Gabrielle Rude, PhD
President and CEO
Wisconsin Collaborative for Health Equity

Understanding the deleterious effects of obesity changed Patty’s life. She found a leader that really heard her and valued her input.
So she thought she was going to call her old doctor to get started. But
when she called the office, they told her she needed to see a dietitian
first, so she called a dietitian. Patty’s association with a health care
provider who really heard her and empathized with her was critical.
She said they even told her that exercising was a great idea, but they
had a limited life and said, “There has to be something more.” She started
Thankfully, Patty found the strength to fight again. She got tired of living
that shame was all around her. It came from friends, family, peers, even
in nursing from of Science in Nursing Viterbo University, La Crosse WI.
She received her medical degree from the University of Illinois at Chicago and
received his medical degree from the University of Illinois at Chicago and
Chair AAMG Quality Committee
Regional Medical Director South Region, Family Medicine
Community Services, Outreach Committee

MIA CROYLE, MA
Clinical Quality Nurse Specialist
Ascension-Wisconsin

Jan Simonson, RN
clinical leader with these approaches to treatment.

Patty felt that last show from her doctors to date. She would be told “You
need to lose weight” year after year, with no additional help or goal
setting, other than to lose weight. She realized that this is not
enough. Patty gained more weight, her life got smaller and smaller.

John Briggs, PhD, LP
Licensed Psychologist working with patients and families who are struggling with obesity through
weight loss through weight loss through
bariatric surgery at the Medical and Bariatric Surgery Program, TheCureInstitute of the Mid-Atlantic, and
with the Endocrine Clinic at The CardioBariatric Institute, Menasha, WI. He has joined several academic
organizations, including the American Academy of Family Physicians. He
John R Briggs, PhD, LP
Medical and Bariatric Surgery Program, The Cure Institute of the Mid-Atlantic,

John R Briggs, PhD, LP
Medical and Bariatric Surgery Program, The Cure Institute of the Mid-Atlantic,

MOTIVATIONAL INTERVIEWING:
1:00 PM
HOW TO TALK ABOUT YOUR WEIGHT

Mia Croyle, MA
A Behavioral Health Project Specialist Meriter.

Mia Croyle is a Behavioral Health Project Specialist with Meriter.
She has a master’s in health psychology from the University of Wisconsin; a
background in behavioral health and primary care settings. She has spent
the past 10 years focused on the integration of behavioral health and primary
care settings, including screening and brief intervention for alcohol
and substance abuse into routine medical health care. She also
spent 10 years focused on the integration of behavioral health and primary

12:30 PM
REGISTRATION

There is no registration required. However, Registration is required for both the
Ambassador and the How to Talk about Your Weight sessions. Please
Register at the door by using the QR code or visit:
https://www.eventbrite.com/e/2022-wqch-obesity-summit-207765807634

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The costs, benefits, and challenges of obesity.

THANKS TO OUR SPONSORS

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Medical and Bariatric Surgery Program, The Cure Institute of the Mid-Atlantic,

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