



Australia at HLTH

Connecting to Drive Health Innovation

What is HLTH VRTL?

HLTH VRTL 2020 remains the leading event bringing together the entire health ecosystem, focused on health innovation and transformation. This year's event will uniquely bring together all key stakeholders – from payers, providers, technology and solution companies, pharma, policymakers and employers to disruptive startups and investors. Now, more than ever, it's essential for us to gather together to spark true change and discuss the impact this past year will have on the industry going forward.

While we may not be able to meet in person this Fall, you can still expect an exceptional virtual experience, bringing together leaders to help solve some of the industry's largest problems and to bring to life some of the most promising opportunities to improve health.

Australia & HLTH VRTL

ANDHealth is collaborating with HLTH to bring an Australian delegation to HLTH VRTL 2020 with an exclusive discounted registration rate of \$350 – a savings of \$100 off the full rate. Delegates will enjoy the full range of opportunities offered at HLTH VRTL including nearly 70 sessions, virtual 1:1 meeting opportunities, entertaining evening events, collaborative virtual roundtables and virtual sponsor booths.

Register and Join Us!

use code: **HLTHVRTL_ANDHealth**
at www.hlth.com/virtual/register
to get your special rate.

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Great Reasons to Attend HLTH VRTL

1. Innovative Leaders Come Forward

HLTH VRTL attracts the health industry's visionaries, changemakers and leading investors. Attendees will converge from all across the health ecosystem, including; startups, VCs, and media and analysts.

2. Curated 1:1 Meeting Opportunities

HLTH VRTL's curated networking events and matchmaking programs, such as Funding Founders (investors and startups) and the Hosted Buyer program (qualified buyers with solution providers), ignite conversations, foster relationship-building and deal-making. These meetings come together in HLTH VRTL's secure AI matchmaking platform.

3. The State of HLTH

HLTH VRTL's agenda reflects its mission - break down silos, disrupt the status quo and create a platform for the whole health ecosystem to come together to affect true change. No sales pitches or recycled presentations.

4. Strategy Alignment

Are you in sync with the shifting landscape in health? Join us at HLTH VRTL, where organizations, brands, government agencies and entrepreneurs showcase partnerships, technologies, ideas and solutions that will shape the dynamic health market in the years ahead.

5. Invest in Year-on-Year Relationships

HLTH VRTL is the right place to meet industry leaders, decision-makers and customers. Now, more than ever, HLTH VRTL is the most important healthcare event of the year where all the key players will be in attendance.

Special Registration Rate

HLTH VRTL is pleased to offer an exclusive rate of \$350 USD per delegate. Including:

- Access to all keynotes, debates, groundbreaking announcements, impact and community programs (including initiatives around equity, innovation and patients)
- Virtual Sponsor booths (Mon-Fri)
- Entertainment - passionate celebrities and music artists will discuss relevant health topics and initiatives (Mon-Wed)
- WOMEN at HLTH Reception (Wednesday)

Ways Startups Can Engage

Funding Founders

Funding Founders is a curated networking program, matching healthcare technology startup CEOs and founders with leading investors in a series of 10-minute, virtual 1:1 meetings.

Pitch Competition

The live Startup Pitch competition will feature 15 of the most innovative early-stage companies in health. Apply now for your chance to present to a panel of judges from the investment community and walk away with \$7500.

Startup Showcase: \$795 per startup

Take part in the Startup Showcases, featuring five-minute lightning presentations from best-in-class health startups from top accelerators. The Showcase will integrate a meeting platform to facilitate business development. This showcase is sponsored by ANDHealth and available to all member companies.



Contact Details

Deena Metz | Industry Development Manager

Email: deena@andhealth.com.au

Mobile: +61420229758