

Karleen Goffinett

937.701.2603

karleen.goffinett@gmail.com

karleengoffinett.com

Education

The Modern College of Design, Kettering, Ohio (2019 to 2023)

Associate's Degree of Applied Business in Design, June 2021

Class of 2021 Valedictorian

Final GPA: 4.0

Bachelor's Degree in Design Leadership, Expected Graduation June 2023

Marketing Strategist, National Student Advertising Competition (NSAC), Kettering, Ohio (2021)

Worked with a team of four others to create our campaigns deliverables, researching and estimating costs of partnerships, breaking down our budget, and figuring out our impressions, key performance indicators, and return on investment. My team placed 3rd in the AAF District 5 competition.

Greene County Career Center, Xenia, Ohio (2017 to 2019)

Career Tech Certificate

Final GPA: 4.0

Bellbrook High School, Bellbrook, Ohio (2015 to 2019)

High School Diploma

Final GPA: 3.8

Honors: Summa Cum Laude

Work

Design Intern, GrowHouse NYC, Remote Position (May 2021)

Worked with two other design interns to create an app design, redesign their website, build a social media branding for their BlackOut year event, and compiled a pitch deck housing all essential design elements for future posts.

Floral Assistant, Floral V Designs, Bellbrook, Ohio (2019 to Present)

Worked with a team to deliver arrangements to weddings and homes, hand washed floral buckets, prepared flowers for the freeze dryer, and sealed the flowers with a clear coat of Plasti Dip.

Skills

Coda, Sketch, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Google Tools (Docs, Slides, Sheets), Zoom, Slack, Microsoft Word, and InVision.