Element Blue has been transforming the healthcare customer experience for the past decades through innovative portals and hyperautomation platforms. More and more of their clients needed to automate medical imaging workflows, embrace telehealth, collaborate inside multidisciplinary teams, communicate better with patients and enable virtual office visits. As the partnership with Medicai began, Element Blue started offering the state-of-the-art platform to their customers. The solution is deployed and built on Microsoft Azure to ensure compliance, scalability and security.

The team is able to integrate Medicai for a new client in a matter of days enabling them to quickly adapt during challenging times. New ways of working can be created through the online secure platform: fast triage, remote secure access to medical data, online DICOM viewer, telemedicine, case management, instant notifications and many more. Data is automatically fed into Medicai through integrations with diagnostic medical imaging equipment (X-ray, MRI, CT, etc), high level systems (HMIS, EHR, HL7, other systems) and own Medicai specific plugins to gather data.

Customers that embraced the Medicai platform have improved the efficiency of their team, added new workflows, sped up the treatment of their patients and adopted a collaborative way of handling chronic medical cases.

At-a-glance:
Customer: Element Blue
Website: https://elementblue.com
Customer Size: 51–200 employees
Country: USA, Houston
Industry: Healthcare, Energy and Retail
Products and Services: Microsoft Azure
# Customer Benefits

“By integrating Medicai in our customers infrastructure we can quickly create automated workflows, innovative ways to collaborate in multidisciplinary teams and bridge the communication with patients. Deploying Medicai happens in a matter of days.”  

*Steven Gerhardt, CEO Element Blue*

## Partner Solution

Medicai enables efficient collaboration between hospitals, clinics, doctors and patients. Clients can instantly create their own scalable PACS system inside Medicai on the Azure cloud or integrate with existing PACS systems. By using the platform the users can access medical imaging and docs anywhere, on any device.

Medical cases, video conferences, improved triage, multidisciplinary network, patient archive, medical communication, payments and many more are ready to use in Medicai.

<table>
<thead>
<tr>
<th>Customer challenges</th>
<th>Partner Solution</th>
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<tbody>
<tr>
<td>Element Blue develops process automation and consumer engagement solutions for clients in Healthcare, Energy and Retail. For twenty years, it has helped healthcare providers and other enterprise companies across the globe compete and win with products from their industry partners: UiPath, Sitecore, Lucidworks, Amazon, IBM and Medicai.</td>
<td>Medicai enables efficient collaboration between hospitals, clinics, doctors and patients. Clients can instantly create their own scalable PACS system inside Medicai on the Azure cloud or integrate with existing PACS systems. By using the platform the users can access medical imaging and docs anywhere, on any device.</td>
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<tr>
<td>Element Blue was looking for solutions to enable remote work, external referrals, telemedicine, scaling of PACS systems and collaboration within healthcare workflows.</td>
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</table>

## Customer Benefits

### Automated workflows
Integrate multiple imaging devices (MRI, CT, XRAY, etc) from multiple locations under the same organization. Innovative web plugin to get the medical files from your patients remotely.

### Embrace Telehealth
Enable virtual office visits for you patients with medical cases, videocall, improved triage, multidisciplinary network, patient archive, medical communication, payments and many more.

### Secure, scalable, compliant
Protect all your medical data with granular access and built-in security both on the infrastructure and the web platform. Adhere to compliance standards such as HIPAA and GDPR.

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Learn More

[https://medicai.io](https://medicai.io)