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Press Release

July 21, 2020
For Immediate Release

Dr. Mark Hyman and Peter Seligmann Keynote Two Days of Sun Valley Forum Events

- *The final two events of the Sun Valley Forum's Resilience Now Summer Series to highlight Wellbeing and our Food System on July 28th and Rebalancing the Human Relationship with Nature on July 30th*
- *Dr. Mark Hyman the Head of Strategy and Innovation of the Cleveland Clinic Center for Functional Medicine will keynote the July 28th event with his interactive lecture on Transforming the Food System to Heal Humans and the Planet*
- *Peter Seligmann, Founding CEO of Nia Tero, will kick off the July 30th event with his talk on the importance of supporting indigenous cultures for the future of the planet and all of its peoples*
- *Each day will build on the keynote address with engaging conversations: a discussion between Jonathan Webb of AppHarvest and Sun Valley Institute's Amy Mattias on innovation and inclusion in agriculture and a hands-on look at defending indigenous culture with Mitch Anderson and Nemontes Nenquimo of Amazon Frontlines*
- *Christensen Global Strategies is the Host Partner for the Sun Valley Forum Resilience Now Summer Series*

Blaine County, Idaho -- Sun Valley Forum wraps up its free to the public *Resilience Now Summer Series* with two virtual events: *Wellbeing and our Food System* on July 28th from 11 a.m. to 5:30 p.m MDT and *Rebalancing the Human Relationship with Nature* on July 30th from 12:00 p.m. to 5:30 p.m. MDT.

"Food isn't like medicine, it is medicine, and it's our number one tool for creating the vibrant health we deserve." Explains Dr. Mark Hyman, keynote speaker for the event on July 28th. Hyman is the founder and director of The UltraWellness Center, the Head of Strategy and Innovation of the Cleveland Clinic Center for Functional Medicine, a thirteen-time New York Times best-selling author, and Board President for Clinical Affairs for The Institute for Functional Medicine. He has devoted his life to helping others discover optimal health and addressing the root causes of chronic disease through the power of Functional Medicine. His presentation at the Resilience Now Summer Series will explore the ways that a regenerative food system can

help heal the planet and people. Following Dr. Hyman, filmmaker Louis Psihoyos, a resounding hit at last year's Forum, will be back to share his storytelling and inspiration drawn from his films, *The Game Changers*, *Racing Extinction* and *The Cove*.

On July 30th, the final event of the Forum will explore how a rebalancing of the human relationship with nature can build resilience, address the climate crisis and increase social equity. The event will kick-off with a keynote by Peter Seligmann, CEO of Nia Tero, on the importance of supporting indigenous cultures for the future of the planet and all of its peoples. Indigenous cultures hold deep knowledge of vital natural systems acquired through profound relationships with the environment. Nia Tero works alongside Indigenous peoples and local communities in securing their rights, cultures, and well-being through agreements that secure the vitality of their oceans and lands. For nearly 40 years Seligmann has been an influential and inspiring voice in conservation. He began his career in 1976 with The Nature Conservancy, serving as the organization's western region land steward, and later became the director of the California Nature Conservancy. Peter is co-founder of the global nonprofit Conservation International (CI), where he is now Chairman of the Board after thirty years as CEO.

A centerpiece of the July 28th event is the first ever Sun Valley Spark Project, "shovel-ready" projects with the potential to scale up and deliver global impact for resilience. Spark Project convener American Farmland Trust, along with rePlant Capital and Sun Valley Institute will roll up their sleeves to shape a Regenerative Agriculture Fund for Idaho. Also on July 28th CEO of AppHarvest Jonathan Webb and co-director of Sun Valley Institute's Food & Farm program Amy Mattias will discuss innovation and inclusion in agriculture. Finally, we welcome a conversation on the Future of Food with the Rockefeller Foundation, Ron Finley the "Gansta Gardener" and investor Lila Preston of Generation Investment Management, founded by Al Gore. On the 30th, Mitch Anderson and Nemontes Nenquimo of Amazon Frontlines will follow up on Peter Seligmann's talk with their practical approach to defending indigenous land, lives and culture in the Amazon rainforests. The full program for [July 28th is available here](#) and the July [30th program is available here](#).

"We are honored to provide a platform for global leaders and innovators including visionary colleagues from right here in Central Idaho," said Host Partner and Forum Curator, Aimee Christensen of Christensen Global Strategies. "The Forum is known for catalyzing new partnerships and accelerating impact, and this year we are honored to do so once again, albeit from our virtual platform rather than enjoying being together in our beautiful home."

To learn more about the Sun Valley Institute's mission and programs, please visit www.sunvalleyinstitute.org and to learn more about its specific COVID-19 recovery support, please visit www.blainerecovery.org

About the Sun Valley Institute

Five years ago, a combination of local and global threats matched by a vision of opportunity, led to the founding of the [Sun Valley Institute](#). In the wake of the 2013 Beaver Creek Fire, widespread droughts, snowfall changes, high food prices and significant power outages due to

our location at the edge of the grid, Sun Valley leaders founded SVI as a center for resilience, to turn our risks into opportunity. Over those five years, SVI has advanced resilience by convening the community to identify their greatest risks and opportunities, by developing specific projects to advance together, and by building programs to transform regional food and energy systems, two critical sectors for community resilience. This history of advancing resilience allows SVI to mobilize resources in the face of the current COVID-19 pandemic and is dedicated to supporting our whole community and we are working to connect resources to the people who need them. Please reach out by email or through our social media with any community needs that you are seeing. For more information, please visit: www.sunvalleyinstitute.org and follow the institute on Twitter @SunValleyInst and Instagram at @SunValleyInstitute and Facebook at facebook.com/sunvalleyinstitute