



News Release

For Immediate Release
March 9, 2020

Contact: Aimée Christensen
Executive Director
208-721-8619
aimee@sunvalleyinstitute.org

2050 Idaho Food System Vision Moves Forward

Sun Valley Institute advances to semi-finalist round in Rockefeller Food Vision Prize

- **Sun Valley Institute named to semi-finalist round in Rockefeller Foundation Food Vision Prize**
- **SVI proposal envisions: “A food system that regenerates natural resources, the resilience of all plants and animals, and communities throughout our region.”**
- **SVI has six weeks to refine vision and resubmit for the final round.**

Ketchum, Idaho -- Sun Valley Institute is thrilled to announce that its SVI 2050 Food Vision proposal to the Rockefeller Foundation Food System Vision Prize was accepted into the semifinal round. The goal of the Prize is to envision regenerative and nourishing food futures for the year 2050. The SVI Food Vision looks at creating a resilient, regionalized food system that will uplift rural communities throughout Southern Idaho, while providing quality jobs and biodiverse nutrient-dense food to all residents and visitors alike.

Out of 1,319 visions submitted, just 79 were selected to go into the refinement period. Judges chose visions that showed great promise, are aligned with the values of renewability, resilience, equity, diversity, healthfulness, and interconnectedness, and received the highest marks on evaluation criteria: systems-focused, transformative potential, community informed and inspired.

The refinement phase asks the team to deepen its collaboration with diverse stakeholders, create a narrative showing a “day in the life” of a food system stakeholder, and further identify key opportunities in the realms of technology, policy, economy, environment, culture, and diet.

[Check out the vision here while the team continues to work on reimagining the future of our food system, questions and comments are welcome!](#)

About the Sun Valley Institute

The Sun Valley Institute builds lasting quality of place through resilience, making our region a model, catalyzing action here and far beyond. Sun Valley leaders founded the Institute in the spring of 2015 to protect and enhance local quality of place for future generations of residents and visitors alike, and to serve as a resource for communities everywhere. From the original Native American inhabitants to the miners and ranchers of the valley’s early days, from the Union Pacific engineers who built the world’s first chairlift to those who challenge themselves in its mountains and rivers today, Sun Valley is about history and tradition, grit and perseverance, well-being and quality of life. The risks, assets and values of Sun Valley make it the perfect

home for an institute dedicated to resilience. For more information, please visit:
www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute