GET THE TRACING, TRACKING, TRANSPARENCY, & TRUST

NEEDED FOR A MORE SUSTAINABLE, EFFICIENT, & BETTER PERFORMING SUPPLY CHAIN

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WHO WE ARE

SpotLite360 is a SaaS-based, enterprise software company leveraging IoT technologies, blockchain, & machine learning to deliver supply chain solutions which result in improved tracing, tracking, visibility, efficiency, collaboration & proof of sustainability claims for customers within pharmaceutical, healthcare & agriculture.

FEATURES

End-to-End Event Recording

Effectively leverage a broad array of RFID & IoT sensors to capture real-time information of product state, condition, location & ownership

Validated Transaction Records

Effortlessly create secure and indisputable proof of all transactions and transfers

Collaboration and Visibility Tools

Collaborate and adapt responsively through shared, secure dashboards and comprehensive analytics

Total Access Control

Maintain full control over the sharing, access, and security of your enterprise data.

CURRENT MARKET CHALLENGES

In today's environment, consumers are demanding better proof or origin, authenticity, chain of custody, and proof of environmental, social and compliance (ESG) behaviors

To complicate things, there are growing regulatory and compliance mandates imposed on various industries:

FDA announced new rule on tracking of food products

DSCSA has established mandates for tracing of Pharmaceuticals

Regulatory & compliance mandates within Cannabis & Hemp continue to evolve

DSCSA Compliance Mandates		
Deadline	**Impacted**	**Requirements**
November 27th, 2018	Repackages	Serialization for repackaged medicines
November 27th, 2019	Wholesalers	Authentication & Verification
November 27th, 2020	Dispensers	Authentication & verification
November 27th, 2023	Whole pharma supply chain	Complete unit level traceability incl aggregation throughout the whole supply chain

OPPORTUNITY

Supply chains have incurred major disruptions and need to change. Companies that implement digital, next generation technologies and solutions to increase supply chain visibility, flexibility, and adaptability will be those that win.

Moving beyond 2020:

01. It will be vital for companies in the supply chain ecosystem to rapidly innovate & adapt

02. It is imperative that companies prioritize sustainability as a strategic initiative

03. Enterprises will have to be equipped with the with the tools, technologies and resources to navigate disruptions

04. Enterprises must develop a digital ecosystem and trust across their trading partner network

CONNECTIVITY
5bn connected to the web by 2015

SHARE OF VOICE
87% of consumers want more meaningful interactions with brands

SUSTAINABILITY
56% of shoppers want to know where their food comes from

TRUST
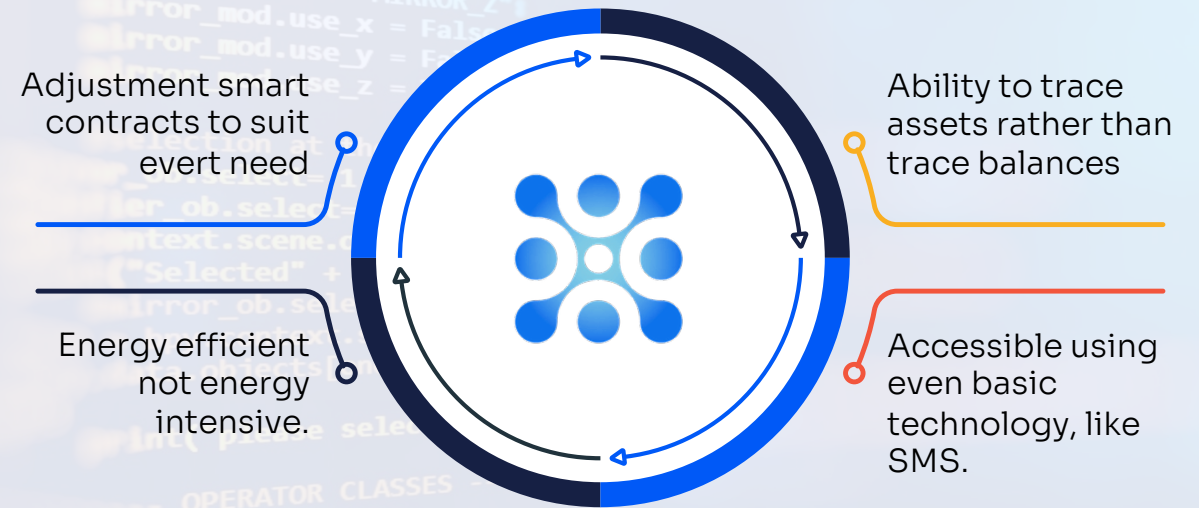**90%** US consumers consider where a product is made before buying

REPUTATION
70% of US consumers won't buy from a company they don't like

WHAT WE DO

SpotLite360 is a supply chain execution and sustainability software company:

➤ We are focused on helping companies evolve their digital supply chain strategies Our solutions support event-driven information derived from RFID and IOT sensors We scale to support enterprise opportunities with global locations
➤ We have a highly configurable IoT infrastructure management capability developed over decades of experience
➤ We have an ever-expanding network of hardware and implementation partners
  • RAIN RFID, Active, UWB, BLE, LoRa, Barcode, Cellular & GPS Tags
➤ We leverage unique item-level tracking tech to gain improved insight and visibility
➤ We leverage "right-time" data to drive workflow efficiencies, improved business intelligence, and integration with existing operational systems
➤ We often become the single source of record for all supply chain related activities
➤ We leverage blockchain to:
  • Collaborate with the entire partner ecosystem
  • Provide secure, immutable proof of events
  • Ensure proof of origin, authenticity, quality, chain of custody, accountability
  • Validate a company's ESG claims

Adjustment smart contracts to suit evert need

Ability to trace assets rather than trace balances

Energy efficient not energy intensive.

Accessible using even basic technology, like SMS.

ENABLING THE DIGITAL SUPPLY CHAIN

Traditional Supply Chain

Limited supply chain visibility

Lack of flexibility/adaptability

Unresponsive to changing conditions

Limited partner collaboration

Digital Supply Chain

Cross-company business intelligence

Complete supply chain optimization Partner

Collaboration & Accountability

Responsive, Efficient, Effective, & Trusted.

DISRUPTIVE TECHNOLOGY SOLUTION

"**SHINING LIGHT**" on the blind spots within supply chains where tracing, tracking, quality control, regulatory compliance and sustainability are essential.

01.

One of the only full-cycle supply chain execution platforms with ability to scale and cater to a global market & enterprise accounts

02.

Complete supply chain management solution built on IoT, blockchain & machine learning

03.

Workflow processing, powerful analytics & ease of integration with other business systems drive business efficiencies & a rapid return on investment

BENEFITS

Efficiency

Identify new opportunities to lower costs & increase velocity

Accountability

Hold supply chain partners accountable for order accuracy, service commitments, & product quality

Sustainability

Validate ESG claims, product sourcing & supply chain activities

Profitability

Reduce loss, improve quality, & ensure accountability

TECHNOLOGY ARCHITECTURE

Intelligent and Automated Workflow Processes:
Big Data, Machine Learning, & Business Process Management
- Active business process management & issue prevention
- Real-time monitoring of machine-learned and user-defined conditions

Timely, Accurate & Trusted Information:
Internet of Things & Distributed Ledger Technology
- Automate accurate & verifiable collection of events & conditions of physical assets
- Full and immutable asset life cycle history in Blockchain Distributed Ledger.

Insightful Decision Making:
Business Analytics, Visualization, & API's
- Complete enterprise digital supply chain visibility and control
- Intuitive data visualization and business intelligence

SUSTAINABLE TECHNOLOGY ADVANTAGE

- Enterprise Scalable
- Broad IoT device and sensor support
- Cloud-based workflow and process optimization
- Mobile applications leveraging low-cost consumer devices

- Comprehensive analytics driven by AI and M/L
- Blockchain integration and smart contracts
- Data aggregation and visualization
- Tight integration with backend ERP and business systems

Pharma

Pill to Patient

Healthcare

Assets to
Operating Room

Agriculture

Farm to Table
Bean to Cup

PHARMACEUTICAL

Regulatory authorities are mandating tracing and tracking systems to maintain the provenance of drugs
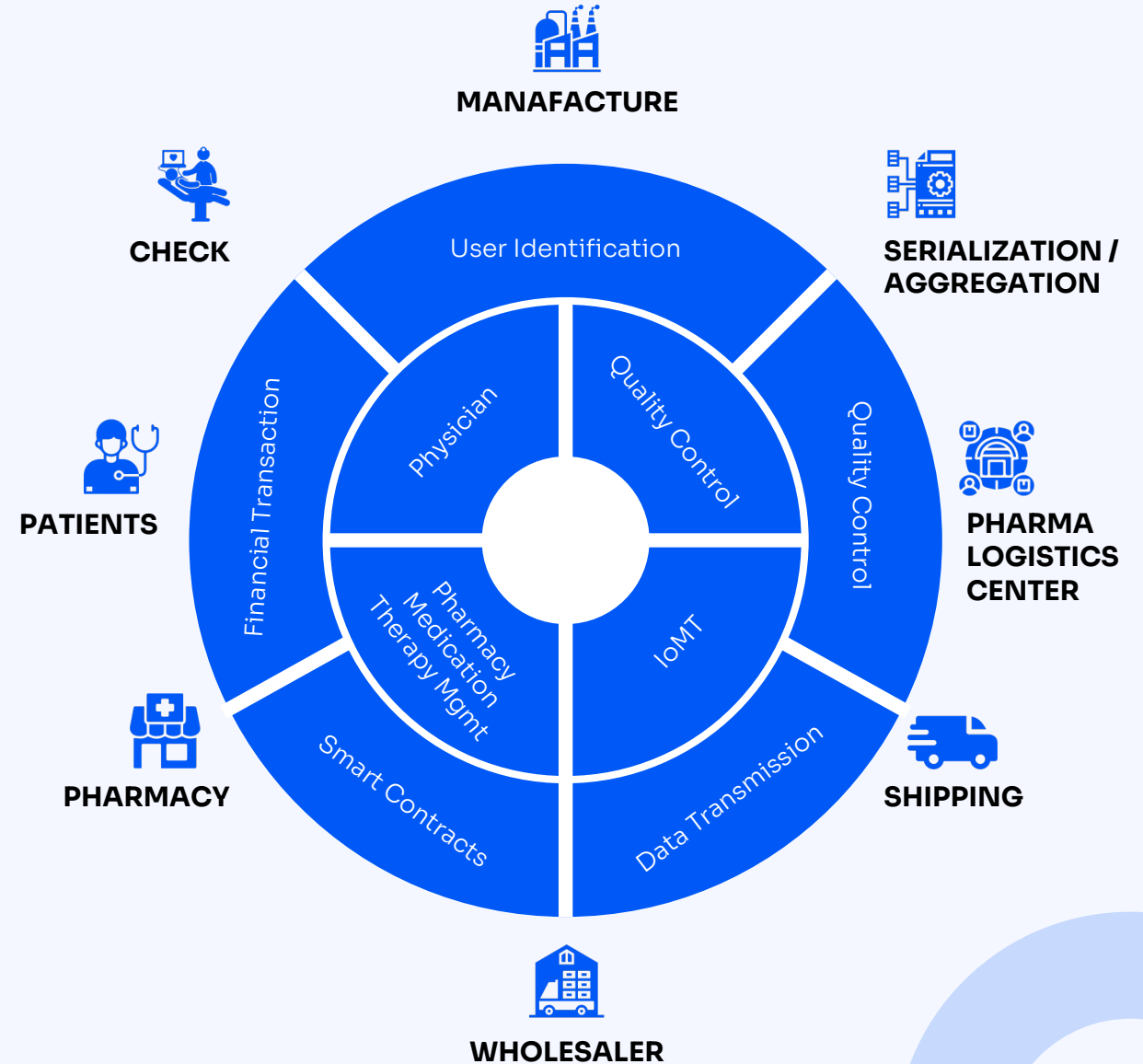
More than **$1 billion** in drug thefts

$236 billion in counterfeit drugs

25% of vaccines damaged in transit

20% temperature sensitive drugs perish.

MANAFACTURE

SERIALIZATION / AGGREGATION

PHARMA LOGISTICS CENTER

SHIPPING

WHOLESALER

PHARMACY

PATIENTS

CHECK

User Identification

Quality Control

Quality Control

IoMT

Data Transmission

Smart Contracts

Financial Transaction

Physician

Pharmacy Medication Therapy Mgmt

HEALTHCARE

Ethical processes are essential to trace products and limit patient liability

Healthcare organizations must trace products to:

- Ensure authenticity
- Prevent tampering
- Monitor environmental conditions
- Identify careless handling
- Maintain chain of custody
- Drive operating efficiency
- Ensure patient safety
- Limit liability
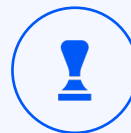
A secure, immutable forensic trail is made possible by combining IoT & Blockchain **68%** of companies are looking to implement tracing, tracking & blockchain solutions

AGRICULTURE

"Data is the new fertilizer in agriculture"

Source: Mouhsine Lakhdissi, Agridata Consulting

The FDA has proposing new **traceability** rules on critical **tracking** supply chain activities

Lack of visibility allows **opportunities** for product tampering and theft

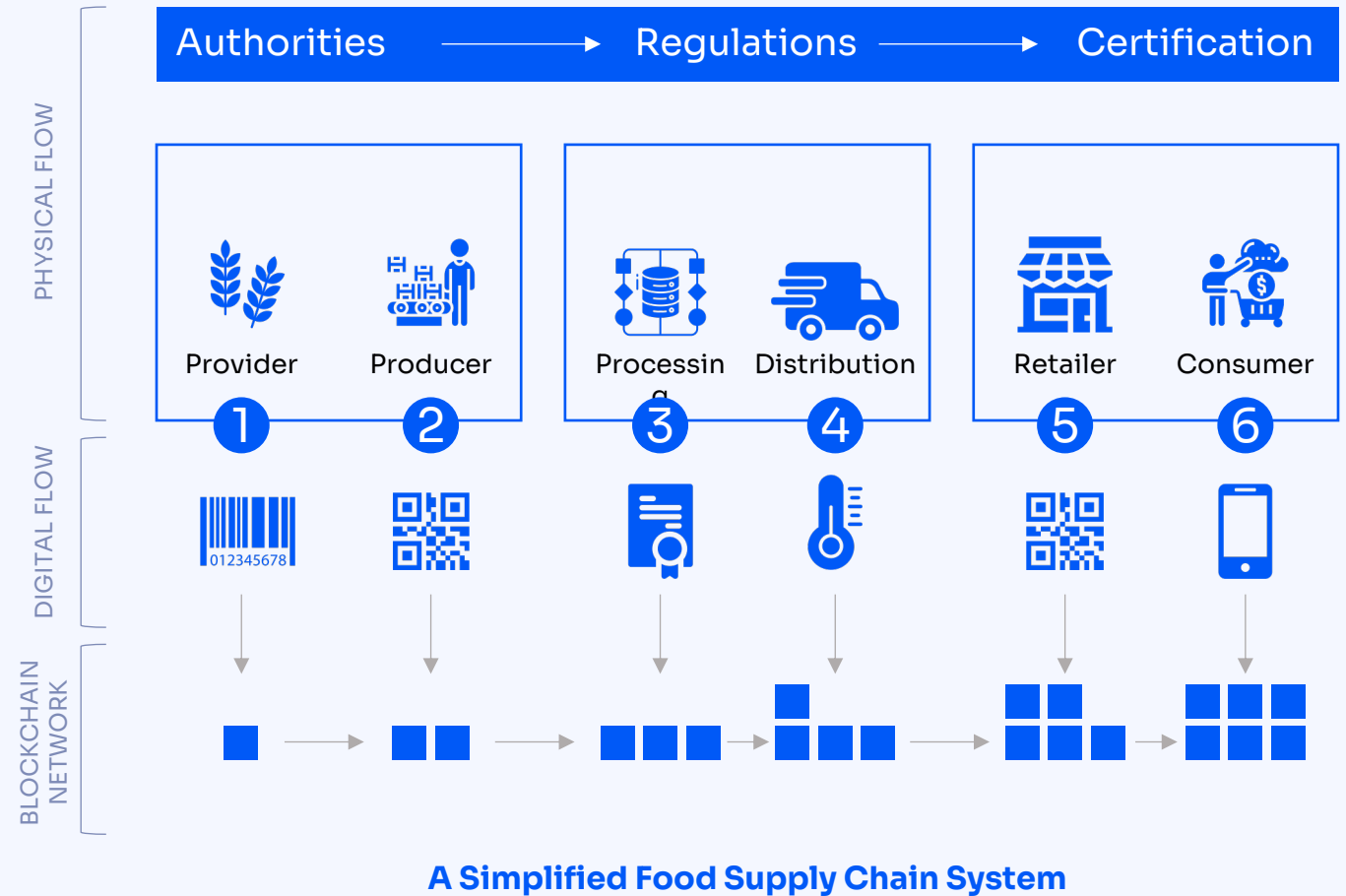**68%** of consumers will pay more for products that are produced **ethically** and responsibly

As much as **60%** of all food produced is wasted and never makes it to the consumer **($1 trillion)**

Food-borne pathogens costs consumers **$55.5 billion** per year

Food fraud costs the industry **$40 billion** annually

Authorities → **Regulations** → **Certification**

PHYSICAL FLOW

Provider ①   Producer ②   Processing ③   Distribution ④   Retailer ⑤   Consumer ⑥

DIGITAL FLOW

012345678

BLOCKCHAIN NETWORK

A Simplified Food Supply Chain System

SUMMARY/HIGHLIGHTS

High margin, recurring **SaaS** business model

Proven, highly **leverageable** and repeatable **solution** platform

Growing **regulatory** and **compliance** mandates

Strong **leadership** team

Trillion-dollar plus market opportunity

Growing **partner** ecosystem supporting scale

Fragmented industry representing strong **M&A** opportunities

LEADERSHIP & MANAGEMENT

James Greenwell
President
Datria, Muscle Pharm

Eddie Shek
CTO
Former CTO, TrackX

Gene McConnell
CFO
C-Squared Solutions

Rick Page
VP Sales
Smith & Nephew
Orthopedics, Zimmer
Biomet

Tim Harvie
Advisor
President, TrackX

Dr. William Page
Advisor
Orthopedic Surgeon; Private
Investor

Dr. Edward Szuszczewicz
Advisor
Orthopedic Surgeon
Private Investor

SpotLite360

THANK YOU

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![SpotLite360]

TIMELINE

Q1 2020
- Formulate solution for delivery of tracing, tracking and sustainability in Healthcare and Pharma

Q2 2020
- Incorporate Captios, LLC as operating entity
- Initial investment by management team

Q3 2020
- Begin marketing of solutions
- Enter technology license agreement with TrackX
- Onboard additional resources

Q4 2020
- Initial funding to support operational requirements
- Rebrand as Spotlite360
- Onboard customers

Q1 2021
- Complete supply chain platform configuration
- Expand of sales and marketing
- Direct Listing in Q1 of 2021 on Canadian Exchange

Q2 2021
- Expansion of partner ecosystem
- Delivery of sustainability solution
- Evaluate M&A Opportunities