



OC's Child Abuse Prevention Council BLUE RIBBON TASK FORCE



Orange County's Child Abuse Prevention Council

Child Abuse Prevention Month 2018 Planning Meeting Agenda

Thursday, Jan. 18, 2018, 9 a.m. – 10:30 a.m.
The Raise Foundation Administrative Office

I. Welcome/Introductions

Newest Members – Kim Mohn, Irvine Police Department; Christine Laehle, OCDE (roster)

II. 2018 Blue Ribbon Month

A. Kick-Off Ceremony

1. Impact Speaker(s)
2. Awards
 - a. Recipients
 - b. Recognition
3. Outreach – Attract expanded target audience (worksheet)

B. Month-long Focus

1. Community – Calls for Action (worksheet)
2. Publicity – Radio Interview Focus/People (KSBR)
3. Pinwheel Gardens Locations (worksheet)
4. Media/Community Kits

C. Art Contest - Entries due no later than Feb. 9th (Promote)

III. Upcoming Key Dates

Week of January 22 – Confirm Award Recipients

Week of Jan. 31st – Invitation Disseminated

Feb. 9th – Art Entries Due

Feb. 13th, 9:30 a.m. – KSBR Radio Interview – Up to 4 interviewed

March 25th, 10 a.m. – 1 p.m. – Blue Ribbon Family Fun Day at Clinic in the Park (Artists honored)

March 26th – KSBR Aires Blue Ribbon Interview

March 28, 9 a.m. – Blue Ribbon Kick-Off Ceremony

Early April – Pinwheel Gardens Planted/Dedicated

TBD – (Board Meeting) OC Board of Supervisors Proclaim April as Blue Ribbon Month

IV. Next Meeting - Thursday, February 15, 2018, 9 a.m. – 10:30 a.m.

V. Good & Welfare Round-Robin

Thank you for your time and input.

Programs and services provided by The Raise Foundation as the Child Abuse Prevention Council are made possible by funding from the Federal Government, State of California, County of Orange, and the Orange County Children's Trust Fund.

PINWHEEL GARDEN LOCATIONS SUGGESTED

<i>Location</i>	<i>Contacts</i>
1. City Halls (Cypress, Irvine, etc.)	– Call Stanton, Cypress: Jon Peat, Mayor Pro Tem (Emma)
2. Schools, District Offices & OC Dept. of Ed.	– GVSD (Kerri Gee); Christine
3. The Science Cube in Orange	– Christine
4. Old Towne Orange Circle	
5. Orange Library	– Approx. 50 (Molly)
6. Other Libraries	
7. United Healthcare (in Cypress)	
8. Shopping Malls	
9. Pacific City (HB)	
10. Pretend City	– Sandra BeHon (Emma); Kim Mohr
11. Children's Museum	
12. Metro Stations,	
13. FRCs	– Raise FRCs
14. OC Parks	– Molly, HB Central Park? (Emma)
15. Corporate Headquarters	– Boeing HB, Seal Beach (Emma)
16. Non-profit headquarters	– Raise Boys & Girls Club
17. Residents	
18. Sports stadiums (Angel Stadium, Honda Center)	– K-YPB
19. Rogers Gardens	
20. UCI's Garden	– Raise YPB (Brett)
21. College Campuses	
22. Elementary Schools	– Christine
23. Manzanita Park	– Raise B&G Club
24. Hospitals/Urgent Cares	
25. High traffic intersections	– Police Depts. (G.G.) & Fire (G.G. on Valley View, Cypress, Cerritos) (Emma)
26. OC Fairgrounds	
27. Nursery on the 405 in South Orange County	
28. Orange County Fairgrounds	
29. Little League Fields	
30. Center dividers with landscaping	
31. Tesla	
32. Fleur	
33. Movie Theaters	
34. Churches	
35. Envision Irvine	
36. Team Kids	

Last year's 30 locations are all being encouraged to participate again:
 OCFA, OCSD, Church, School, SSA, FRCs, businesses, etc.

TARGET AUDIENCE *New

CONTACTS

NEW
*Universities/Colleges (MSW students, UCI Dept. with prevention initiative, etc.)
*Professionals who work with homeless families
*Professionals who work with domestic violence
*Parents (PTA, PTO, youth organization boards, resource families)
*Professionals who work in hospital administration (pediatrics unit, etc.)
*Faith-based leaders – especially from churches/synagogues with largest # of congregants
Note: Special outreach to the cities not involved during the 2017 campaign
CONTINUE
Elected officials (Board of Supervisors, *Mayors)
County Offices/SSA
Service Clubs whose mission is the prevention of child abuse and neglect
Media (Print/Broadcast/*Mommy Bloggers)
Representatives from law enforcement, Juvenile Court System
School Admin.
Nonprofits Youth related
All previous Award Recipients

CALLS FOR ACTION

2017: **Take the Blue Ribbon Pledge...**

I Pledge To:

Foster Children with Love — Learn how you can help OC’s foster children.

Be a Chosen Child Checker — Never leave a child in a car unattended.

Be a Water Watcher — Scan the water to ensure the safety of children.

Reach Out for Help — Find support when needed. Raising children can be hard.

Regain Focus — Make sure to give children your full attention.

Get Engaged — Be a Raise Awareness Ambassador to help prevent child abuse.

Speak Up — Report it when you suspect child abuse. Call 800-207-4464.

2018:
