



Sharon (*Dayoung*) Lee
Product Designer

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[https://
dayoung.design](https://dayoung.design)

Experience

**Interaction Design,
School of Visual Arts**
New York, NY
09.2019–Present

Graduate Assistant, Part-time

Developed and led three to four lectures per semester with outside speakers in coordination with the other Lecture Assistants. Identified the speaker and curate themes, invited the speakers, and led the discussion for these evening events.

**Doblin
(Sponsor Project)**
New York, NY
09.2020–12.2020

Product Designer, Contract

Delivered 'Mellow', a product that helps seniors living alone with their loved ones through plant sharing so that they never lose a connection to the real world, especially during the pandemic. Led a team of 3 designers through the end-to-end design process from research, user interviews, ideation, prototyping, to final pitch presentation to the Doblin/Deloitte team.

**Iris Lunar Rover
(via Carnegie Mellon University)**
Pittsburgh, PA
08.2019–08.2020

Product Designer – Design Systems, Part-time

Established a design system to enhance consistency across the four product interfaces (Image Viewer, Map, Telemetry Visualization, and Command-Line) of the Iris Lunar Rover. Collaborated with front-end developers and lunar mission stakeholders to define the painpoints and user needs.

Carnegie Learning Inc.
Pittsburgh, PA
06.2019–08.2019

Product Designer, Intern

Created wireframes for an online tutor platform based on user insights provided by the product manager. Shipped the rebranded Help Center website by collaborating with product, front-end, and marketing teams.

**Learn Lab, HCI Institute,
Carnegie Mellon University**
Pittsburgh, PA
06.2018–12.2018

UI/UX Designer, Intern

Redesigned the user interface of a math tutor software, Lynnette, by iterating on user flows for rewards and mastery pages. Designed and conducted co-design sessions with middle school students in grade 5-11.

Education

School of Visual Arts
New York, NY
09.2020–05.2022

Master of Fine Arts in Interaction Design

Carnegie Mellon University
Pittsburgh, PA
08.2016–05.2020

Bachelor of Design in Communication Design
with concentration in Human-Computer Interaction
2017 - 2019 Dean's List

Expertise

Tools

Figma • Sketch • Invision • Principle • Protopie • Adobe CC •
Adobe XD • Keynote • Procreate

Coding

HTML/CSS • jQuery • p5.js

Additional skills

Wireframing • visual design • typography • motion graphics • user
research • storyboarding • interaction design • illustration • Jira •
Trello • Asana