



RAINFOREST
PARTNERSHIP

THE TIME IS NOW

2021 IMPACT REPORT



THE TIME IS NOW

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ON-THE-GROUND WORK

Our on-the-ground programs in Peru and Ecuador, energized by our local and indigenous partners leading conservation projects and a diverse coalition of global collaborators, drive powerful impact for rainforests and all who rely on them.

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GLOBAL INITIATIVES

Our global initiatives convene, educate, and empower individuals and organizations around the world to accelerate action to end deforestation. Our work builds the systemic change necessary to scale radical global action and impact to protect tropical rainforests, end deforestation by 2030, and lead the way to a thriving and balanced planet.

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The time is now.

The time is now for rainforests. Time for biodiversity and climate action. Time for Rainforest Partnership. And time for you, our global community of partners and supporters, to join us in achieving thriving forests and a vibrant planet.

A NOTE TO OUR READERS

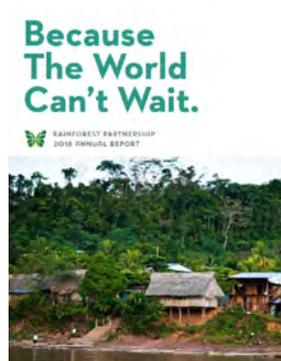
In 2021, we decided to focus on stories of impact. For a comprehensive deep dive into Rainforest Partnership – who we are, our history, how and where we work, our Integrated 360 Approach, and our vision and culture – please refer to our [2020 Annual Report](#).

2017



Unlimited Possibilities

2018



Because the World Can't Wait

2019



Boots on the Ground. Sky High Impact.

2020



Transformation

All of these reports lay the evolutionary foundation on which Rainforest Partnership's high impact 2021 emerged—on the ground, virtually and in person, and on the global stage. These are the encyclopedic reports. The expansive set of information in those reports remains relevant and valuable to provide the context and journey that informs the impact stories you'll read in this document.

Likewise, for an in-depth and nuanced understanding of capital and issues, we have a detailed guide for sophisticated donors or anyone looking to support rainforest protection with any form of capital. We invite you to read our newest publication: [The Donor's Guide to Rainforest Conservation](#).

When you turn this page, you'll start on a journey navigating our powerful year through stories told by many of our incomparable team members. Explore the contours of our impact by the key themes and in the unique voices of the authors.

By the end, you'll understand why Rainforest Partnership is superbly poised to unlock unprecedented impact, in 2022 and in the years to come.

Because the time is now.



SIX THEMES OF 2021



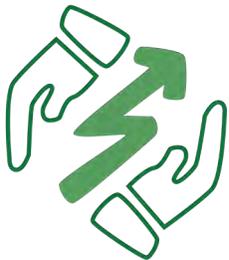
Built to Last and Here to Stay

RP has undergone several transformative years of immense and exciting growth. Our organizational structure and culture, partnerships and networks, global team, voice, and vision solidified into a durable fabric that will stand the test of time, ensuring the longevity of our impact on the ground and around the world.



Sky High Impact

Every facet of RP is designed to create high-impact results for forests in local and global spaces. Our 15-year track record shows that our uniquely holistic approach to conservation generates more impact at lower costs. From within indigenous and local rainforest communities, across large stretches of forest protected as part of our projects, all amplified by our global changemaking programs, our impact is sky high. On all scales.



Partnerships Power Progress

It's in our name, it's in our DNA: partnerships are the backbone of RP's work on the ground and around the world. By sharing capital— expertise, networks, resources, traditional knowledge, people power— collaboration is what makes such high-efficiency conservation work possible. Our countless, invaluable partners, be they community partners, other NGOs, businesses, or governments, help us respond to the urgency of deforestation and climate change with matching vigor and force.





Youth Leadership Transforms the Future

We actively value and center young people's voices, vision, and leadership. Our multigenerational team is overwhelmingly Gen Z and millennial, uplifting young people to positions of leadership in the rainforest conservation space. We empower our Gen Z for the Trees youth branch to boldly engage in global events and spaces and to unflinchingly pursue their transformative vision for their future and the future of **our** planet.



The World is Ready

In 2021, leaders in government, private-sector, philanthropy, and nonprofit spaces recognized the importance of forest protection as a critical climate solution on a scale never seen before. With newfound awareness, energy, and rapidly increasing resources, it is now our responsibility to ensure these resources reach the ground and that those pledging support and commitment to ending deforestation are held accountable.



Creativity and Innovation

Achieving the global goal of deforestation by 2030 requires bold, innovative, and concurrent strategies to directly and efficiently engage key audiences and drive results for rainforests. Rainforest Partnership employs creativity and innovation in all aspects of our work, from empowering wide-reaching rainforest advocacy through cutting-edge technological solutions, inspiring action through film and music, engaging new audiences through art and NFTs, offering new funding opportunities through cryptocurrency, and much more.

RAINFOREST PARTNERSHIP AND SUSTAINABLE DEVELOPMENT GOALS

WITH SELECTED EXAMPLES OF PROJECTS ALIGNED WITH EACH SDG



GOAL 1 No Poverty

Our projects address poverty and economic instability in rainforest communities by opening community access to basic services.

Protecting the Cordillera de Colán, page 10



GOAL 4 Quality Education

We coordinate environmental education programming and support schools in our partner communities.

Expanding Knowledge through Rainforest Academy, page 25



GOAL 5 Gender Equality

We support women-led organizations and sustainable enterprises, uplifting women's leadership and empowerment.

Empowering Women of the Rio Napo, page 8



GOAL 10 Reduced Inequalities

We work alongside rainforest communities to develop economic opportunities and build economic resilience and stability for individual families and entire communities.

Empowering Women of the Rio Napo, page 8



GOAL 12 Responsible Consumption & Production

We support sustainable production of rainforest products as a livelihood option for people in local and indigenous communities through practices like sustainable pisciculture and agroforestry.

Protecting the Cordillera de Colán, page 10



GOAL 13 Climate Action

Our projects prevent carbon emissions associated with deforestation and protect the large amounts of carbon stored in forests through critical nature-based solutions.

Driving Impact through World Rainforest Day, page 21



GOAL 15 Life of Land

We protect standing forests and prevent deforestation, ecosystem degradation, and loss of biodiversity.

Leading Biodiversity Research, page 16



GOAL 17 Partnerships for the Goals

Partnership is central to our work on the ground and around the world; we bring the world together through our global leadership and leverage the power of collaboration for effective and efficient projects with lasting impact for forests.

Launching Rainforest Collective, page 27

2021 AT A GLANCE

PARTNERED

with 9 communities from **6 indigenous peoples** to conserve, defend, and manage **112,851 ACRES** of primary forest along the **Peru-Brazil border**

SUPPORTED

Sustainable enterprises led by **104 women** in **5 INDIGENOUS KICHWA COMMUNITIES** in the **Ecuadorian Amazon**, to generate income and empower communities, to better protect **149,000+ acres**

BROUGHT TOGETHER

Representatives from community and government entities spanning **6 PROTECTED AREAS FROM NATIONAL TO LOCAL** to conserve **900,000+ acres** in Cordillera de Colán in the **Peruvian Tropical Andes**

CONVENED

45 ORGANIZATIONS ACROSS 6 CONTINENTS as part of a 3-day Global Summit for **World Rainforest Day** on June 22

UNCOVERED

OVER 300 UNLISTED PALM OIL MILLS and advocated for rainforest protection at **5 global events** and **COP26 in Glasgow** through the work of our **youth-led Gen Z for the Trees**

LAUNCHED

RAINFOREST COLLECTIVE a new and **groundbreaking global coalition of rainforest organizations and leaders** with a shared mission to end deforestation and protect rainforests for good

EMPOWERING WOMEN OF THE RIO NAPO

WRITTEN BY RAINA CHINITZ



SDG

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The Women of the Rio Napo project, led by women in our partner communities in the Ecuadorian Amazon, supports the development of sustainable enterprises that will build economic security, community resilience, and community capacity to lead conservation of their forests. In 2021, our project coordinator worked on the ground with our

5 KICHWA COMMUNITY PARTNERS

to jointly develop sustainable pisciculture and agroforestry projects that build income and community resilience.

On August 8, Senaida Cerda, Rainforest Partnership Project Coordinator, arrived at the community of Sani Isla, her first stop on her weeklong journey to five Kichwa communities along the Napo River in the Ecuadorian Amazon: Sani Isla, Hatun Urku, Munditi Urku, Isla Flor Amazonico, and Flor de Pantano. This day marked the beginning of the Women of the Rio Napo project, which brings together groups in these communities—led by women but inclusive of all who want to participate—to build sustainable enterprises designed to create economic security, foster community resilience, and strengthen each community’s capacity to lead in the conservation of their forests.

One of these projects was building pools for the communities to raise native cachama fish as a reliable source of income and food security. Senaida traveled by bus, boat, and



Sani Warmi getting ready to build their pisciculture pool.

truck, piled high with building materials like shovels, wheelbarrows, and machetes. When she reached each community, women, men, and children all came together in mingas (collective work in community with neighbors, friends, and family) and spent hours digging, shoveling, and hauling wheelbarrows in the humid heat, beating sun, and heavy rains of the Amazon.

Building the fish pools proved to be not only a challenging and fulfilling day's work, but also a major milestone for the Women of the Rio Napo project and for the people making the project happen. Many had not worked in sustainable enterprises before, and many had not had external support for community-led projects. Building these pools opened pathways to economic resilience and stability that had not previously existed in their communities.



On the boat to release adopted charapa turtles.

Over the next few months, these groups actively maintained and disinfected the pools until they populate them with young cachama. This exciting milestone was just one step toward greater opportunity for our five Kichwa community partners and long-term, community-led sustainable livelihood projects that will expand over the course of 2022 and beyond.

Building sustainable livelihoods has always been a central tenet of Rainforest Partnership's 360-degree conservation model. Rainforest communities, who often lack economic security, opportunity, and external support, need access to basic resources like clean water and education before being able to focus on conservation. Creating sustainable, forest-friendly economic livelihoods and opportunities helps people support themselves and helps communities be more resilient to external pressures and threats. Sustainable livelihood projects are thus key to building a foundation for long-term, effective forest protection, led by rainforest communities themselves.

As the pools materialized and the women released the young cachama fish into the pools, we ignited an expansive, ambitious project with long-term plans and great potential for growth and replicability.

In 2022, the communities will continue sustainable fish farming and begin to work in agroforestry/sustainable production of rainforest products. Over time, these projects empower more women as leaders and will include more community members, create more income and stability over time, and eventually become an entirely community-led program that can sustain itself long-term.



Project Coordinator Senaida Cerda (turquoise) releasing young cachama into Flor de Pantano community's pool.



PROTECTING THE CORDILLERA DE COLÁN

WRITTEN BY ROSA GORDILLO



Partnering with the Cordillera de Colán National Sanctuary and Yunkawasi, the RP Peru team for the first time

CONVENED 6 CONSERVATION UNITS

in the Cordillera de Colán, fostering a new collaboration between areas managed by local communities and by local, regional, and national governments. As a result, each conservation entity agreed to collaborate on projects to better conserve the forest and biodiversity in this incredibly biodiverse area.

SDG	1	10	12	13	15
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In the north of Peru, an enormous forest covered by a blanket of clouds and spanning over 400,000 hectares (about the size of Rhode Island) holds incredible biodiversity, essential water sources, and rugged and impressive landscapes. This place is known as the Cordillera de Colán (Colán Mountain Range) and is home to endangered species such as the yellow-tailed woolly monkey, Andean night monkey, mustachioed owl, spectacled bear, and jaguar.

Just over a decade ago, various protected areas were established in the highest parts of the Colán mountain range, where basins and micro-basins are born and from which water flows into the largest rivers in the northern region of Peru, supplying water to thousands of families dedicated to agriculture and livestock.

In this area, there are currently seven conservation units. Two are managed by the Peruvian State, four by campesino local communities, and one by an association that brings together five very small communities. Daring to think that these very diverse groups could work together to collectively manage this landscape seemed an impossible dream, exacerbated by the pandemic. However, it also presented an exciting challenge to the Rainforest Partnership team in Peru.



Communities and conservation units gather to share knowledge and practices.

Supported by our invaluable partnership with the Cordillera de Colán National Sanctuary (one of the seven conservation units present in the mountain range) and the support and experience of our close partner, Yunkawasi, we got to work.

Our first steps were to find out how the pandemic had impacted the management of each conservation unit. Through long conversations and interviews, we were able to find out what projects were still being executed, how much funding they had, and what their plans were in this new post-pandemic context.

In mid-2021, we met in person with several of these conservation units to collaborate on different exciting conservation initiatives, thereby reinforcing the bonds of trust and joint work, in addition to identifying key points to propose the next steps.



Teams collaborate for conservation initiatives.

To close the year strong, in the month of November, we brought together all these conservation units in one place for the very first time. The town chosen for this important occasion was Nueva Esperanza, whose name represented exactly what was to be built in this groundbreaking event: “New Hope.” Nueva Esperanza is one of the small communities that is part of the Chorrera Blanca Conservation Association, which, along with four others, protect the Cerro El Adobe Conservation Concession. The event was called “Meeting for the conservation of the Cordillera de Colán”.

In this meeting, each person participating understood first-hand each other’s realities, and together, we identified common challenges and difficulties. Most important, we identified the dreams, goals and objectives that united them, while preserving their diversity. In this way, all the conservation units agreed and committed to working on five common points in their first year together:

RESEARCH

SURVEILLANCE & CONTROL

GOVERNANCE & INTERGENERATIONAL WORK

REFORESTATION

COMMUNICATION & ENVIRONMENTAL SPREAD

Our dream that seemed impossible at the beginning of the year is now becoming a reality. This transformative shift motivates us to continue our efforts to ensure the Colán mountain range is protected indefinitely through the leadership and vision of its own people.

GROWING OUR ECUADOR PROGRAM

WRITTEN BY **RAINA CHINITZ**



In 2021, we began collaborating with four new indigenous community partners and worked directly with **5 COMMUNITY GROUPS** in sustainable projects to build economic stability. Through a major expansion of our Ecuador projects, including our vision and network, we have laid a strong foundation for a long-term, effective program.

Over the course of 2021, our Ecuador program evolved in new and exciting ways. At the beginning of the year, our projects were still reacting to the impacts of the pandemic, including the sudden and drastic disappearance of ecotourism-related income for our partner community of Sani Isla.

We turned our focus to helping Sani Warmi (a women-led organization that leads a variety of sustainable projects in Sani Isla) supplement lost income through programs like [Sponsor a Tree](#) and the [Adopt a Turtle](#) project to protect the local population of Charapa river turtles while expanding economic resources.

The day the women of [Sani Warmi](#) released the adopted turtles into the community lagoon and saw the income they had made by protecting these river turtles was a turning point, for Sani Warmi and for our entire program in Ecuador. Suddenly, there was promise of work, economic security, and the renewal of their community projects. The



Geovanny Siquiha (center) and Senaida Cerda (behind woman front right) in a meeting with Sani Warmi.

women felt hopeful and supported again, with the motivation and security to start planning for their future as an organization, for themselves, and for their families.

This moment also helped the Rainforest Partnership Ecuador team turn our eyes toward the future. We started brainstorming, planning, and imagining. Rainforest Partnership Project Coordinator Senaida Cerda, herself a member of Sani Isla with years of experience working with groups of women in Kichwa communities, began traveling to different communities to identify the greatest needs and opportunities for sustainable livelihoods work we could do in partnership with women in these Amazon rainforest communities.

STRENGTHENING EDUCATION IN SANI ISLA

WRITTEN BY **RAINA CHINITZ**



Our work with schools in the Kichwa community of Sani Isla, in the Ecuadorian Amazon, supports environmental education and empowers young people to lead conservation and sustainable projects in their community. In 2021, our project coordinator supported education for

169 STUDENTS IN TWO SCHOOLS IN SANI ISLA

securing the community's first library, books, internet, and basic technologies for schools. RP also organized and hosted environmental education events, trainings, and programs organized throughout the year.

On June 22, 2021, the students of Silverio Tapuy, a school in our partner community of Sani Isla, celebrated their first World Rainforest Day, joining people across the world and our global network of 150+ partners. The teachers, along with Geovanny Siquiha, Rainforest Partnership Project Coordinator in Sani Isla, organized events and activities about tropical rainforests and the importance of protecting them. The students also participated in a drawing competition to celebrate the beauty and immense diversity of the forest they call home. Celebrating World Rainforest Day in Sani Isla, knowing that people around the world were as well, was an empowering and motivating experience for the students and all who participated.

Programs that teach and honor the critical need to protect rainforests are important all around the world, but in rainforest communities themselves, these events take on an even deeper level of meaning and impact. Geovanny believes that young people in his community have so much potential to expand opportunities and resources in their community, and to lead in the protection of the forest in the long term.

However, conservation programs are not viable unless the community itself has the tools to lead the programs and ensure their longevity. Much of this begins with access to education, which is often difficult in communities like Sani Isla.

Rainforest Partnership began supporting Sani Isla's schools during the pandemic, when ecotourism income disappeared and the schools lacked basic resources including books, internet access, laptops, and school supplies. Over the course of the year, we created long-term, strategic project plans in partnership with the leaders of the schools and the students themselves.

Geovanny, a passionate advocate for education in rainforest communities, worked closely with Sani Isla's schools and students throughout the year, coordinating a series of environmental education classes, building the community's first library, and organizing students to run the Sponsor-a-Tree program. This student-led environmental education program allows visitors and tourists to learn about the forest and its biodiversity while offering an opportunity to support the schools directly.

Investing in youth education and empowerment opens up a world of new opportunities for students to learn about conservation, and ensures long-term leadership and expanded potential for community projects and forest conservation in Sani Isla in the near and far future.

In 2021, we planted the seeds for longer-term conservation education programming, which will focus on the intersection between environmental education, sustainable livelihoods, and community empowerment as critical tools to build long-term conservation impact.



Celebrating World Rainforest Day in Sani Isla, Ecuador. Student Dayana stands before a board of artwork from the class.

In 2022, Geovanny will coordinate consistent environmental education workshops and talks for Sani Isla's students, continue to expand access to essential resources, build on last year's programs, and create a written, replicable environmental education annual plan that can be used in the future and in other communities. His vision for 2022 also includes founding a youth-leadership organization in the community, to convene and empower young people to learn skills in and out of the community to bring back and support the community's livelihoods and conservation projects. His leadership in Sani Isla and passionate commitment to education illustrates the immense power that educational opportunities and capacity building can have to translate seamlessly into real, lasting impact for forests.

LEADING GROUNDBREAKING BIODIVERSITY RESEARCH

WRITTEN BY PABLO VENEGAS AND AMALIA LLANO



SDG

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In 2021, Rainforest Partnership's herpetologist Pablo Venegas led a groundbreaking biodiversity research expedition in the cloud forests and paramos of Peru's Cordillera de Colán, an area threatened by logging, agricultural expansion, and cattle ranching. The team discovered seven species:

4 FROGS, 1 TOAD, AND 2 LIZARD SPECIES COMPLETELY NEW TO SCIENCE

In 1978, a group of ornithologists (scientists who study birds) from Louisiana State University set out to study the Cordillera de Colán, an almost pristine biodiversity haven in northern Perú. Their exciting expedition took them to the peak of this towering mountain range, where they were met with an unprecedented diversity of life forms, a tiny fraction of which they carefully documented so that future generations could continue discovering and conserving the invaluable life that inhabits these mountains.

Decades later, Pablo Venegas, curator of amphibians and reptiles at the Center for Ornithology and Biodiversity (CORBIDI) in Lima, and also Rainforest Partnership's herpetologist (a scientist who studies

amphibians and reptiles) decided to follow in the footsteps of his ornithologist predecessors to study the Cordillera de Colán. In October of 2021, he embarked on an 18-day mission in the region, accompanied by a talented team of scientists, photographers, park rangers, and seven community members to help carry luggage, food, and equipment, since no horses or donkeys could access the mountaintop. Their expedition took them along undiscovered paths, steep hills, muddy slopes, and, especially, breathtaking landscapes.

Along the journey, Pablo and his team found a total of three species of reptiles and 17 species of frogs, including a population of a recently discovered frog (*Hyloscirtus diabolus*) listed on the IUCN red list of endangered species and that Pablo had never seen in the wild. They also recorded many rare species that had never been seen in this part of Peru. Of the species Pablo's team discovered, four frogs, one toad and two lizards were **completely new to science**. Two were [officially published in December!](#)



**HYLOSCIRTUS
DIABOLUS**



Pablo Venegas holding a *Oreobates colanensis*.

Only three of the seven local people who accompanied the crew agreed to stay with them for the last part of their journey; the slopes were too steep and the terrain too uncharted for the rest to continue. Pablo’s crew walked among cloudy rainforests with almost no human presence, passing through a wetland and a few patches of dwarf forests. The presence of bears and pumas became apparent by the footprints and feces that popped up on their path; in fact, they were awakened by the sound of an Andean bear one early morning!

When Pablo and his crew returned to the town of Copallín, they were triumphant and profoundly excited to have completed a successful expedition. But they also knew with deep conviction that this wonderful land must be conserved.



The crew searching through the rainforest.

“These findings further justify the utmost importance of conserving the Cordillera de Colán,” explains Pablo. Finding and documenting new species helps governments and local entities better understand the rich biodiversity they have in their own backyards, and helps them understand the importance of protecting this land. The message Pablo wants to convey, as he explained in this [interview](#), is that “the hopefulness of a new species discovery energizes efforts to preserve nature and find out more about what’s out there.”

That’s why Rainforest Partnership, Pablo, his team, and all of our amazing partners will continue to work together to conserve our planet’s most valuable rainforests and their biodiversity.



Two newly discovered frog species discovered by Pablo Venegas, *Lynchiu waynehollomonae* sp. nov. and *Pristimantis paulpittmani* sp. nov. were named in honor of the Holloman Price Foundation and its founder Wayne Holloman Price, and for Rainforest Partnership volunteer Paul Pittman.



LYNCHIUS WAYNEHOLLOMONAE



OREOBATES COLANENSIS

ON-THE-GROUND PARTNERS

Bolded Partner = New in 2021



ECUADOR

Conservación y Desarrollo

Comunidad Sani Isla

Comunidad Isla Flor Amazonico

Comunidad Flor de Pantano

Comunidad Hatun Urku

Comunidad Munditi Urku

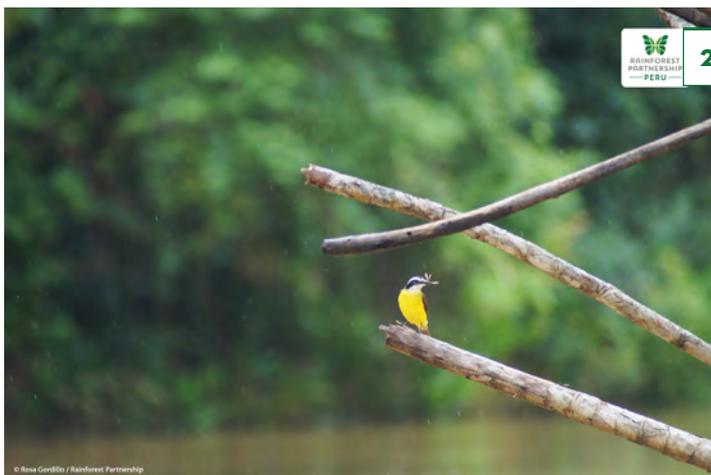
Fundación Centro Lianas

PERU

Yunkawasi

MEXICO

Amigos de Sian Ka'an



(1) View from the Cordillera de Colán; (2) Candid photo of a yellow-bellied bird in Peru.

ELEVATING RAINFORESTS AT

COP 26



Rainforest Partnership's delegates at COP26 — (left to right) Niyanta, Rosie, Ani, Lucia, Nia, and Jamie.

WRITTEN BY **NIA GORBUNOVA**
& **ROSIE KHAN**

SDG 17



6 RAINFOREST PARTNERSHIP DELEGATES BOARD AND TEAM MEMBERS

attended the COP26 in Glasgow, advocating for forests as a key solution in the climate crisis, making durable connections for impactful partnerships and long-term relationships, and spotlighting our thought leadership across the organization.

The United Nations' annual climate summit, the COP (Conference of the Parties), is a key gathering place for people, governments, organizations, and companies eager to advance climate progress and policy.

While Rainforest Partnership holds delegate observer status with the United Nations Framework Convention on Climate Change, with access to badges and events, attending the COP is a major commitment of resources: time (up to 12 days), travel, people, financial capital, and attention that might better be deployed elsewhere for powerful outcomes.

When COP26 announced it would resume an in-person event in Glasgow in the fall of 2021, we gave the opportunity the serious analysis it demanded. We decided that Rainforest Partnership would attend COP26, deploying our thought leadership and vision to advance our strategic goals for forests and climate.

On November 2, 2021, our six delegates touched down in Glasgow: founder and CEO Niyanta Spelman; board chair Ani Chahal Honan; board members Lucia Gallardo and Lina Constantinovici; Gen Z for the Trees leaders Rosie Khan and Jamie Ziah; and Nia Gorbunova, World Rainforest Day Coordinator (a Gen Z herself).



We were proud to bring our youth leaders to the COP as powerful advocates for accountability, collaboration, and real action.

Over the next 10 days, the team attended a wide range of events throughout the COP venue, participating in discussions with the mission of ensuring further commitments towards preserving our precious forests and supporting the indigenous and local communities at the forefront of their protection. Our goal at COP26 was to turn the world's eyes to our forests, to put forests at the top of global climate agendas, and to expand our ever-growing network of partners to create massive impact for forests the best way we know how: together.



Niyanta, Rosie, and Jamie meet Felipe Calderón, former President of Mexico, over lunch.

As consistent champions for the goal of Net Zero Deforestation by 2030, we knew we had kicked off a momentous two weeks when the Declaration on Forests and Land Use was announced on the second day of COP26. More than 100 countries (now more than 140) committed to work collectively to halt and reverse forest loss by 2030—an unprecedented pledge. This declaration was a colossal step toward institutionalizing forest protection and restoration, also facilitating the collaboration necessary for holistic conservation. While we celebrate the declaration as a (long overdue) and important leap forward, it's the beginning of achieving our goal. Policy must turn into action.



(1) Jamie shakes hand with her state governor, Illinois Governor JB Pritzker; (2) Rosie meeting Gary Juffa, Governor of Oro Province and Parliament member of Papua New Guinea, and learning about how he combatted illegal deforestation.

Our team used this breakthrough moment for forests as the new foundation as they spoke, networked, educated, inspired, and connected all day (and often into the nights) at COP26. A key was our engagement one-on-one and in small group settings, seeding hope while demonstrating our expertise and commitment on the ground. Our network grew, our reputation grew, our influence grew, and we set the stage for an even more impactful 2022.

There were so many stories of impact, connection, excitement, optimism, and learning, with meaningful and actionable knowledge to deploy. But the one **undeniable**, **unavoidable**, and **energizing** takeaway from COP26 that became our rallying cry for 2022:

THE TIME IS NOW.

DRIVING IMPACT THROUGH



world
rainforest
day

WRITTEN BY NIA GORBUNOVA

2021 WRD

**PROTECTED TOGETHER.
NOW. FOREVER.**

Celebrating collaboration and action taken today for impact built to last.

45
organizations
involved

302K
social media
mentions

3
days of
programming

127x
news outlets
mention WRD

29M
unique users
reached



In 2021, World Rainforest Day celebrated its fifth anniversary and launched the Global Summit, a free, community-powered virtual event for and by rainforest guardians, critical ecosystem defenders, and those seeking to make the connection between their lives and forests. Founded by Rainforest Partnership in 2017, World Rainforest Day reaches millions of people around the world and drives holistic and collaborative impact for rainforests.

SDG 17



World Rainforest Day 2021's Opening Plenary with Niyanta Spelman, Bella Lack, Hindou Oumarou Ibrahim

**Quotes have been edited for clarity and brevity.*

“We talk about saving the world, but we have very little idea of where we want to go,” said Bella Lack, 18-year-old conservationist, writer, and youth leader for Reserva: the Youth Land Trust during the Opening Plenary of the 2021 World Rainforest Day Global Summit.

A keynote speaker alongside indigenous climate change adaptation expert Hindou Oumarou Ibrahim (coordinator of AFPAT, the Association of Indigenous Peul Women and Peoples of Chad), Bella was addressing a virtual crowd of industry experts, youth conservationists, and indigenous leaders, among others, who came together to connect with one another and celebrate rainforests and the work being done to protect them.

“We have lots of ideas of where we don’t want to go,” Bella continued. “The IPCC sets out all these statistics about what’s going to happen by 2050: we’re going to have more plastic in the sea than fish, it’s going to be two degrees hotter, 60% of the Amazon will be gone... We know what could happen on that trajectory, but we very rarely envision the other path. One where our cities are cleaner, where children can play in the streets because there are fewer cars, where rainforests aren’t being desecrated, but we actually have afforestation... For me, that’s more important than hearing the alternative statistics, because as humans, we need something to move toward. Having that vision of the future is so important.”

Since Rainforest Partnership founded World Rainforest Day in 2017, June 22nd has been an international day of celebration, with the mission of recognizing standing, healthy forests as one of the most powerful and cost-effective climate change mitigation tools we have and creating a collective, global movement to protect and restore them.

For its fifth birthday, we set out to create something special; something that would live far beyond the day itself. Tying together everything that makes World Rainforest Day a powerful initiative—an unparalleled network of players in the environmental space, partnerships with the private and policy sectors, and room for anyone who wants to join the movement—the Global Summit was born with the mission of breaking down the silos that limit powerful, global collaboration for rainforest protection.

During this first Summit, attendees and speakers alike came together to discuss, plan, and celebrate: a vision for the future of rainforests and our planet. This free, community-powered virtual event brought together 45 organizations and many more individuals—rainforest guardians, environmental champions, youth leaders, indigenous communities, environmental non-profits, policy representatives, research institutions, artists, technical experts, the private sector, and more.



“Decolonizing the Arts” session with TAWNA members.

The inaugural Global Summit itself was a launchpad for an annual event that convenes an ever-growing community and sparks new ideas and collaborations to ensure our rainforests, and the communities living in and protecting them, thrive.

“Often I ask people to imagine it’s 2050 and we’ve all taken action— what would the world look like? I think it could be something beautiful,” continues Bella. “We know that the scale of the challenges we have to face is huge, but it’s also a great opportunity for us to change.” With so many committed leaders from all sectors and passionate individuals from around the world, so much can be set into motion. And so much already is.

IN 2021, WORLD RAINFOREST DAY

Launched the Global Summit for and by rainforest guardians, environmental defenders, and passionate individuals, and the first event of its kind.

Convened 150+ partners from research and academia to civil society, public institutions, the private sector, activism, and the arts.

Reached 29 million people through social media, outreach campaigns, and the virtual nature of the Global Summit.

Gained hundreds of millions more impressions through major and international news articles about World Rainforest Day.

AWAKENING AUDIENCES WITH FILMS FOR THE FOREST

WRITTEN BY ANDREA BUILES VÉLEZ



2021
FILMS

76
FILM SUBMISSIONS

23
COUNTRIES

6
CONTINENTS



Films for the Forest leverages the immense power of creative storytelling to inspire hope and reflection and move people to act on behalf of the world's forests. In 2021, we took the impact of films for forest conservation further than we ever had before, building relationships with new partners and showcasing our competition in local and international venues.

Launched by Rainforest Partnership in 2010, Films for the Forest (F3) is an annual juried short film competition that invites filmmakers from around the world to share the voices and stories of forests worldwide, highlighting their rich biodiversity and local communities, their immense beauty and importance to the entire planet, the threats they face, and the opportunities for renewal.

The 2021 competition theme was “Inspire Hope”, and the Films for the Forest team received 76 submissions from 23 countries and all six inhabited continents. Our panel of renowned judges, including Oscar-nominated director Richard Linklater (a judge since F3's inception); Welsh actor, singer, and environmentalist Iwan Rheon; and actress/producer Florence Ordesch selected the best 11 films and shared their own inspiring messages to activate a global audience.

BEST SHORTS



CANADA

CALL OF THE COASTAL WOLVES
DIRECTED BY MAXWEL HOHN



USA

UNDERSTORY
DIRECTED BY COLIN ARISMAN

Since 2012, the winning films have been shared with audiences in community screenings during the international SXSW Conference held in March in Austin, Texas. Given the public health restrictions still in place during the pandemic, we could not attend. But this was only a minor setback.

On Earth Day, April 23, we held a livestream premiere screening in three different time zones, reaching audiences in the Americas, Africa and Asia, and Australia and the Pacific Islands. We also held an exclusive virtual screening as part of World Rainforest Day during Rainforest Ambitions, a three-day programming event focused on the power of collaborative action to protect forests.

In July, we announced the addition of two new partners to help us spread our message and impact even further, adding to the existing and invaluable support of Size of Wales (a UK-based organization that provides financial support and training to native and indigenous communities that are vital to forest conservation). Joining our cause in 2021 were Reserva: The Youth Land Trust, an organization working for the creation of nature reserves around the world, and Tawna: Cine Desde Territorio, an Ecuadorian multicultural film organization that focuses on making visible the communities, indigenous territories, and cultural legacies of the Amazon.

In August, we chose the 2022 theme, “Awaken. Energize. Transform” and expanded the number of categories from three to five for the 2022 competition, seeking to reach a wider diversity of filmmakers and audiences from around the globe. The new categories are Documentary Shorts, Narrative Shorts, Animated Shorts, Youth Category, and Indigenous Peoples & Local Communities (IPLC) Category.

Later in the year, F3 was invited to host a Films for the Forest screening at the Animalis Fabula Film Festival in Austin, Texas. We curated a selection of animal-themed films from our finalists, unveiling the vast diversity of animal life in our planet’s critical rainforests. We were

AUDIENCE AWARD



PERU

MAGALI

DIRECTED BY NICK WERBER

BEST MICRO SHORT



BRAZIL

**USING DRONES TO TACKLE
DEFORESTATION**

DIRECTED BY
SARAH INGE, GREG ARMFIELD

honored to open the festival and grateful for the teamwork involved in an in-person screening after almost two years of working virtually.

As the end of 2021 approached, we had more than 40 films from 18 countries awaiting the judges’ evaluation for our 2022 competition.

With hope for the future and the confidence that our actions contribute to the protection of forests, we closed a year full of growth and learning, eager to continue awakening and engaging audiences.

EXPANDING KNOWLEDGE THROUGH RAINFOREST ACADEMY

WRITTEN BY AMALIA LLANO

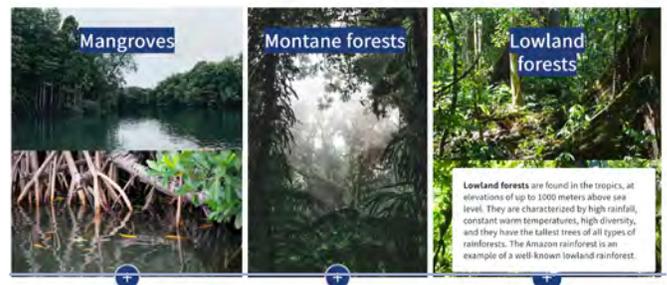


Created in 2021, Rainforest Academy builds on Rainforest Partnership's deep expertise to educate audiences about rainforests, offer new perspectives on environmental issues and drivers of environmental challenges, help people understand how the environment connects to their daily lives, and teach everyday actions for a healthy planet.

What are rainforests? What kind of rainforests are there in the world? Where are they located? What role do they play in the planet's climate and biodiversity? And the most important question of all: how can we make all global citizens care about them enough to protect them?

For 15 years, Rainforest Partnership has answered these questions, deeply immersed in achieving high value outcomes for forests through our on-the-ground work and partnerships with rainforest communities, organizations, and governments at all levels. Along the way, we realized a major knowledge gap exists outside these organizations, and that to scale our impact, we must first educate the general public, thought leaders, policy makers, donors, students, corporations, and other constituencies about rainforests, their ecology, their importance, and their outsized role as part of a thriving and balanced planet. Information that does exist about rainforests is limited, scattered, and inaccessible to the general population, providing little wisdom or motivation to mobilize action toward their global protection.

Types of tropical rainforests



Rainforest Academy module about the various types of tropical rainforests: mangroves, montane forests, and lowland forests.

Through our new education initiative, Rainforest Academy, we are creating and sharing a vast storehouse of expertise about rainforests to raise knowledge of rainforests in an accessible, fun, and inspiring way. This includes comprehensive curricula, training modules, short courses, podcasts, and research.

We want people to be as excited as rainforests as we are, and as knowledgeable as rainforests as they can be. To that end, Rainforest Academy is the first piece of a comprehensive



Rainforest Academy module sharing the types of products from the rainforest: houseplants, fruits and vegetable, canes and fibers, wood, oils, spices and flavors, gums and resins, and other food products.

education strategy that focuses on generating positive changes in people’s attitudes and behaviors towards rainforests and rainforest conservation through knowledge and excitement, play, and awe.

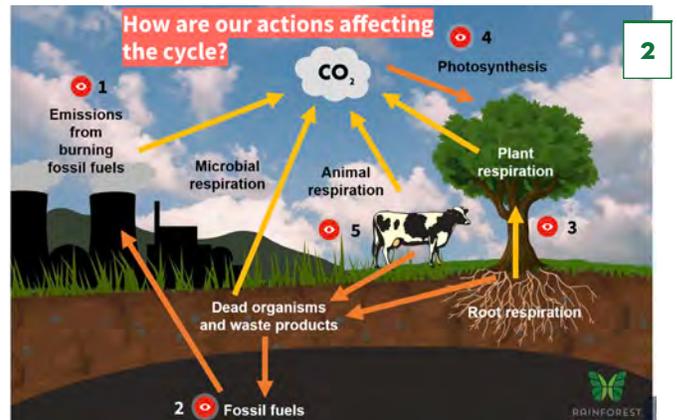
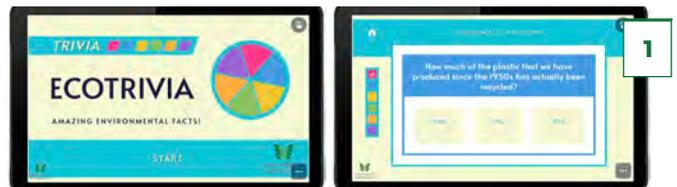
As an online education space, Rainforest Academy will target a tech-savvy, impact-oriented, relatively young audience that wants to be at the forefront of corporate and financial shifts that benefit the environment. We want to reach those who seek to acquire a deep understanding of the processes that are involved in climate change, rainforest conservation, and the environment, so that they can develop truly innovative solutions that benefit businesses, people, and planet.

Our initial curriculum module, “Rainforests and You”, received very positive reviews, and at the end of 2021 we finalized the first Rainforest Academy partnership agreement with XPrize Rainforest, a competition in technology innovation for rainforest ecosystems. XPrize Rainforest’s unrestricted access to our educational modules will help them gain in-depth knowledge from experts

in the field, shaping their understanding of the very ecosystems for which they are innovating. In return, Rainforest Partnership will get invaluable exposure and constructive feedback from XPrize Rainforest.

In the next two years, we plan to complete the remaining modules of Rainforest Academy, incorporate performance indicators for continued improvement, and secure more partnerships to help us boost the program’s potential. We also hope to migrate to a learning management system that will allow us to reach even more people across the globe.

We are confident that through our education strategy, we will move one step closer to ending deforestation and building a future with thriving tropical forests that support a healthy, vibrant planet.



(1) Rainforest Academy Ecotrivia — interactive module to brush up on lessons learned; (2) Module showcasing how our actions affect the CO₂ cycle.

LAUNCHING RAINFOREST COLLECTIVE



Amid the global buzz and collaborative energy surrounding COP26, Rainforest Partnership's CEO Niyanta Spelman convened the leaders of several rainforest conservation organizations around the world as Rainforest Collective, a bold, global collaboration for urgent, sweeping rainforest protection.



SDG 17

Despite the large amounts of funding emerging to address the climate crisis, the current system by which funding flows from donors to conservation projects is broken. Very little funding ends up reaching local and indigenous rainforest communities or powering community-led forest conservation and protection. It doesn't work for anyone, including the rainforest communities and organizations leading high-impact work on the ground, or the donors who want to make a real impact for forests.

At the same time, the rainforest conservation field has been siloed, lacking collaboration and holistic solutions. Organizations and key players have not worked together nearly enough to enact coordinated efforts to end deforestation globally. This has prevented us from operating at our full potential both on the ground and in global spaces where powerful voices for rainforests are needed to advocate for better policy and practices.

To accelerate high impact conservation work on the ground, Rainforest Collective, launched in late 2021, will create a new, innovative system to channel funding directly to community-based, direct work that uplifts indigenous peoples and prioritizes conservation impact that lasts over time.

Rainforest Collective brings together forest-focused and forest-supporting organizations, communities, leaders, and industries around the world to build new funding channels to power high-impact conservation and pathways for shared action across models, locations, and sectors. It fosters high-level strategies and solutions to continue on-the-ground work that centers indigenous peoples and their long-term success as first-line defenders of the planet's critical tropical rainforests. By speaking and advocating collectively as one diverse, global, united voice, Rainforest Collective will also target the global socioeconomic drivers of deforestation which incentivize, reward, and perpetuate deforestation around the world.



FOUNDING MEMBERS



Niyanta Spelman
Rainforest Partnership
 Chief Executive Officer and
 Board Member



Jon Bruno
**The International
 Ecotourism Society**
 Executive Director



Barbara Vallarino
EcoLogic Development Fund
 Executive Director



Peter Houlihan
XPrize Rainforest
 Vice President of Biodiversity
 and Conservation



Niyanta announcing the Rainforest Collective at the World Biodiversity Summit.

Rainforest Partnership CEO Niyanta Spelman serves as Speaker of Rainforest Collective, and founding members include Jon Bruno, Executive Director of TIES-The International Ecotourism Society; Barbara Vaillarino, Executive Director at EcoLogic Development Fund; Peter Houlihan, Executive Vice President, Biodiversity and Conservation at XPrize. Topher White, Founder and Executive Chair at Rainforest Connection (RFCx) and Gabriel Quijandría, Regional Director for South America at IUCN join a growing group of advisors.

The launch of Rainforest Collective at COP26 marked the beginning of this movement to make the world of rainforest conservation more strategic, collaborative, and equitable, to maximize our impact for forests to reach our shared ultimate goal of Zero Deforestation by 2030. In 2022, Rainforest Collective will bring on partners from around the world, build its new funding scheme to power work on the ground at unprecedented scales, and establish itself as a diverse yet unified powerful voice for forest protection in all spaces across the globe.

GLOBAL PARTNERS

Bolded Partner = New in 2021

FILMS FOR THE FOREST

Size of Wales

Reserva

TAWNA

Animalis Fabula

Balcones Resources

JP's Peace, Love & Happiness Foundation

GEN Z FOR THE TREES

RSPO

RAINFOREST ACADEMY

XPrize Rainforest

RAINFOREST PARTNERSHIP LEVEL

World Centric

Dell

mondai.com

CoinPayments

Phil Dillard/ThruLine Networks

XPRIZE Rainforest

SXSW

Nature's Treasures

Nova Impact

The Aeternals

Hollomon Price Foundation

Tomberg Family Philanthropies

Flash Tattoos

Balcones Resources

Winkler Family Foundation

Zeller Family Fund

Regreener

Planet Women

Barry & Mimi Sternlicht Foundation

Inman Family Foundation

Zapkad

The Giving Block

WORLD RAINFOREST DAY

Gorongosa Project

On Deck Climate Tech

Community Conservation

Reserva Youth Land Trust

The Morpho Institute (FKA
Amazon Rainforest Workshops)

Health in Harmony

Kristina Nikols Wellness

Amazon Aid Foundation

Fundación Saimiri

Iracambi

CECCOT

NSE Global

C5Vbc

Love the Wild Foundation

Green Kids Club

We Don't Have Time

Living Labs Federation

EcoLogic Development Fund

XPrize Foundation

Thriving Corals Project

Kara Solar

Amazon Frontlines

Earth Optimism

Amigos de Sian Ka'an

Forest Trends

Size of Wales

Amazonico

Borneo Nature Foundation

Prime Computer Ltd.

Connect4Climate

Little Herds

Connect 2 Earth

Fundación Ecominga

BLI Global

Paway Nature Reserve

Gramor

DoStuff

Optigreen Foundation

Natural Beings

TwoBirds Art

ABC Becarios de Casanare

TAWNA

Duo2TV

Rewriting Extinction

La Neblina

ICLEI Europe

OnePlanet



RAINFOREST PARTNERSHIP ON THE GLOBAL STAGE



The Metropolitan Breakfast Club

AUSTIN, TEXAS, US

On November 17th, Rainforest Partnership CEO Niyanta Spelman was invited to speak at The Metropolitan Breakfast Club in RP’s home city of Austin, Texas. In her talk, “Hot from COP26: How You Can Be a Rainforest Hero,” she shared her on-the-ground insights to empower anyone and everyone to change the future of forests; and the latest global action and commitments from governmental and corporate leaders that will shape our climate future.



World Biodiversity Summit

COP26 – GLASGOW, UK

Niyanta was also invited to moderate a session at the *World Biodiversity Summit: Overcoming Barriers & Growing Investment, Opportunities in Restorative Land & Forestry Management*. The panel discussed how investing and finance can help overcome challenges to forest protection and restoration.

THE ÆTERNALS



SDG 17

To advance our goal of net-zero deforestation by 2030, we've partnered with the decentralized community including [The Æternals](#), the first non-fungible token (NFT) that uniquely combine digital art and metamorphic change, driven by interactive gamification and impact objectives traced through the blockchain infrastructure.

Each stunning asset, when bought and/or sold, contributes directly and transparently to the protection of the rainforests of Central and South America, purchases carbon credits, provides access to an exclusive interactive game environment, and grants access to a tiered community of like-minded collectors.



RP TEAM AROUND THE WORLD



44 TEXAS, U.S.

37 AUSTIN

2 DALLAS

1 HEARNE

1 LEAGUE CITY

1 PLANO

1 ROUND ROCK

1 SAN MARCOS

30 PERU

1 AMAZONAS

3 BAGUA

1 BREU

1 CHACHAPOYAS

1 JUNÍN

20 LIMA

1 PIURA

2 PUNO

1 ALASKA, U.S.

1 BRAZIL

12 CALIFORNIA, U.S.

2 COLORADO, U.S.

3 COLOMBIA

3 ECUADOR

1 EL SALVADOR

3 UNITED KINGDOM

1 FINLAND

3 FLORIDA, U.S.

1 FRANCE

5 ILLINOIS, U.S.

1 INDIA

1 GEORGIA

1 GERMANY

3 MASSACHUSETTS, U.S.

2 MARYLAND, U.S.

1 MAINE, U.S.

1 MEXICO

1 NORTH CAROLINA, U.S.

3 NEW JERSEY, U.S.

1 NEW MEXICO, U.S.

4 NEW YORK, U.S.

1 PENNSYLVANIA, U.S.

1 RHODE ISLAND, U.S.

1 ROMANIA

1 TENNESSEE, U.S.

1 VIRGINIA, U.S.

1 WASHINGTON, U.S.

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HAZEL BARBOUR
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CONSTANTINOVICI**
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CHAHAL HONAN**
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NIYANTA SPELMAN
Chief Executive Officer and
Board Member

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Chief Executive Officer and Board Member



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Gen Z for the
Trees Outreach



**TADZIO
MAC GREGOR**

Global Engagement
Head of Partnerships



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Executive Team Amplifier

KATIE ZURBURG TABOR

Executive Team Amplifier

BRIDGET PALMER

Executive Team Amplifier

CAITLIN CUTTER

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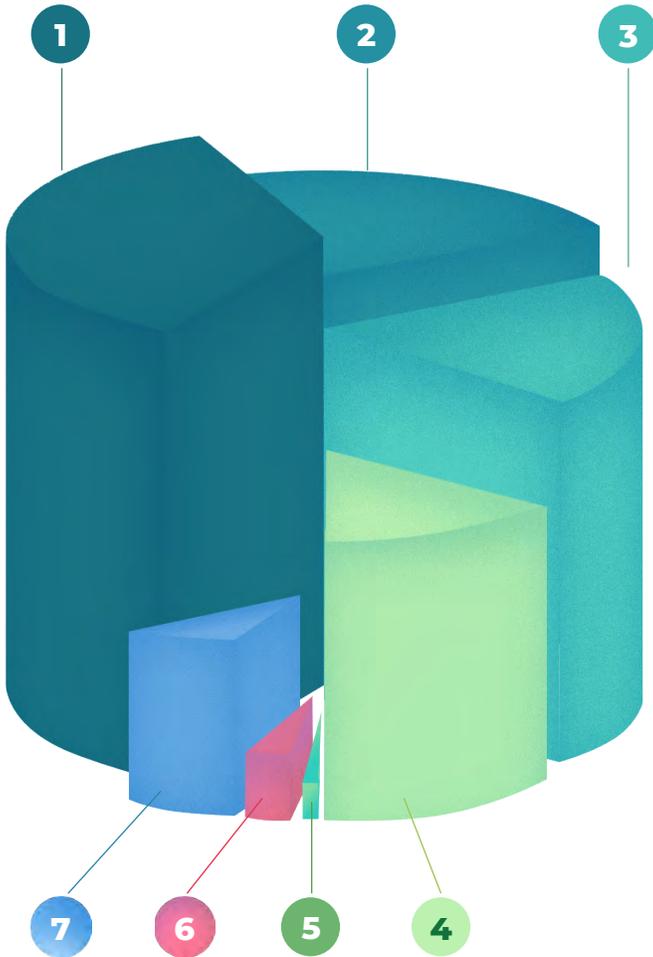


FINANCIAL OVERVIEW



INCOME

CASH	\$ 465,291.42
IN-KIND	\$ 392,072.54
TOTAL	\$ 857,363.96



EXPENSES

92%	PROGRAMS	
		\$ 517,496.28
	TROPICAL ANDES (CLOUD FOREST ECOSYSTEM)	\$ 197,657.02 1
	LOWLAND AMAZON & OTHER TROPICAL FOREST SYSTEMS	\$ 130,042.77 2
	GLOBAL ENGAGEMENT & OUTREACH	\$ 111,430.93 3
	COUNTRY-WIDE (PERU)	\$ 73,445.71 4
	PACIFIC TROPICAL FORESTS	\$ 4,919.85 5
5%	MANAGEMENT	\$ 30,064.71 6
2%	FUNDRAISING	\$ 13,061.60 7
	IN-KIND	\$ 392,072.52
	TOTAL	\$ 952,695.11

ROAD MAP

LEARN MORE AND STAY CONNECTED

REACH OUT

Rainforest Partnership is more than a catchy name for our organization; partnership is in our DNA.

Inspired to collaborate, partner, fund, volunteer, or learn more about our work? We are happy and ready to engage.

STAY UPDATED

Sign up to our newsletter for monthly updates and announcements

RainforestPartnership.org/ways-to-help

Keep up with our blog

RainforestPartnership.org/blog

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INSTAGRAM

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[rp.peru](https://www.instagram.com/rp.peru)

[worldrainforestday](https://www.instagram.com/worldrainforestday)

[filmsfortheforest](https://www.instagram.com/filmsfortheforest)

[genzforthetrees](https://www.instagram.com/genzforthetrees)

FACEBOOK

[Rainforest Partnership](https://www.facebook.com/RainforestPartnership)

[Rainforest Partnership Peru](https://www.facebook.com/RainforestPartnershipPeru)

LINKEDIN

[Rainforest Partnership](https://www.linkedin.com/company/RainforestPartnership)

TWITTER

[rainforestprtnr](https://twitter.com/rainforestprtnr)

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