



Blue Ribbon
Month 2021



BLUE RIBBON COMMITTEE MEETING

Agenda

Thursday, March 18, 2021 – 9 a.m. – 10:30 a.m.

via ZOOM - <https://us02web.zoom.us/j/9980668900>

I. Welcome

II. Old Business

- A. CAPC Approvals/Updates
- B. BR Kickoff Ceremony
 - 1. Invitation Dissemination
 - 2. Watch Parties
- C. Mater Calendar Update (CAPC Events, Community Events, Trainings, Presentations)
- D. Online Blue Ribbon Month Resources – Kits, 30 Days 30 Ways Activity Calendar, Event Links, etc.

III. New Business

- A. Vigil
 - 1. Location
 - 2. Date
 - 3. Viewing Format
- B. Overall Publicity
 - 1. Social Media Plan – Sample Posts/Schedule
 - a. Committee Social Media
 - 2. Committee Contacts with Media
 - a. print, broadcast, podcast hosts, cable, other
 - 3. CAPC Newsletter
- C. Blue Ribbon Award & Shining Light On Children Award - Gift Basket Ideas
- D. Meetings – April (cancelled), May 13 (Debrief)

IV. Closing Remarks

V. Public Comment

SPEAK UP...Save a Child!

Thank you for your time, input, and caring heart!