



NEWS RELEASE

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Wood River Valley Locally Grown Guide Hits Stands May 24

- The Second Annual Wood River Valley Locally Grown Guide will be available to Source Magazine racks and businesses throughout the valley starting Monday, May 24
- Expanded and improved, the 2021 Guide is updated to include an interactive Locally Grown Bingo game, new listing categories and local food maps.
- [Locally Grown Baskets](#) featuring a variety of locally produced and prepared products and being sold to celebrate the launch of the Guide and support the work of Sun Valley Institute for Resilience

Hailey, ID – Local Food Alliance, a Sun Valley Institute for Resilience program, announces that the second annual Wood River Valley Locally Grown Guide will be available starting on May 24 at locations throughout the valley. The free Guide connects residents and visitors to high-quality seasonal food produced in our regional foodshed and invites everyone to experience the farms, food businesses and organizations that create the distinctive flavor of our community. Look for the Guide on Source Magazine racks and featured at local businesses.

New for this year, the Guide includes Locally Grown Bingo, a fun and interactive way to discover the flavors of the regional food systems. The game encourages individuals and families to seek new local food experiences and offers up chances to win locally produced products. Other additions this year include maps for easy navigation to businesses selling and serving local food and a new listing section for local beverage crafters.



“With the Wood River Valley Locally Grown Guide, we have produced the comprehensive resource for eating and drinking locally in our community. The Guide makes the sourcing of local ingredients and meals simple and fun, but it also does much more,” says Communications Manager Mike Gordon. “By highlighting regional producers and encouraging conscious food purchasing, the Guide moves us close to a thriving community with greater farmer income, healthier air, water, soil, and secure sources of wholesome and nutrient-dense regional foods available year-round. It all starts with a commitment to buying foods grown close to home. The Locally Grown Guide makes that an easy step!”

To celebrate the launch of the second annual Locally Grown Guide, Sun Valley Institute for Resilience is offering Locally Grown baskets for sale through May 14. These baskets highlight the abundance available from local farmers and food producers. Each basket includes handmade treats from Café Della, locally grown greens and radishes, locally pressed hard cider from Cedar Draw Cider, flatbread crackers baked by Itty Bitty Farms and much more. See the full basket menu and reserve your basket today at localfoodalliance.org. Order must be placed by May 14. Each purchase supports Sun Valley Institute for Resilience’s work to build a thriving, regional food system.

About the Locally Grown Guide

The Locally Grown Guide (LGG) raises awareness of our local food producers and supporters. With over 100 local food business listings, informative articles, and interactive content, it is the only comprehensive resource for eating locally in the Wood River Valley. The Guide makes sourcing and eating locally simple and fun. In 2021, 3,500 Guides will be distributed to residents and visitors. To learn more about the Guide and view an online directory of listings, visit localfoodalliance.org/food-guide

About Sun Valley Institute for Resilience

The Locally Grown Guide is a publication of Local Food Alliance, a program of the Sun Valley Institute for Resilience (SVIR). The purpose of Sun Valley Institute for Resilience is to advance community resilience in Idaho’s Wood River Valley region by educating, investing and collaborating to ensure that the economy, environment and people thrive. We build social, economic and ecological resilience by connecting capital to community needs, fostering collaboration, raising awareness and serving as a catalyst for change. Please reach out by email or through our social media with any community needs that you are seeing. For more information, please visit: www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute.