

4 Messages You Can Send Families Right Now



Appreciation over
Attendance



Bonding over
Behavior



Compassion over
Course Performance

As we shift to remote learning, let's make sure we hold our students and families well-being at the center of the conversation. The ABCs (attendance, behavior, and course performance) can wait as we lean into socioemotional support for our school communities. Below are four messages you can send to families right now in an effort to support their well-being.

1 How are you? How is your family?

Asking this simple question can go a long way. Use KiNVO templates to check in.

Message:

Hello! How are you doing this week? I also wanted to check in with {{student}}. Please write back to this message any time. Would you like to speak on the phone or a video call?

2 We have not been in touch this week. Is everything okay at home?

Let's prioritize our outreach and efforts. Which families have you not heard from recently? KiNVO offers several reports that can help you create a list of families who might need additional support.

Report: Parent communication rate of receiving and replying to text messages.

This report will show you which families have not replied to your messages. Consider giving them a phone call.

3 I just wanted to let you know that I appreciate your help from home.

Appreciation for your families supporting remote learning at home will go a long way. For the past several weeks, families have had to adjust to not only caring for their children but also teaching their children while balancing other responsibilities like their own job. Use KiNVO to send a message to all parents in less than three minutes with one of our templates.

Message:

Hi! I hope you are well. I just wanted to let you know that I appreciate all that you do to help {{student}} at home. I am here for you and {{student}}. Send questions to me any time via text message.

4 I know this must be a challenging time at home. Is there anything I can do to help?

Acknowledgement of challenges, setbacks, and problems is important. We are all in this together and your support as an educator means a lot to your families and students. We suggest sending a weekly check in message to all families, and this can vary by week.

Message:

How was your week? I would love to hear from you and if there were any challenges that arose with {{student}}'s remote class work. Have a nice weekend.