2022 WCHQ Adolescent and Child Health Assembly

“Catching Kids Up: Improving Pediatric Quality in the Wake of the Pandemic”

September 20, 2022
9 AM – 11:30 AM CDT
A WCHQ Webinar Event

REGISTER HERE

*This is a WCHQ members-only event – registration is required but there is not a fee for WCHQ provider members, annual partners and corporate sponsors to participate.

For more information, contact Mary Kay Fahey.

9:00 AM  Introductions and Welcome
Gabrielle Rude, PhD, President and CEO, WCHQ

9:10 AM  “A National Perspective on Vaccination Rates and the AIMS Method: An Approach Designed to Support Timely Vaccination and Address Vaccine Hesitancy
Amy Nicholas, PharmD, Director with the Medical Values and Outcomes Team
Morgan Anderson, PharmD, BCIDP, Medical Science Liaison- Sanofi Vaccines, US Medical Affairs

The COVID-19 pandemic has highlighted the importance of building trust with vaccine-hesitant patients and caregivers. Providers, office staff, and community organizations are critical to establishing public trust in vaccination. This presentation will focus on the current state of vaccination uptake in the US and the AIMS methodology (an acronym for Announce, Inquire, Mirror and Secure Trust), a simple four-step approach to building trust and increasing the effectiveness of conversations with patients and/or their caregivers on vaccines. This patient-focused method is based on behavioral science and can empower providers, staff, and community organizations to build trust and strengthen vaccine recommendations.

10:15 AM  “Communicating Confidence: Strategies for Increasing HPV Vaccination Rates in Primary Care”
Melissa Gilkey, PhD
Gillings School of Global Public Health, University of North Carolina

The COVID-19 pandemic has erased years of progress in adolescent HPV vaccination. This presentation will review evidence-based strategies, including communication techniques, that primary care teams can use to get HPV vaccination back on track

11:00 AM  "Evolution of Pediatric Priorities: From Passion to Performance Improvement"
Stacy Kutz, Ambulatory Quality Improvement Specialist, Fort HealthCare
Kati Wetzel, Director of Quality and Risk Management, Fort HealthCare

Fort HealthCare will describe their journey using pediatric data and metrics to enhance provider engagement and process improvement efforts. What began as a passion to improve the health and well-being of their pediatric population has evolved into data-driven initiatives focused on quality outcomes. They will describe the multidisciplinary team structure that is foundational for sustainable efforts in pediatric and adolescent wellness.

11:35 AM  Adjourn
WCHQ acknowledges and appreciates Sanofi for their assistance in bringing this education to WCHQ members.

About Our Speakers:

Amy Nicholas, PharmD, is a director with the medical values and outcomes team as part of the vaccines at Sanofi field-based medical. Amy has had experience in many roles within the pharmaceutical industry including field based medical and market access (diabetes, cardiovascular, vaccines and respiratory). In addition to her pharmaceutical industry experience, she was an associate professor at the University of Kentucky College of Pharmacy from 2002-2009 and was a co-director of the award winning PharmacistCARE Program that encompassed DiabetesCARE, CardioCARE and Medication Therapy Management Programs for UK Health Plan members. She was a preceptor to pharmacy students and pharmacy residents. She also provided clinical pharmacy services in anti-coagulation at the VAMC in Lexington, KY from 2000-2002. Amy has presented locally, nationally, internationally, and has several publications and poster presentations related to her previous pharmacy practice initiatives. She received a certificate of achievement from the American Pharmacists Association Pharmacy-Based Immunization Delivery.

Morgan Anderson, PharmD, BCIDP is a medical science liaison on the Sanofi Vaccines US Medical Affairs team. In addition to her pharmaceutical industry experience, Morgan completed two years of pharmacy practice residency, with the second year focusing on infectious diseases. Post-residency, Morgan has worked as an Emergency Medicine Pharmacist and a Specialty Practice Pharmacist focused on Infectious Diseases and Antimicrobial Stewardship for Advocate Aurora Health. During her time as a clinical pharmacist, Morgan served as the Antimicrobial Stewardship Committee Chair and member, a pharmacy resident and student preceptor, and helped author peer-reviewed publications and poster presentations. Morgan became a Board-Certified Infectious Disease Pharmacist (BCIDP) in 2019.

Melissa B. Gilkey, PhD is an assistant professor of health behavior in the University of North Carolina's Gillings School of Global Public Health. With research interests in adolescent health, cancer prevention and health services research, Dr. Gilkey studies individual, interpersonal and organizational approaches to improving the delivery of adolescent vaccines, including human papillomavirus (HPV) vaccine.

Her work includes survey research to understand barriers to vaccination, such as provider and parental hesitancy, as well as intervention research aimed at improving vaccine delivery systems. Dr. Gilkey is co-PI of a study funded by the Centers for Disease Control and Prevention to evaluate the AFIX (Assessment, Feedback, Incentives and eXchange) model for improving HPV vaccine coverage in primary care settings.