



THE PLAYERS
COMPANY

For Players, By Players
The Athlete Empowerment Platform

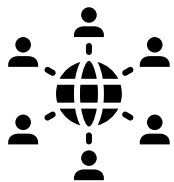
Better Together

The Players Company is a community of professional athletes looking to advance in business together, with a common goal of creating **generational wealth**. We aim to unify professional athletes then subsequently leverage the purchasing power and influence of our community for our collective advancement.

Services:



Financial
Education



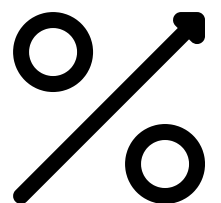
Networking



Deal Flow



Due
Diligence



Group
Discounts

We believe education is the foundation of true empowerment -- TPC will provide educational resources and programs for players, ranging from foundational financial wellness to alternative investment education. Programs will be led by leading industry professionals. By leveraging the power of our community of over **100** professional athletes The Players Company has also established partnerships with global leading investment firms within Venture (Tech), Real Estate & PE. TPC is creating a network of players, corporations, and service providers, and adding a layer of protection and guidance to ensure we are able to maximize our ability to create and maintain wealth.



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GC has made Billions of dollars from early investments in companies such as AirBnB, Snapchat and Warby Parker



Early investor in Facebook made \$**15BN** from FB investment



Sequoia has made 1000 early investments since 1972 including: Apple Google, Instagram, and Paypal



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Early investor in the seed round of SnapChat

A Full Service Commercial Real Estate Firm. Sourcing opportunities nation wide.



Real Estate firm founded by NBA Hall of Famer, David Robinson, focused on identifying attractive, risk-adjusted returns in high job growth markets with strong underlying fundamentals.

