



BLUE RIBBON COMMITTEE

3rd Planning Meeting Agenda

Tuesday, Dec. 10, 2019, 1 p.m. – 2 p.m.

- I. **Welcome**
- II. **Blue Ribbon Month “Keep Kids Safe, Healthy, and Happy!”**
 - A. Kick-Off Ceremony Date and Time
 - B. Remaining Timeline
 - C. Target Audiences Work Sheet Follow Up
 - D. Youth Contests – Art Contest and Video Contest Guidelines (Handout)
 - E. Blue Ribbon Week (School Kit)– Input on Proposal and Suggest Schools/District(s) for Pilot (Handout)
 - F. Update on Blue Ribbon Ceremony
 1. Emcee
 2. Impact Speaker
 3. Invite Lists
 4. Publicity
 - a. Press Release and SM Campaign
 - b. Pinwheels for Prevention® gardens
 - c. Leads/Tools [Audio - KSBR Radio interview Feb. 11th, BR story to air March 30th]
 - d. OCBJ
 - e. Community Magazines (Action)
 - f. Community Kit – Updated Materials from Organizations
 - a. Community Presentations (Action: Suggest Venues)
- III. **Next Meeting – January 28, 1 p.m.**
- IV. **Meeting Schedule** – Usually 4th Tuesday each month, 1 p.m. at The Raise Foundation
(To be confirmed: Jan. 28, add early Feb date and Feb. 25, March 24, April TBD, Debrief TBD)

Dates to Remember

1. Jan. 17 - Award Nominations Due
2. Feb. 11/March 30 - KSBR Radio Interview Feb. 11, Invite People to Listen in
3. Other