



 773-655-9871

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 jesseklug.com

Summary

Proficient Designer with over 20 years of experience in the entertainment industry. Expertise in molding a creative vision for design, preparing design documents and overseeing development. Highly motivated self starter having been self employed for 20 years. Smooth collaborator when communicating with various professionals to complete quality work. Confident and decisive leader when working under pressure. Led teams of 3-15 individuals to complete complex, time-sensitive, designs for over 100 clients nationally and internationally.

Professional Experience

UX Designer

jesseklug.com

Jan 2021- present

Designed, researched, and developed sites for clients. Built responsive, end to end websites and apps through a collaborative UX process. Maintaining and updating products and UI after live implementation. Designed unique logos and branding for multiple clients.

Theatrical Lighting Designer

jessekluglightingdesign.com

Jun 2004- present

Selected clients: Marriott Theater, Goodman Theatre, Paramount Theatre, Chicago Shakespeare Theatre, American Players Theatre, Second Stage Theatre, Broadway in Chicago, Milwaukee Repertory, The Geffen Theatre, Asolo Theatre, White Oak Savannah,

- Participated in initial concept meetings to develop the goals and scope of over 250 theatrical, corporate, and music productions.
- Drafted light plots and paperwork used to translate the concept of the production into reality while remaining within budget constraints ranging from \$100 to \$350,000.
- Led a team of assistants and programmers to execute all of the lighting looks needed to achieve the goals of the production in an efficient and effective manner.
- Responded to notes from clients team members, finding ways to iterate and incorporate their ideas and needs into the design.
- Collaborated with groups of other designers and directors to create final vision of productions that were cohesive, visually powerful, and emotionally profound.

Education

UX Design

Designlab

Bachelor of Fine Arts

Columbia College Chicago

Awards

24 Jeff Award nominations

Jeff Award

Lucille Lortel Award

Broadway world Award

Henry Hewes Award

After Dark Award

Robert Fulton Award

Technical Skills

Specialties

User Experience

Story Telling

Information Architecture

Client Interactions

Design Sprints

Rapid Prototyping

Computer Skills

Figma

Photoshop

Webflow

Squarespace

Usertesting.com

Typeform

Autocad

Marvel

Knowledge

Usability Testing (In-person & Remote)

A/B Testing

Visual Design (UI)

Inclusive Design

Grid & Layout

Typography

Branding