

LISA WEBSTER KING

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EXPERIENCE

WEB ART DIRECTOR

(2017-present)

MX

- Redesigned mx.com with a brand new look and continuously adding and updating UI/UX
- Designed marketing materials (digital ads, billboards, presentations, web pages, etc.)
- Collaborated with creative team to launch multiple campaigns

FOUNDER

(2017-present)

Creative Digital

- Worked with clients on branding, web, app, and graphic design needs
- Walked clients through wireframing and design process to establish UX/UI
- Built simple brochure landing pages with online web builder tools

CREATIVE DIRECTOR

(2014-2017)

App Raptors

- Designed the UX and UI of apps and websites for 30+ clients
- Created logos and branding for multiple startup companies
- Rebranded App Raptors, designed company website, portfolio, and all App Raptor media
- Created and refined company's Branding, UI, and UX process
- Managed client's needs and collaborated with developers regularly

GRAPHIC DESIGNER

(2013)

Moki Mobility

- Created department logo and branding
- Helped with any company graphic design needs
- created informative animations

GRAPHIC DESIGNER

(2012-2014)

BYU Career and Counseling Center

- Designed advertisements for BYU events and departments
- Created bookmarks, fliers, posters, banners, and other forms of advertisements
- Maintained and designed content for the Career and Counseling Center website

MY SKILLS

UI/UX 

Photoshop 

Illustrator 

InDesign 

HTML/CSS 

EDUCATION

BACHELOR'S DEGREE

(2011-2014)

Brigham Young University (BYU)

Bachelor of Art degree with an emphasis in Graphic Design

ASSOCIATE'S DEGREE

(2009-2011)

Brigham Young University - Hawaii (BYU)

Associate of Art and Science (A.A.S.)