



## Summary

Graphic and web designer with a focus in marketing and copywriting. Three years experience of customer service, and one year experience servicing customers remotely to communicate impactful and professional output.

## Skills

- Adobe Photoshop, Illustrator, InDesign, PremierePro, XD, and Dreamweaver
- HTML5/CSS, WordPress, Webflow, Sketch
- Microsoft Word, PowerPoint, Excel, and Office
- Marketing
- Copywriting and Creative Writing
- Digital photography

## Contact Me

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## Education

2019-PRESENT

### **BACHELOR'S DEGREE IN DESIGN LEADERSHIP**

The Modern College of Design  
Kettering, OH

- Applied technical coursework in Traditional Print/Package Design, Web Design, and Photography
- Completed general education courses in English Composition, Art History, and Quantitative Mathematics Reasoning
- Successfully competed in the American Advertising Federation National Student Advertising Competition (2022) as the copywriting director and a member of the marketing and research teams.

2015-2019

### **DIPLOMA**

Gahanna Lincoln High School  
Gahanna, OH

- Graduated with a 3.98/4.0 GPA
- Relevant coursework: Business Foundations, Information Technology, Entrepreneurship, College Credit Plus Multimedia
- Business Professionals of America (2017-2019)
  - Awarded first place in BPA Regional Entrepreneurship Competition
  - Gained valuable experience creating and writing a business plan
  - Won sixth place regionally in website design group competition
  - Acquired additional coding skills
- Newspaper Club (2017-2019)
- National Honor Society (2018-2019); Honor Roll (2015-2019)

## Professional Experience

AUGUST 2021-PRESENT

### **MARKETING CO-OP**

YSI, Xylem Inc., Dayton, OH

- Designed informational booklets for customers
- Worked with professional photography to make eye-catching layouts
- Illustrated icons for web projects

MAY 2021-AUGUST 2021

### **DESIGN INTERN**

Boys & Girls Club of Dayton, Dayton, OH

- Designed a website using Squarespace for a new non-profit
- Wrote interesting copy to be used on the website
- Created social media accounts for the non-profit

NOVEMBER 2019-MAY 2020

### **PRINT DESIGNER / SALES ASSOCIATE**

UPS Store, Centerville, OH

- Designed templates, operated registers, and packed boxes
- Gained business experience with print design and system settings
- Instructed and assisted customers to resolve issues