BLUE RIBBON COMMITTEE

Special Meeting Agenda—Zoom Teleconference

Thursday, April 16th, 2020 ~ 12 p.m. – 2:00 p.m.

- I. Welcome
- II. Kick Off Ceremony Wed. April 1, 9 a.m. @ Bowers Museum (postponed)
 - A. Kick Off Ceremony Updates
 - B. Virtual Kick-Off
- III. Art Contest
 - A. Art Contest Winners Update
 - B. Art Contest Acknowledgement
 - a. Zoom, Instagram Live
 - b. In-Person

IV. Community Kit

- A. Updates
- B. Blue Ribbon Website Portal

V. Social Media Campaign

- B. Tagging and Hashtags
- C. Engagement Outcomes

VI. Other Events: Month-long Awareness Campaign

- A. Manzanita Park Food Distributions
 - a. Tuesdays, 4-5pm
- B. Trainings
 - a. Online Substance Use Disorder Training with CEUs
- C. Zoom Presentations
 - a. Temple Beth El
 - b. Seneca Family of Agencies
- D. FRC Blue Ribbon Events
 - a. CHEC-Food Distribution/Book Drive
 - b. SOC-Food Distribution
 - c. Friendly Center-Food Distribution/Book Drive
 - d. Westminster-Food Distribution
 - e. Oak View-Social Media Campaign
- E. Publications
 - a. Orange County Business Journal

VII. Open Forum

Next Meeting – May 2020 (TBD)

Topic: Blue Ribbon Special Meeting

Time: Apr 16, 2020 12:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

https://us04web.zoom.us/j/9980668900

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