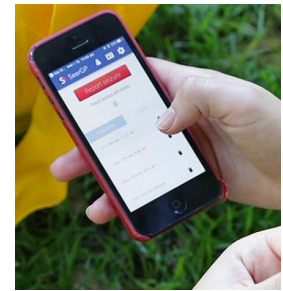


## About Seer Medical

Seer Medical deliver hospital grade EEG and ECG monitoring for epilepsy diagnosis in the home. Seer Medical's service also uses data processing to improve epilepsy diagnosis, benefiting both patients and neurologists. The service is fully reimbursed in Australia and Seer Medical has shown that they can improve diagnostic accuracy while reducing costs to the health system by approximately \$17,000 per patient.



## Impact

Seer Medical has shown strong growth during their time in the ANDHealth+ program. They have expanded the business from Melbourne to twelve satellite offices including rural Victoria, Tasmania, New South Wales and Queensland and the team has grown from 7 to 19. They have introduced a new market entry strategy for GP referrals, which makes it easier for patients to access their technology through their GP as well as through a specialist. This will dramatically reduce the time to diagnosis and treatment. Seer have created an additional revenue stream using telehealth capabilities and have filed a patent for their EEG system and another for their epilepsy prediction pipeline technology. They have gone from servicing 12 patients, to over 300 – a great achievement for a growing company.

## Testimonials



*“The ANDHealth+ team and advisory panel have provided invaluable strategy and guidance to Seer as we have grown in 2017 and 2018 from a local success, to making a national impact. ANDHealth have helped Seer to fortify many aspects of the business, including business strategy, additional revenue opportunities, risk, regulatory and financial strategy, legal advice, and have prepared us to make the most of our potential and reach investment readiness. We are extremely appreciative to have been in the ANDHealth+ program. Access to the ANDHealth+ advisory panel provided us with pivotal insights into strengthening our business.”*

*Dean Freestone, Chief Executive Officer and Co-Founder, Seer Medical*

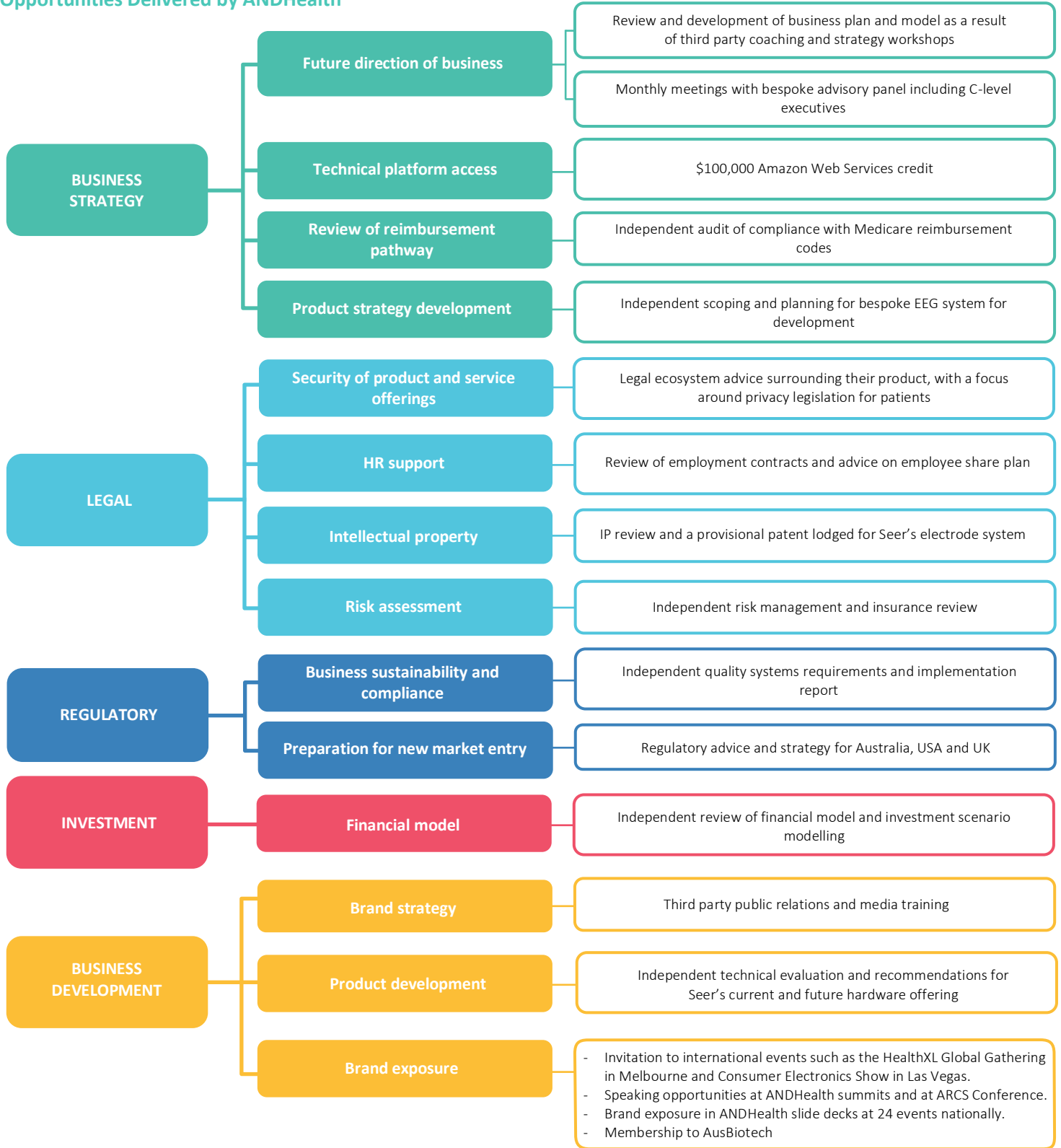
*“A lot of our success over the last year can be attributed to the help of ANDHealth.”*

*Georgina Kenley, Chief Operating Officer, Seer Medical*

## Seer Medical Milestones

Milestones	Before ANDHealth+ 2017 Program	After ANDHealth+ 2017 Program
Manufacturability	● ● ○ ○ ○	● ● ● ○ ○
Commercial Strategy	● ○ ○ ○ ○	● ● ● ○ ○
Regulatory Strategy	○ ○ ○ ○ ○	● ● ● ○ ○
Investment Readiness	● ○ ○ ○ ○	● ● ● ○ ○
Intellectual Property Position	● ○ ○ ○ ○	● ● ○ ○ ○

## Opportunities Delivered by ANDHealth



### Seer Medical and ANDHealth

Seer Medical was selected from over 50 companies to be part the ANDHealth+ 2017 program. The ANDHealth+ program assists Australian mid-stage digital health companies to meet key investor, partner and customer requirements around clinical and commercial validation. ANDHealth+ requires no equity consideration, provides the company with a bespoke advisory panel, ANDHealth, contributes A\$60,000 to securing relevant third-party expertise and cohort companies also benefit from over \$150,000 worth of in-kind offerings, including technical platform services, media & communications, insurance, human resources, intellectual property and legal support.