



Blue Ribbon
Month 2021



BLUE RIBBON COMMITTEE MEETING

Agenda

Thursday, November 19, 2020—9 a.m. – 10:30 a.m.

via ZOOM - <https://us02web.zoom.us/j/9980668900>

I. Welcome

II. Old Business

- A. Campaign Slogans (Themes)—Review and Vote
- B. BR Precious Partner Plans—Suggest leads to approach

III. New Business

- A. Campaign Elements/Ideas—Engage Key Audiences
 - 1. BR Awards (Nominations due: Jan. 15)—Keri Gee [Handout]
 - 2. High School BR Club & BR Week Pilot—Taylor (**Time Certain 9:55 a.m.**)
 - 3. Youth Art Contest—Olivia
 - 4. BR Month Kick Offs
 - a. Countywide (tent. March 30th)—Keri Gee
 - b. Schoolwide (tent. Week of March 8th)—Brainstorm
 - 5. BR Awareness Kits
 - a. Community BR Kit—Gary/Kat
 - b. City PIO Kit—Keri Gee
 - 6. Other Outreach/Activities
 - a. Community Issues Forum—Gary
 - b. Community Presentations—Keri Gee
 - c. Vigil—Keri Gee
 - d. Family Fun Day (tabled to next meeting)

IV. Closing Remarks

V. Public Comment

Next Meeting: December 17, 2020, 9 a.m. – 10:30 a.m.

Key Agenda Items: CAPC approvals, Timeline, Social Media Plan, Family Fun Day, Other Event Updates

Thank you for your time, input, and caring heart!