

Kimberly Solon

Graphic Design + Illustration

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EDUCATION

2019 — 2021 **The Modern College of Design Dayton, OH**
Applied Business in Design
Honors: Salutatorian, President's List
Active student member of the American Advertising Federation (AAF)

2015 — 2019 **Pickerington High School North, OH**
Final GPA: 4.0
Honors: Academic Honors every year
GISA - Gender Identity and Sexuality Alliance
National Art Honors Society 2017—2019

EXPERIENCE

May 2021 — Present **Design Intern, The Dayton Art Institute — Dayton, OH**
— Collaborating with multiple departments to produce promotional content for the museum, shooting video on-site and creating multiple original videos simultaneously while ensuring all final materials support the brand's identity.
— Cooperating with peers to adapt the way content is created and presented, expediting the work process and resulting in consistent presentation.
— Updating Tiny Thursdays, the Institute's Pre-K art program, by designing accessible, fun, and educational videos, increasing online engagement.

Spring 2021 **Copywriter, National Student Advertising Competition Team, Dayton, OH**
— Researching, developing, creating and pitching a complete multi-media campaign for a national client, competing against other college chapters from through AAF District 5.
— Collected primary data and provided strategic marketing information.
— Applied thorough research and understanding of the client's goals to form a campaign.

SKILLS

Adobe After Effects

Adobe Bridge

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Copy writing

Digital Photography
(photo editing, studio lighting/equipment)

Video Production and Editing

Gsuite

HTML/CSS

InVision

Illustration
(digital and traditional)

Microsoft Word

Mac

Procreate/iPad/
Apple Pencil

Painting
(traditional, digital)

Sketch

Motion Graphics