

Karleen Goffinett

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karleengoffinett.com

Education

The Modern College of Design, Kettering, Ohio (2019 to 2023)

The Associate's Degree of Applied Business in Design and The Bachelor's Degree Completion Program in Design Leadership
Final GPA: 4.0

Marketing Strategist, National Student Advertising Competition (NSAC), Kettering, Ohio (2021)

Researching, developing, creating, and pitching a complete multimedia campaign for a national client for the American Advertising Federation (AAF) District 5. Responsible for establishing and facilitating the marketing campaign and deciding the flow of the overall campaign.

Greene County Career Center, Xenia, Ohio (2017 to 2019)

Career Tech Certificate
Final GPA: 4.0

Bellbrook High School, Bellbrook, Ohio (2015 to 2019)

High School Diploma
Final GPA: 3.8
Honors: Summa Cum Laude

Work

Produce Clerk, Kroger, Centerville, Ohio (2020 to Present)

Maintain knowledge of where products in the store are to assist customers in finding the products they need; manage inventory and ensure that produce close to the expiration date is removed and that fresh produce is stocked on the shelves; organize the backroom to company standards.

Floral Assistant, Floral V Designs, Bellbrook, Ohio (2019 to Present)

Worked with a team to deliver arrangements to weddings and homes, hand washed floral buckets, prepared flowers for the freeze dryer, and sealed the flowers with a clear coat of Plasti Dip.

Skills

Coda, Sketch, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Google Tools (Docs, Slides, Sheets), Zoom, Slack, Microsoft Word, and InVision.