

VISUAL INTELLIGENCE FOR IN-STORE LOSS PREVENTION!

Adoption of AI made super easy!

RETAIL SHRINKAGES

A pervasive problem existing in every store!

AT RETAIL STORES....



TYPES OF SHRINKAGES

...and why retailers struggle to prevent it?

At self-checkout counters



IN-STORE CAMERAS



WORLDWIDE LOSSES

\$100 BN

Worldwide losses incurred due to thefts & other errors

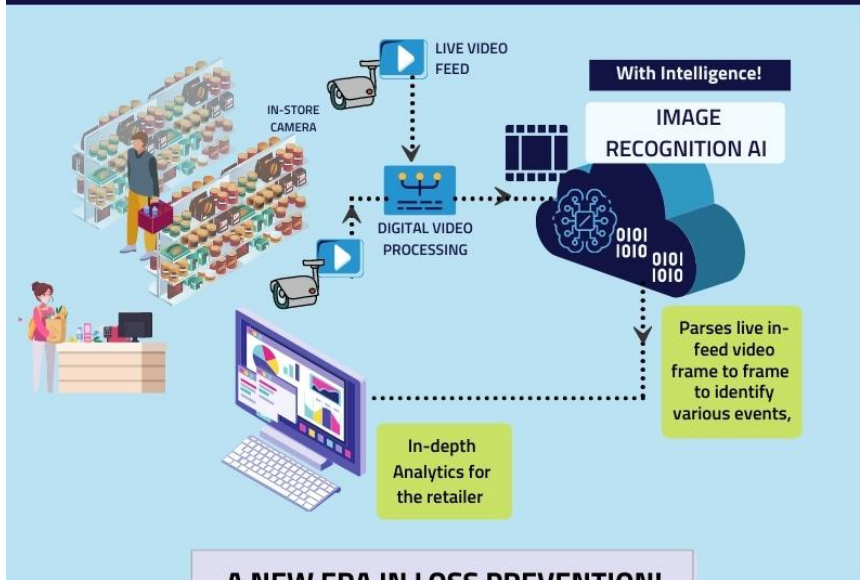
\$10K - \$100K

Estimated per store Losses

1.82%

Overall dip in potential sales

WITHOUT INTELLIGENCE, A SURVEILLANCE VIDEO IS JUST A SOUVENIR OF LOSS!



A NEW ERA IN LOSS PREVENTION!

What an AI system should be capable of...



1 Accurately detect various objects picked up (SKU Vs. Non-SKU, Personal belongings)



2 Deliver real time notifications to store staff on shrinkage event with evidence as proof



3 Track and analyze shopper behaviour to optimize in-store shopper journey



4 Lower false alarm to avoid annoying alerts delivered to store staff

IMPACT

↑ LIFT IN SALES

↑ CUSTOMER EXPERIENCE

↑ IMPROVED STORE OPERATIONS

Explore how AI-driven image recognition can help you curb shrinkages in real time!. **TALK TO US TODAY!**