

YBHACKATHON

TECHNOLOGY PARTNER

The fourth edition of the «YB Hackathon» will take place on October 8th and 9th 2021. At this event, IT- professionals, start-ups and other technology-interested parties will work in teams on technical, business or design problems. Take advantage of this opportunity and let the participants develop innovative and creative solutions for your current challenges. Present yourself within this exciting mix of IT and sport and benefit from the communicative awareness in this dynamic environment.

THE FACTS

- The right to enter a challenge
- All advertising and communication services such as the Challenge Partner, but more prominent placement and presence
- Involvement in the creation of the event
- Right to present an own short keynote at the beginning of the event*
- Right to take a place on the jury
- Possibility of hosting a side event*

CONTRIBUTIONS IN KIND

- Development platform and tools with all necessary licenses
- Communicative support / advertising for the YB Hackathon
- Support in the acquisition of participants
- Support in the acquisition of challenge partners
- Short keynote at the beginning of the event*
- Possibility of hosting a side event*
- Provision of a coach for technology consulting at the event

THE PRICE

Total package:

CHF 12'500.- (cash & barter)

Production costs are at the expense of the sponsor. All prices are in CHF and exclusive VAT

*Content and implementation after consultation with YB

