

# yingyan wu •

**UI/UX Designer** integrating empathy into interfaces and graphics for inclusivity and progressive change.

Los Angeles, CA  
+1 (626) 715-1631  
yingyanwu8@gmail.com  
yingyanwu.com

## experience

### **Pacific Marine Mammal Center (PMMC) | UI/UX Designer, Front End Developer**

Sept 2021 - Present | Laguna Beach, CA

- Connected beachgoers across the West Coast to non-profit marine mammal research facilities.
- Designed and developed citizen science data collection app for iOS/Android and database access portal in Ionic using HTML/SASS/TypeScript.
- Met weekly with stakeholders, gathered feedback and iteratively designed branding, wire-framed, built prototypes according to stakeholder feedback.
- Point of contact in delivering artifacts and scheduling weekly meetings with stakeholders.

### **INsite Lab, UCI + Toyota | UI/UX Designer**

Sept 2021 - Mar 2022 | Irvine, CA

- Connected users with disabilities to assistive technology, impacting 400+ users in the greater Orange County area.
- Designed, developed, maintained main website.
- Created accessible brand identity, internal branding guidelines, and internal design system of reusable components.
- Iteratively developed products with input from relevant stakeholders, ex. corporate sponsors and community partners.

### **Freelance | Web Designer**

Dec 2013 - Jan 2018 | Remote

- Designed and developed 50 blog and page templates with HTML/CSS/JavaScript.
- Works have over 33,000 interactions and over 180,000 views from unique users.
- Accumulated following of 5000+ users.

## education

University of California, Irvine  
B.S. in Informatics | Concentration in HCI  
Minor in Digital Arts

## skills

Sketching, User Flows, Wireframing, Rapid Prototyping, Responsive Web Design, Agile, Atomic

UX Research, User Interviewing, Accessibility Analysis, Usability Testing, Competitive Analysis

HTML, CSS/SASS, Java, JavaScript, Python, Ionic

Brand Design, Graphic Design

## tools

Figma, FigJam, Photoshop, Illustrator, InDesign, Invision, Miro, Trello, Office Suite, Webflow, Framer, VSC

## projects

### **Sage | UI/UX Designer**

Apr 2021 - Jun 2021 | Irvine, CA  
Eco-friendly mobile app that tracks and teaches proper produce storage to reduce users' food waste. Conducted competitive analysis and user research. Created branding, design system, user flows, wireframes, and rapid prototypes.

### **Aqua | UI/UX Designer**

Jan 2021 - Mar 2021 | Irvine, CA  
Wellness mobile app that uses gamification to encourage healthier hydration habits. Awarded Best Visuals and Research Story by panel of expert UI/UX designers and researchers.

# Yingyan Wu

UI/UX Designer based in Los Angeles, CA

+1 (626) 715-1631 · yingyanwu8@gmail.com · yingyanwu.com

*Integrating empathy into interfaces and graphics for inclusivity and progressive change.*

## Experience

---

### Pacific Marine Mammal Center (PMMC) / UI/UX Designer, Front End Developer

Sept 2021 - Present | Laguna Beach, CA

- Utilized user-centered design principles to connect beachgoers across the West Coast to non-profit marine mammal research facilities.
- Designed and developed a citizen science data collection mobile app for iOS/Android platforms, leveraging HTML, SASS, and TypeScript in the Ionic framework.
- Conducted weekly meetings with stakeholders to gather feedback, iteratively design branding, wireframes, and build prototypes based on stakeholder input.
- Acted as the primary point of contact for delivering project artifacts and scheduling meetings with stakeholders.

### INsite Lab, UCI + Toyota / UI/UX Designer

Sept 2021 - Mar 2022 | Irvine, CA

- Connected users with disabilities to assistive technology, impacting 400+ users in the greater Orange County area.
- Designed, developed, and maintained the main website, ensuring a seamless user experience.
- Created an accessible brand identity, internal branding guidelines, and an internal design system of reusable components.
- Collaborated with corporate sponsors and community partners to incorporate their input into the iterative development process.

### Freelance / Web Designer

Dec 2013 - Jan 2018 | Remote

- Designed and developed 50 blog and page templates, resulting in over 33,000 interactions and 180,000 views from unique users.
- Cultivated a following of 5000+ users through engaging design and user-friendly interfaces.

## Tools

---

Figma, Sketch, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, InVision, Miro, Trello, Office Suite, Webflow, Framer, VSC

## Skills

---

Sketching, User Flows, Wireframing, Rapid Prototyping, Responsive Web Design, Brand Design, Agile Methodology, Atomic Design

## Education

---

### University of California, Irvine

B.S. in Informatics | Concentration in Human-Computer Interaction  
Minor in Digital Arts

UX Research, User Interviewing, Accessibility Analysis, Usability Testing, Competitive Analysis, A/B Testing

HTML, CSS/SASS, JavaScript, Python, Ionic