



OC's Child Abuse Prevention Council BLUE RIBBON TASK FORCE



Orange County's Child Abuse Prevention Council

Child Abuse Prevention Month 2018 Planning Meeting Agenda

Thursday, Feb. 15, 2018, 9 a.m. – 10:30 a.m.
The Raise Foundation Administrative Office

I. Welcome

II. 2018 Blue Ribbon Month

A. Branding



Step Up. Stand Up. Speak Up for Kids.

A Community in Unity to Prevent Child Abuse

B. Kick-Off Ceremony – March 28, 2018, 9 a.m.

1. Program Update – Speaker, Other Participants
2. Invitation Dissemination Plan – RSVP Deadline March 20
 - a. Countywide Outreach – Attendance/Identified New Target Audiences

C. Month-long Focus

1. Youth Art Contest
 - a. PRIORITY: Secure Entries - Deadline extended to Fri. March 2nd
 - b. Judging electronically week of March 5th
 - c. Winners honored – BR Family Fun Day March 25th, at school, etc.
2. Pinwheels for Prevention Gardens
 - A. Kit
 - B. Order Form
 - C. Lock in Locations (Worksheet/Securing Process)
3. Publicity
 - a. Media Kit – Evaluate/Add Content
 - b. Radio Interview KSBR (Taped earlier this week, airs March 26, 7 p.m.)
 - c. Story angles – Brainstorm

III. Next Meeting - Thursday, March 15, 2018, 9 a.m. – 10:30 a.m.

IV. Good & Welfare Round-Robin

Thank you for your time and input.

Programs and services provided by The Raise Foundation as the Child Abuse Prevention Council are made possible by funding from the Federal Government, State of California, County of Orange, and the Orange County Children's Trust Fund.

PINWHEEL GARDEN LOCATIONS SUGGESTED

<i>Location</i>	<i>Contacts</i>
1. City Halls (Cypress, Irvine, etc.)	–Stanton (Keri Gee), Cypress: Jon Peat, Mayor Pro Tem (Emma)
2. Schools, District Offices & OC Dept. of Ed.	– OVSD (Kerri Gee); Christine (All)
3. The Science Cube in Orange	– Christine
4. Old Towne Orange Circle	
5. Orange Library	– Approx. 50 (Molly)
6. Other Libraries	
7. United Healthcare (in Cypress)	
8. Shopping Malls	
9. Pacific City (HB)	
10. Pretend City	– Sandra BeHon (Emma); Kim Mohr
11. Children's Museum	
12. Metro Stations,	
13. FRCs	– FRCs (Brandon)
14. OC Parks	– Molly, HB Central Park? (Emma)
15. Corporate Headquarters	– Boeing HB, Seal Beach (Emma) / (All)
16. Non-profit headquarters	–
17. Key Residents	
18. Sports stadiums (Angel Stadium)	(Raise YPB Brandon), Honda Center)
19. Rogers Gardens	
20. UCI's Garden	– Raise YPB (Brett)
21. College Campuses	
22. Elementary Schools	– Christine
23. Manzanita Park	– Raise (B&G Club Anaheim)
24. Hospitals/Urgent Cares	
25. High traffic intersections	– Police Depts. (G.G.) & Fire (G.G. on Valley View, Cypress, Cerritos) (Emma)
26. OC Fairgrounds	
27. Nursery on the 405 in South Orange County	
28. Orange County Fairgrounds	
29. Little League Fields	
30. Center dividers with landscaping	
31. Tesla	
32. Fluor	
33. Movie Theaters	
34. Churches	- Marlene
35. Envision Irvine	
36. Team Kids	

Last year's 30 locations are all being encouraged to participate again:

OCFA (Larry), OCSD (Gail), Churches (Marlene), Westmont (Keri Gee), SSA (Molly), FRCs (Brandon), Businesses (All), etc.