulted in **follow up full pitch presentations to their broader investment teams.** We have two health systems already that are **progressing towards purchase.** We were able to **showcase our platform to some of the biggest strategic partners in healthcare with great interest expressed.**"

– Kath Hamilton  
Founder, loop+

"As much as I love learning through digital means and appreciate how technology bridges geographic divides, I always come away from conferences with awesome insights. I had many **mind-blowing learnings at HLTH through meetings, networking and random chats** with people. It was a fabulous few days in Vegas for HLTH 2019 with the Australian Digital Health delegation with ANDHealth."

– Tara Diversi  
CEO & Senior Dietitian, Sophus Nutrition

## DISCOUNTED EVENT REGISTRATION

If you would like to attend HLTH 2022 as part of our Australian Delegation, ANDHealth has negotiated an exclusive discounted registration rate of \$1575 USD, a saving of over 50% on standard ticket pricing.

### Delegate Benefits

- On-the-ground facilitation and support to companies by ANDHealth Staff, including facilitation of dedicated Australia Kiosk meeting facilities.
- Facilitated access to the **Funding Founder Program**, which matches companies with investors.
- Access to the double opt-in **Hosted Buyer Program**.
- Opportunity to pitch in the start-up pitch competition.
- Assistance identifying key contacts and scheduling meetings in advance with support from the HLTH team.
- Numerous networking opportunities.
- Discounted accommodation at the Venetian, Las Vegas.

After submitting your Expression of Interest to join our Delegation, use code **AU\_1575** when purchasing your registration online at:  
[www.hlth.com/2022event/register](http://www.hlth.com/2022event/register).