



NEWS RELEASE

**For Immediate Release
February 16, 2021**

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Meet Your Farmer Series Launches February 24th with All About CSAs

Hailey, ID – This spring, the Meet Your Farmer Webinar series will connect residents and visitors to their regional food producers. The series, presented by the creators of the Locally Grown Guide, runs from February through June. Each session focuses on a different category of locally and regionally produced food. Producers will discuss their growing practices, challenges and successes, offerings, and how and where to enjoy their products.

“The Meet Your Farmer series is a spotlight on the local farmers, ranchers and food producers who provide delicious, nutrient-rich food to our community,” says Amy Mattias, Program Director of Sun Valley Institute for Resilience. “It is also more than just healthy food for them. These producers are instituting regenerative practices, creating local jobs, and making decisions that restore our regional environment. They are a driver of our economy and our resilience. We are thrilled to be supporting them and connecting them to regional eaters.”

The February 24 event, titled All About CSAs, will feature local farmers from Lookout Farm and Squash Blossom Farm discussing the benefits of Community Support Agriculture and what will be included in their offering this season.

All Meet Your Farmer webinars will be hosted during the lunch hour, 12 pm – 1 pm, on the last Wednesday of each month. Upcoming topics are All About Small Grains (March



31), All About Eggs, Meat & Dairy (April 28), All About the Locally Grown Guide (May 26), and All About the Wood River Farmers' Market (June 30).

Register for All About CSAs and the entire Meet Your Farmer series at localfoodalliance.org/events

About the Locally Grown Guide

The Locally Grown Guide (LGG) was created to raise awareness of our local food producers and supporters. With over 100 local food business listings, informative articles, and interactive content, it is the only comprehensive resource for eating local in the Wood River Valley. In 2020 it was distributed to 1,700 residents and visitors, receiving fantastic feedback from farmers, chefs and restaurants, consumers, and sponsors. For 2021, the second edition of the Guide will feature even more listings, new educational content and the distribution will double. To learn more about the Guide and view an online directory of listings, visit localfoodalliance.org/food-guide

About Sun Valley Institute for Resilience

The Locally Grown Guide is a project of the Sun Valley Institute for Resilience (SVIR) and their Food & Farm program, Local Food Alliance. The purpose of Sun Valley Institute for Resilience is to advance community resilience in Idaho's Wood River Valley region by educating, investing and collaborating to ensure that the economy, environment and people thrive. We build social, economic and ecological resilience by connecting capital to community needs, fostering collaboration, raising awareness and serving as a catalyst for change. This history of advancing resilience allows SVI to mobilize resources in the face of the current COVID-19 pandemic. Sun Valley Institute is dedicated to supporting our whole community and we are working to connect resources to the people who need them most. Please reach out by email or through our social media with any community needs that you are seeing. For more information, please visit: www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute.