



Planning
Child Abuse
Prevention
Month 2020



Convening Orange County's Child Abuse Prevention Council

BLUE RIBBON COMMITTEE

4th Planning Meeting Agenda

Thursday, January 30, 2020 ~ 2 p.m. – 3:30 p.m.

I. Welcome (Zoom Conference Call by some)

- A. Added West OC Rep (Handout: Updated Roster)
- B. Overall Blue Ribbon Timelines

II. Kick Off Ceremony – Wed. April 1, 9 a.m. @ Bowers Museum

- A. Kick Off Ceremony Updates (Emcee, Impact Speakers, Performers, etc.)
- B. Decide flow of event agenda (Handout: Past agenda with new options)
- C. Discuss Blue Ribbon Award Nominations (Handout: Overview of Nominees)
- D. Action steps to reach Key Audiences (to reach attendance stretch goal of 150 people)

Professionals (Social Service/Health/Leadership/Nonprofits, other)

Action: _____

Parents

Action: _____

Other

Action: _____

III. Month-long Awareness Campaign (Discuss Who, How, etc. to engage key audiences)

- A. Professionals (Social Service/Health/Chambers, Nonprofits, etc.)– Trainings,
- B. Parents –Presentations at PTAs/PTOs and Youth Organizations, blogs
- C. General Community/Families—podcasts, city magazines, SM
- D. Next Gen Parents (college age & up)—viral #passthepinwheel campaign (spotlight in movie theatres, Instagram/SM, college campuses), Pinwheel for Prevention® gardens
- E. Youth – Youth Art Contest (countywide); Blue Ribbon Week (Pilot at 2 schools), pinwheel gardens (Handouts: Art Contest Rules, Blue Ribbon Week Plan)

Confirm Next Meetings –Tues. Feb. 25, 1 p.m. and Tues. March 24, 1 p.m. (Debrief Meeting Date TBD)

It Takes a Whole Community to Help the Whole Child

Thank you for your time, expertise, and caring heart!