

# JAGUAR LAND ROVER

787 Eleventh Avenue, Manhattan NY

**CL-TALON**<sup>®</sup> 300  
3x Faster Installation

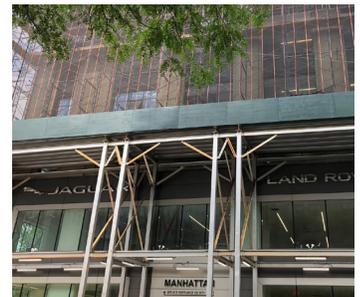
Why CL-TALON 300 was Chosen  
for this Specific Project



High Thermal  
Performance



Fast & Accurate  
Installation



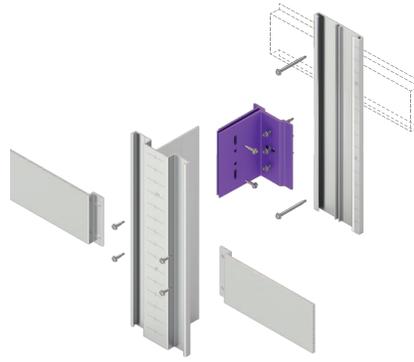
## Architectural Challenge

To transform the Art Deco icon, built by Albert Kahn in 1927 for the Packard Motor Company, into a distinctive office and dealership space while keeping the iconic heritage of the industrial building. The existing 8-story automotive showroom was transformed into 5 upper levels of distinctive open office space, adding on 2-stories of glass enclosure on the roof including a continuous private outdoor green terrace. To accommodate the new offices, the ground floor entrance needed to be renovated to accommodate a new building lobby and the existing building facade was redesigned on the lower levels which also balanced the modernization of the upper deck.

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## CL-TALON® 300 3x Faster Installation



CL-TALON 300 cladding support system installed vertically over the previously installed horizontal system.

### Contractor Challenge

Last minute changes were made to the specification during the construction phase. The façade contractor needed to meet the new design requirements for continuous insulation and complete the installation as quickly as possible.

### Solution

CL-TALON 300 thermally isolated adjustable cladding support system met both the new design requirements and need for a quick installation solution. The orientation of the support system also needed to change to accommodate these new conditions and the CL-TALON 300 system was installed vertically over existing horizontal hat channels.

### Results

The contractor, ALBCO, immediately noticed how simple and easy CL-TALON was to install and was incredibly pleased by the improved speed of installation.

ALBCO saved 70% of time and labor costs by using the CL-TALON 300 cladding support system to install the new façade as compared to conventional cladding support systems.

“We installed the CL-TALON 300 system in ONLY 3 days, whereas with traditional Z-Furrings installation, it would have taken 2 weeks. We are very impressed with the speed and simplicity of the system.”

Erick J. Prifti | ALBCO INC  
Facade Contractor of Jaguar Manhattan Project



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### CASE STUDY

### Project Details:

Category: Office . Retail  
Project Type: Redevelopment  
Facade Size: 5500 SF  
Façade Type: ACM  
Substrate: Steel Studs  
Architect: Viñoly Architects  
Owners: Building Georgetown Co. & Bill Ackman  
Contractor: ALBCO INC  
Installer: ALBCO INC  
Location: Manhattan, NY  
Installed: AUG 2019

CL-TALON is a manufacturer of structural and non-structural support systems for exterior cladding and interior wall and ceiling applications. These smart, quality engineered systems provide architects with maximum design flexibility and contractors with a safe, quick and accurate installation method for multiple applications. Our mission is to accelerate the advancement of smart building design & construction by providing unique and cleverly engineered systems. We remain dedicated and driven by our commitment to continuous improvement.