



Blue Ribbon  
Month 2020



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## BLUE RIBBON COMMITTEE

### Planning Meeting Agenda

Tuesday, October 22, 2019, 1 p.m. – 2:30 p.m.  
The Raise Foundation Administrative Office

#### I. Welcome/Introductions/Role of Committee

- A. Roster [[Handout](#)]
- B. Countywide Representation – North/South/East/West

#### II. Overview Blue Ribbon Child Abuse Prevention Month [[Handout – Overview](#)]

*To educate and engage the community in keeping kids safe, healthy, and happy.*

#### III. Blue Ribbon Month Keep Kids Safe, Healthy, and Happy!

##### A. 2020 Kick-Off Ceremony @ Bowers Museum, Santa Ana [[Handout – 2019 Ceremony Agenda](#)]

- 1. Vote on Date: Wednesday, April 1<sup>st</sup> or Thursday, April 2<sup>nd</sup>
- 2. Discuss Attendance Goal: 150 (2019); \_\_\_\_ (2020)
- 3. Recommend Core Focus: (for Success Story as Impact Speaker):  
ACEs, Mental Health, Resource Families Needed (focus past few years),  
Financial Literacy, Substance Use/Abuse

##### B. Pinwheels for Prevention® Gardens [[Handout – Locations of 2019 Gardens](#)]

- 1. Discuss Gardens: Regional vs. Individual (tied to Education/Dedication Ceremonies)

##### C. Blue Ribbon Tool Kit Contents – Recommendations [[Handout - Last year's list of contents](#)]

- 1. Discuss/Recommend Key Audience(s)
- 2. Discuss Distribution Goal: 97 kits (2019); \_\_\_\_ (2020)
- 3. Recommend Contents

##### D. Youth Engagement Contest Ideas

- 1. Artwork, Writings (essay/poetry) – 1<sup>st</sup> through 12<sup>th</sup> grade
- 2. Video Contest – 9<sup>th</sup> through college age

#### IV. Next Meeting \_\_\_\_\_

(Focus: Emcee, Blue Ribbon Awards, Viral Awareness Campaign, Publicity)

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Thank you for your time and input.