

Because The World Can't Wait.



RAINFOREST PARTNERSHIP
2018 ANNUAL REPORT



Dear Rainforest Partners,

Rainforest Partnership has experienced an exciting year and it's all thanks to you!

In a time when climate and biodiversity are so increasingly important, your support is making a significant difference for the rainforests and for our planet's future. The United Nations Intergovernmental Panel on Climate Change (IPCC) warned that we have about 12 years to take action on climate change or risk being locked into catastrophic warming. The UN's biodiversity chief says we have about two years to develop a plan to stop the current extinction crisis; we have lost on average 60% of vertebrate animal populations since 1970. Deforestation of the Amazon and other rainforests is driving both of these crises.

The good news is we have solutions: **recent studies have shown that protecting and restoring tropical rainforests can achieve over 30% of emission reductions needed to keep dangerous warming in check** while providing a lifeline to threatened and endangered species.

Rainforest Partnership put these solutions into action in 2018, leading the way on every front. Through partnerships on the ground, in government, and online, we have achieved some amazing things for rainforests this year.

We are a step closer to protecting a vast area of land critical to the rainforests in Peru's Junín region. Focused collaboration with the regional government of Junín and communities in the district of Pampa Hermosa has allowed us to get to the final stages of creating legal protections covering highly diverse and valuable ecosystems.

With 30 camera stations, we discovered a thriving community of Andean Spectacled Bear and two new populations of endangered primates in the first-ever mammal study of the Colibri Cloudforest area. One of these primates, the Yellow-tailed Woolly Monkey, one of the 25 rarest

primates in the world, was found 120 miles south of the nearest known population and is distinct in its appearance. These scientific discoveries have added new urgency to protect the area which encompasses our partner community of San Antonio and the regional conservation area.

On June 22nd, we activated tens of thousands of people from over 45 countries on 6 continents to take action for rainforests on the second annual World Rainforest Day, a day RP launched last year that now includes 50+ partners from around the world and growing.

We want to acknowledge our donors who have made these incredible achievements possible. Your support mattered to the forests, to people living in the forests, and to our planet. And because of your support, Rainforest Partnership has opened up many exciting opportunities for 2019.

With deep gratitude on behalf of the forests and people of the forests,

Niyanta Spelman

Founder and CEO
Rainforest Partnership



Core Team

Niyanta Spelman, CEO

Beth Caplan,
Chief Strategy Officer

Mariela Palacios,
Director of Projects

Juan Millan,
Peru Project Director

Linda Bergman, Accountant

Ben Gogins, Operations

Marshall Huggins,
Partnerships

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*Community Project
Coordinator,*

Colibri Cloudforest

Sean McHugh,

Mammal Researcher

Jaz McKibben,

*Videographer and
Documentalist*

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Mike Canzoneri, Digital Consultant

Eileen Keller, Social Physicist

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Project Consultant

Bruce Sharrar,

Information Technology

Kevin Ready, Communications

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Hazel Barbour, Chair

Luis Felipe Duchicela, Treasurer

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Board of Advisors

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John Doggett

Hugh Forrest

Karla Johanning

Sergio A. Lira

Bob Warneke

2018 IMPACT

BY THE NUMBERS

working to protect
860,000
acres

14,000+
lives enriched

GLOBAL INITIATIVES

7.5 million
people reached on World
Rainforest Day

5
continents represented in Films
for the Forest competition

PROJECT ACHUAR

16
medicinal
promoters trained

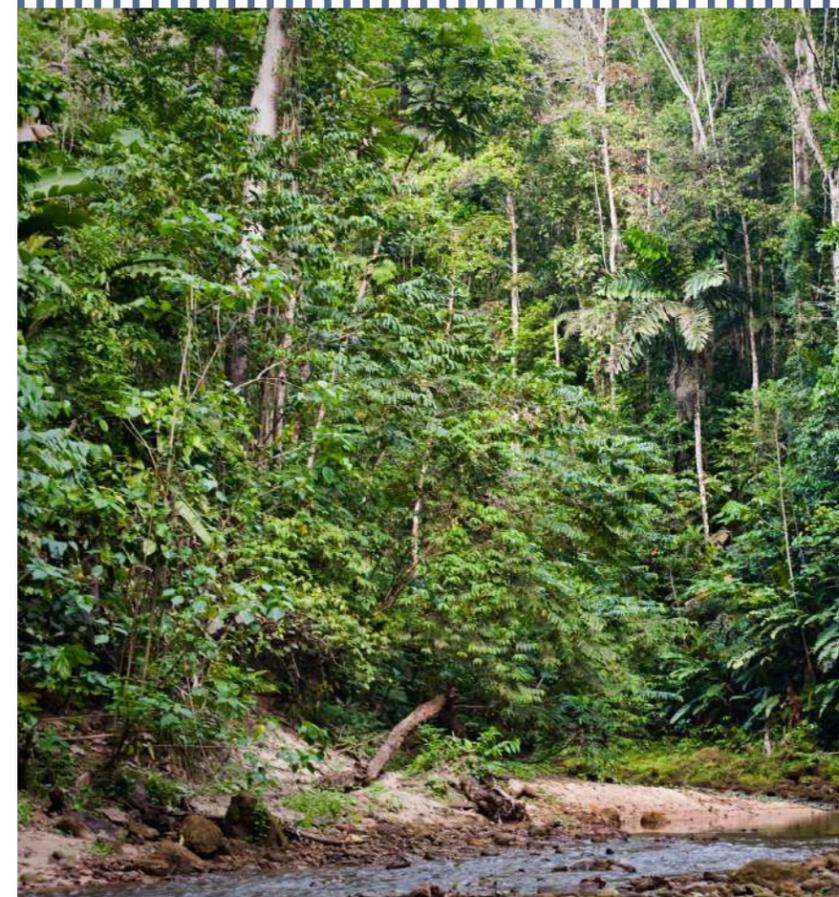


PROJECT COLIBRI

28
camera stations

7,000
native trees sprouted

10
beehives constructed



PROJECT SANI ISLA

2
Awards received*
*Sustainable Top 100
Destination and Best of
Nature by Green Destination



WHERE WE WORK



Ecuador

**SANI ISLA, ORELLANA
& SUCUMBIOS PROVINCES**

**Sani Warmi Artisan Project
Sani Isla Ecotourism**

Peru

**ACHUAR TERRITORY,
LORETO PROVINCE**

Achuar Traditional Medicine

**COLIBRI CLOUDFOREST,
JUNIN PROVINCE**

**Colibri Cloudforest Protected Areas
Unveil the Cloudforest Mammal Survey
Colibri Cloudforest Beekeeping
Colibri Cloudforest Butterfly Sanctuary
Colibri Cloudforest Ecotourism
Colibri Cloudforest Regeneration Plan**



PROJECT
ACHUAR
PERU

TRADITIONAL MEDICINE

ACHUAR TERRITORY, PERU

The Achuar are an indigenous people who maintain a rich culture that includes an **extensive knowledge of local plants** with **valuable medicinal properties**. Rainforest Partnership has worked with the Achuar to create a traditional medicine center that will **preserve their traditional knowledge** of medicinal plants, **improve access to basic health care** for the community, and **create economic opportunity** that sustainably draws on natural resources.



The Achuar culture is deeply rooted in their connection to nature.

Accomplishments

The second year of the project consisted of consolidating traditional medicinal knowledge from Achuar territory and training the medicinal promoters. The training teaches the medicinal promoters (practitioners who will spread this knowledge in the future) the techniques of medicinal plant extraction, safe and hygienic production of medicinal plant products, and how the products are used to treat patients. Two coordinators for Rainforest Partnership from the Achuar people are responsible for leading the training workshops, compiling the different traditional practices, and ensuring sustainable use of medicinal plants.

Impact

The traditional medicine center built in 2017 is used by the medicinal promoters to carry out patient treatments and facilitate the preservation of their unique knowledge of medicinal plants. It will improve access to basic health care as well as provide an economic opportunity that will sustainably draw on the community's natural resources and the Achuar traditional knowledge. This gives the Achuar leaders and the community as a whole the economic incentive to collectively protect their territory from the incursion of oil, logging, and mining companies, thus maintaining a healthy rainforest ecosystem in the region.



Up Next

In 2019, our main goal is to carry out a market analysis to understand the feasibility of selling Achuar medicines in local markets. We will simultaneously continue strengthening the group of medicinal promoters and the traditional medicine center by carrying out more workshops on the preparation of medicines and the exchange of medicinal knowledge.

BEEKEEPING IN THE CLOUDFOREST

SAN ANTONIO, JUNIN PROVINCE, PERU

Bees play an important role in promoting the production of agricultural crops and native plants through pollination, but recently honeybee colonies have been declining substantially. Rainforest Partnership has been collaborating with the San Antonio community to establish a beekeeping practice that will **help the community generate an income** while **maintaining a healthy, thriving forest habitat for the bee population.**

PROJECT
COLIBRI
PERU



Accomplishments

Rainforest Partnership's newest project started in April 2018 with technical training for community members, the purchase of apiculture (beekeeping) materials, and the installation of 10 hives. Training involving 10 families over 5 months has helped the San Antonio community as a whole understand the importance of honeybees. Each family manages a beehive that produces honey, beeswax, pollen, and royal jelly. Currently these families harvest the products for their own consumption or to share with the community.

10
families trained on
beekeeping

10
new beehives



Impact

The establishment of a beekeeping project in the San Antonio community will generate an income from beekeeping products. Helping the community develop this beekeeping business will increase the bee population in the area, contribute to maintaining the biodiversity of the region, and help local farmers produce organically healthy crops.



Beekeeping provides a reliable source of income for families in the San Antonio community while also maintaining the health of the surrounding ecosystem through pollination.

Up Next

The plan for 2019 is to research how the beekeepers can access a local market in Satipo, the nearest city. We will also begin exploring how to transition towards using native bees exclusively for beekeeping to ensure that the native biodiversity of the region is protected. Furthermore, we will begin working with six additional families from San Antonio who have expressed the desire to join the project.

COLIBRI CLOUDFOREST PROTECTED AREAS

JUNIN PROVINCE, PERU

A protected area is a set boundary of geographical space that is recognized and managed to achieve **long-term conservation of biodiversity** in that region. Rainforest Partnership has been working closely with the regional government in Junín to create a Regional Conservation Area (ACR). This proposed protected area is a great example of **strengthening collaborations and partnerships** between multiple stakeholders and ensures future protection of ecosystem services in the area.

129,968

acres of potential
protected area



Accomplishments

The designation of a regional conservation area has been a lengthy process that Rainforest Partnership first began in 2013. After several meetings with the regional government, an agreement was signed with the Regional Council of Junín which included the designation of this protected area in the Junín Region budget. The Regional Governor signed his approval for the designation and a consultant team, coordinated by Rainforest Partnership and SERNANP (Peru National Service of Natural Protected Areas), has started to consolidate information consisting of the biophysical evaluation of water resources and flora and fauna in the area. The team has also been working on defining the conservation objectives with the communities that are part of the proposal area.

Signing agreements with local lawmakers to designate the forest in the region as an official protected area creates an extra layer of protection for the Colibri Cloudforest region and means the projects in the community can provide a buffer against harmful outside forces. The designation of the protected area will also help to protect the critical habitat of the many endangered species in this important ecosystem.



Up Next

In 2019, Rainforest Partnership will have a new team in Peru that will continue the work to protect these ecosystems. We seek to work hand in hand with our partner communities, the Municipality of Pampa Hermosa and the Regional Government of Junin, to achieve a designated protected area that benefits the communities and guarantees the adequate use of natural resources.

UNVEIL THE CLOUDFOREST MAMMAL SURVEY

JUNIN PROVINCE, PERU

A first mammal survey has provided crucial insight into the biodiversity of the Cloudforests of Pampa Hermosa, Peru, **helping us assess the conservation value of the area and how to best protect species' habitats.** Using camera stations (wireless cameras equipped with motion sensors), data of mammal activity was collected, allowing us to deduce the presence and range of mammal species in the areas.



Tayra (*Eira barbara*)

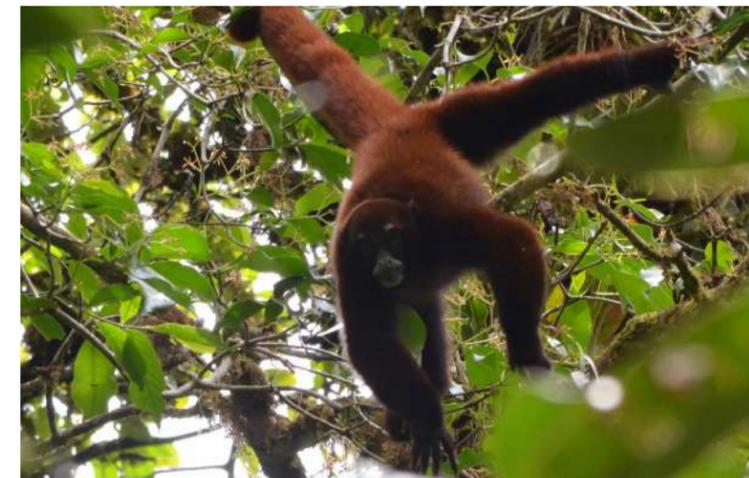
25
different mammal
species recorded

Accomplishments

28 remote camera stations were set up to observe the mammalian fauna in these mountains and the data that was collected showed higher populations of a greater variety of species than expected. These species include the charismatic Spectacled Bear, Black-faced Black Spider Monkey, and Yellow-tailed Woolly Monkey.

13

individual spectacled
bears counted



1
newly-documented
yellow-tailed woolly
monkey population in
Junin province

Impact

The unexpectedly robust population of spectacled bears living in the Cloudforest and the unprecedented discovery of the yellow-tailed woolly monkey demonstrated the high conservation value of this forest and the urgency to designate it as a protected area.

Up Next

Long-term research will evaluate the genetic differences between the yellow-tailed woolly monkey population in the Junin Region and the population in the Amazonas Region. In 2019, we will visit the Colibri area to establish a second mammal survey and begin collecting genetic materials for the species. By continuing to work with communities and local and regional governments, we plan to use the data collected to establish a long-term conservation plan.

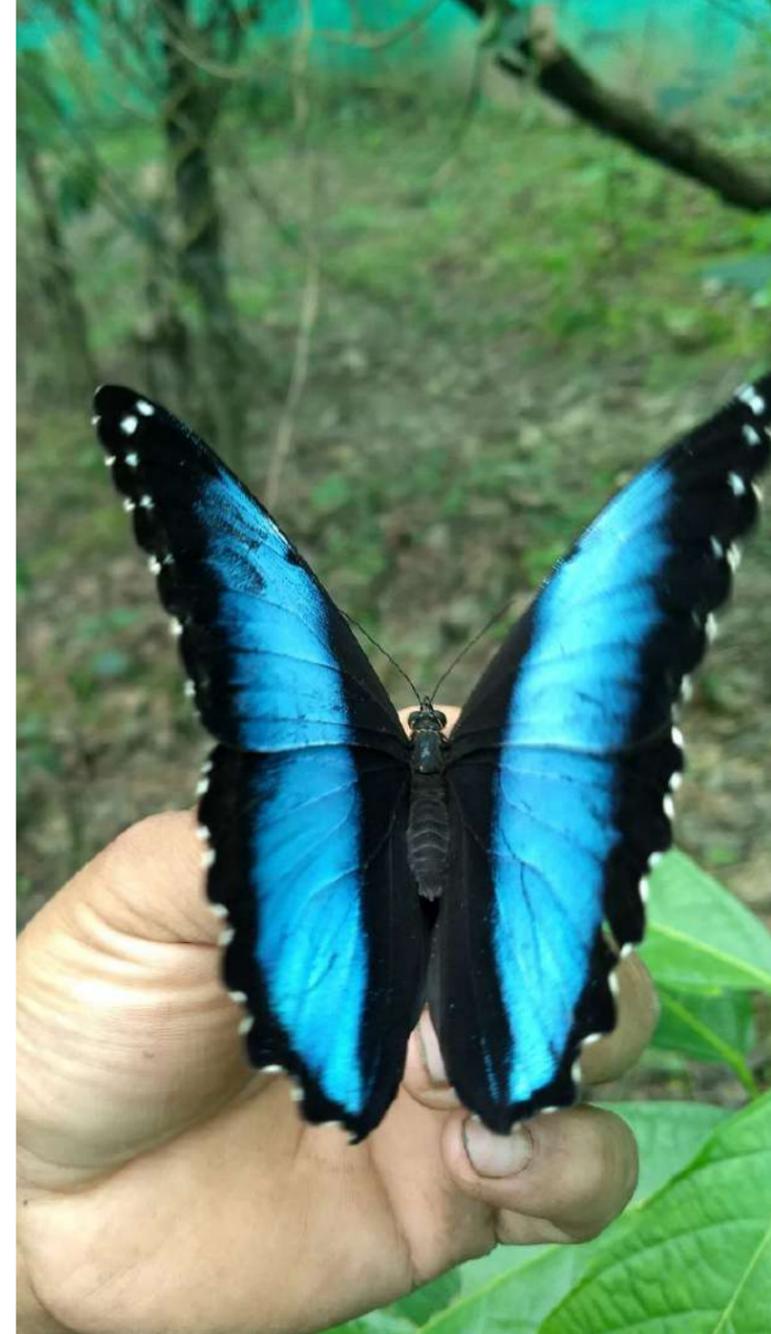
COLIBRI BUTTERFLY SANCTUARY

SAN ANTONIO, JUNIN PROVINCE, PERU

Peru has more than **3,700 species of butterflies**, representing **20% of the world's butterfly species**. The biodiversity of the Cloudforest depends on its butterfly populations, but they are threatened by poaching and illegal trafficking due to commercial demands. The Butterfly Sanctuary will **provide an income for the community as an ecotourism attraction and strengthen local butterfly populations**.



The first butterflies, the Magnificent Owl, have been released into their natural habitat.



Accomplishments

Rainforest Partnership has constructed a laboratory to manage the breeding and regeneration of valuable butterfly species. Here, butterfly pupae are introduced and supported through metamorphosis. The resulting butterflies are released into flight areas within the sanctuary, where they are kept for sale or later released into their natural habitats to restore declining populations.

Impact

This conservatory will promote the breeding of endemic and local butterfly species affected by illegal poaching. The project will be integrated with the development of ecotourism in the San Antonio community, which will allow the community to expand their economic opportunities while protecting their natural resources and restoring the butterfly populations in their natural habitat.

Up Next

Rainforest Partnership will begin the process of commercializing the Butterfly Sanctuary. Financing for the purchase of new pupae species, improvement of flight zones, and the purchase of some necessary equipment for the lab will also be overseen. Additionally, the Butterfly Sanctuary will be integrated with an ecotourism circuit.



COLIBRI CLOUDFOREST ECOTOURISM

JUNIN PROVINCE, PERU

The Colibri Cloudforest creates a unique ecosystem of flora and fauna that are endemic to the region. One such key species is the Andean Cock-of-the-Rock, the national bird of Peru. More than 2,000 tourists visit San Antonio community each year and this ecotourism provides an **economic boost** to the communities and **reinforces the importance of cultural identity**.

2,000+
annual visitors

40
families benefited



The Andean Cock-of-the-Rock, the national bird of Peru, is a common sight in the Colibri Cloudforest.

Accomplishments

The community of San Antonio has been receiving more tourists, mainly during the dry season months, to travel to Colibri Cloudforest to visit the Cock-of-the-Rock Waterfall and try to catch sight of some of the amazing species living there.

Impact

Ecotourism, coupled with the designation of a protected area, will help preserve critical habitat of endangered species. By improving community infrastructure, setting up regular cycling of tourists, and ensuring continued generation of incomes, the communities will be incentivized to protect their local environment. This in turn will help community members stand up to the encroachment of logging and mining companies.



Up Next

Rainforest Partnership will develop a plan to promote ecotourism in the area. This plan includes creating an ecotourism package that will provide visitors with the opportunity to take guided tours of the Conservation Area and Butterfly Sanctuary.

COLIBRI CLOUDFOREST REGENERATION

JUNIN PROVINCE, PERU

Peru's Cloudforests are **rich in biodiversity and provide vital ecosystem services** that benefit both local and global communities.

However, with expanding human development in the region, ecosystem health is declining and native populations are being decimated. Working together with the San Antonio community, Rainforest Partnership has been creating a **regeneration plan to restore the landscape of the Colibri Cloudforest** through planting native vegetation and developing an agroforestry project.



Seeds for the regeneration project are first gathered by hand before being transferred to a covered nursery. Forest regeneration is a critical part of restoring damaged ecosystems.

Accomplishments

Members of the community, led by Eusebio Alanya, have established a nursery that includes some of the trees native to Cloudforests. Seeds of species such as Ulcumano, Moena, and Yellow Oak were collected in the Cloudforest of San Antonio during the flowering season and are growing in the nursery.

Impact

A long-term regeneration plan for the San Antonio community will involve the establishment of an agroforestry system and the active regeneration of degraded lands. This involves the improvement of coffee crops already existing in the area and the plantation of native trees such as ulcumano, moena, and oak.

The potential benefits from regeneration and managed agroforestry practices are the subsequent increased crop production, sequestration of atmospheric carbon, improvement of soil conservation and quality, and strategic economic gain for the community.

Up Next

The San Antonio community will be technically trained in agroforestry to further develop the community's skillset and ensure that the forest is properly managed. With the community members trained, we will proceed with the regeneration project. This large-scale project will facilitate natural forest regeneration and help local community members sustainably produce coffee, thus reducing the need to deforest new areas for agriculture.



Seedlings begin their life under a protected canopy.

PROJECT
SANI ISLA
ECUADOR

SANI WARMI ARTISAN PROJECT

SANI ISLA COMMUNITY, ECUADOR

The Sani Warmi project currently includes **34 women earning a total of \$200 to \$400 per day from the sale of artisanal handicrafts** as a group, not including a visitor fee that is also earned through the Sani Lodge eco-tours.

Rainforest Partnership continues to provide technical support to Sani Warmi, but the community is now entirely financially independent. This new-found freedom has given the women a feeling of **ownership, pride, and strength** to resist the offers from large oil corporations. Many women have also taken to educating their neighbors on the value of their land, **serving as advocates for the rainforest.**



Craftswomen in the Sani Warmi artisan project gain economic empowerment and financial independence through the sale of their crafts, which generate a reliable, sustainable income.

SANI ISLA ECOTOURISM

SANI ISLA COMMUNITY, ECUADOR

Sani Isla is an indigenous community located in the Ecuadorian Amazon. With their **territory encompassing over 20,000 hectares**, the community has faced intense pressure from oil companies to explore the ecologically and culturally significant land for oil.

Determined to protect the rainforest, the community established Sani Lodge, an ecolodge that generates sustainable incomes. **Rainforest Partnership has worked closely with Sani Lodge to expand their ecotourism initiatives and strengthen the staff's capacity to host international tourists.**



Update

The Green Destination certification was awarded to our Sani Isla partner community in Ecuador, earning them a spot in the 2018 Global Top 100 Sustainable Destinations. It is the only destination in the entire Amazon basin to hold this prestigious ecotourism award. Sani Isla demonstrated its compliance with 100 globally recognized criteria of the Green Destinations Standard and was evaluated and chosen by the Sustainable Top 100 Team, Top 100 International Committee, and country experts.



Rainforest Partnership worked with the Sani Lodge in Ecuador to obtain the elite 2018 Global Top 100 Sustainable Destinations certification.

Impact

This award commemorates Sani Isla and its ecolodge, Sani Lodge, as a prime example of what sustainable tourism in the Amazon looks like, strengthening the community's economy and its power to be guardians of the forest.

WORLD RAINFOREST DAY

The second annual World Rainforest Day on June 22nd encouraged people around the world to **mobilize for one of the Earth's most precious resources**. The first World Rainforest Day was launched on June 22nd, 2017 by Rainforest Partnership as a **collaborative effort to raise awareness and inspire action to protect the world's rainforests**.

7.5 million
people reached

85,341
likes, comments & shares

World Rainforest Day is an **opportunity to celebrate this precious natural resource and take action to preserve it**. World Rainforest Day partners are the catalysts, influencing millions of people by encouraging behaviors that will have a collective positive impact on rainforests.

Nearly every major rainforest organization and dozens of other groups like National Geographic and the Leonardo DiCaprio Foundation rallied for the big day.

6

continents



52

international partners

FILMS FOR THE FOREST

Films for the Forest encourages filmmakers to explore their interpretation of the current year's theme with the intent to **illuminate the vital role of Earth's rainforests** and forests in general.

Rainforest Partnership's Films For the Forest (F3) is a global short film challenge that strives, through the powerful medium of film, to **create awareness about the importance of tropical rainforests and the ongoing threats faced by forests and their communities**.

Winning films are screened in Austin as part of SXSW Film Festival Community Screenings, of which F3 is one of the most popular.



RAINFOREST PARTNERSHIP'S
**FILMS FOR THE
FOREST**

2018 Theme

Our 9th annual Films for the Forest provoked inquisitive thought and a deeper understanding of our theme **"Because the World Can't Wait."** The three categories of film included Shorts (4-20 mins), Short Shorts (under 4mins) and Youth (under 20 mins).

13

countries

36

short films

3

categories

2018 FINANCIALS



REVENUE

Cash Income:	\$165,966
Donated Goods and Services:	\$360,952
Other Income:	\$2,262
Total Income:	\$529,180

EXPENSES

Management and General:	\$51,623
Program Expenses:	\$486,394
Fundraising:	\$35,040
Total Expenses:	\$573,057

IN-KIND SPONSORS

Austin Texas Print
The Coffee Bean & Tea Leaf
Danza Peru Austin
Gobo Entertainment
Janete Mahaila
Lagunitas
Lua Brazil
Mariana Pardo de Morales
Oliver Rajamani
and Flamenco India
Phara's Mediterranean Cuisine
Quinoa Grill

Republic National Distributing
Company
El Tesoro del Inca
Threatcare
Tito's Vodka
SkinnyPop
Springdale Station

CO-BRANDING PARTNERS

Flash Tattoos
Holy Kombucha
Pura Vida Bracelets

VOLUNTEERS & INTERNS

Sarah Adams
Maitrayee Basu
Kassandra Barrera
Chantelle Barretto
Jessica Baumler
Camille Cater
Max Cidon
Logan Concienne
Kelsey Ehrig
Rob Escamilla
Cole Fields
Max Frank
Marianna Grenadier
Alejandro Hernandez
Rebeccah Hoffmann
Chi-Hsiang
Kyung Hyun Ro
Jennifer Jin
Linzy Kates
Christian Kelso
Yuna Kang

Nathan Levy
Caroline Markham
Ryan Mitamura
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Anthony Ortiz
Isabella Peterson
Fox Pfund Pulliam
Philip Russell
Ada Samba
Thomas Samuelson
Patricia Sanchez
Taylor Scarborough
Brianna Spear
Krista Starr
Yeonju Suh
Janelle Sylvester
Lauren Thornton
Yaritza Torres
Jesse Troublefield
Bakayoko Vaflaly
Tiffany Wang
Catherine Weitzenkorn

The Rainforest Can't Wait.

Join Us Today.



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