



NEWS RELEASE

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Discover the Flavors of the Valley With Locally Grown Bingo

- Locally Grown Bingo is an interactive local food discovery game designed for the whole family
- The Bingo card is part of the Second Annual Wood River Valley Locally Grown, available now
- Participants in Locally Grown Bingo game will engage in new local food experiences and have the chance to win locally produced prizes.

Hailey, ID – The second annual Locally Grown Guide is on stands now. New for this year, the Guide features Locally Grown Bingo, an interactive local food discovery game for the whole family. With 24 activities on the bingo card, it's easy to play and win. Everyone who submits photos of a completed row and completing one of the listed activities will be entered to win local products.

"We created Locally Grown Bingo as a fun way to interact with the Locally Grown Guide and our local food community," says Sun Valley Institute for Resilience communications manager Mike Gordon. "It's a chance to become more familiar with our foodshed and uncover a new taste or experience that you didn't know existed in the Valley. Building the interconnections of a robust regional food system begins with knowledge. With the Bingo game, we want our community to become more engaged with where their food comes from and how what they eat ties into the bigger picture of our community's resilience."

A Locally Grown Bingo card can be found in every copy of the Wood River Valley Locally Grown Guide. The free Guide connects residents and visitors to high-quality



seasonal food produced in our regional foodshed and invites everyone to experience the farms, food businesses and organizations that create the distinctive flavor of our community.

Look for the Locally Grown Guide on Source Magazine racks, featured at local businesses and online at locallygrownguide.org. In addition to Locally Grown Bingo, the second edition of the Guide include maps for easy navigation to businesses selling and serving local food and new listing sections for local beverage crafters and local food events.

About the Locally Grown Guide

The Locally Grown Guide (LGG) raises awareness of our local food producers and supporters. With over 100 local food business listings, informative articles, and interactive content, it is the only comprehensive resource for eating locally in the Wood River Valley. The Guide makes sourcing and eating locally fun and straightforward. In 2021, 3,500 Guides will be distributed to residents and visitors. To learn more about the Guide and view an online directory of listings, visit locallygrownguide.org

About Sun Valley Institute for Resilience

The Locally Grown Guide is a publication of Local Food Alliance, a program of the Sun Valley Institute for Resilience (SVIR). The purpose of Sun Valley Institute for Resilience is to advance community resilience in Idaho's Wood River Valley region by educating, investing and collaborating to ensure that the economy, environment and people thrive. We build social, economic and ecological resilience by connecting capital to community needs, fostering collaboration, raising awareness and serving as a catalyst for change. Please reach out by email or through our social media with any community needs that you are seeing. For more information, please visit: www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute.