

Frank Legendijk Product Designer

Full stack designer focused on Web and mobile products. A decade of experience across the spectrum, from user research to UX/UI design, visual design, interaction design, prototyping, and usability testing.

franklegendijk.com
hi@franklegendijk.com
+31 (0)6 28 30 25 34

Work

Mobiquity Sr. Product Designer · freelance Apr 2021 – Present

Worked on an iOS & Android banking app for an international client. Worked with a team of five designers. Contributed to the core concept of the app, a variety of features, and the design system.

Shipright Co-founder, CEO, Design Jan 2018 – Present

Venture-backed startup that helped SaaS companies like Digital Ocean, Chargebee, Whereby, and others track and act on product feedback. Responsible for a lot across the spectrum of product and design.

Grible Partner, UX 2014 – Aug 2019

As a boutique firm we helped organisations create digital experiences & products. I've taken on the role of UX Designer, UX Lead, and Product Owner over several projects. Find more details [on my website](#).

Globo Web Product Designer 2013 – 2014

Globo Web provided an all-in-one website solution for SMEs. I designed the website, SaaS product (CMS), and website templates.

Grafenia UX / CRO Apr 2013 – Dec 2013

Helped one of the largest online printing companies in the Netherlands and Belgium optimize the experience and conversion on the Web tool for customers to design and order print online.

Freelance UX/UI, Web Design 2009 – 2013

A variety of design work for websites and Web apps for customers ranging from the Erasmus University in Rotterdam, local municipality, a real-estate company, and many others.

Education

Techstars Accelerator Program Sep 2019 – Dec 2019

My startup Shipright was funded & accelerated by Techstars. Techstars is world's second best accelerator. Acceptance rate <1%.

Erasmus University Rotterdam

Master of Science, Economics & Business, Marketing 2011 – 2012

Master of Science, Economics & Informatics 2010 – 2012

Bachelor of Science, Economics & Informatics 2007 – 2011

References available upon request

Projects

Build With Users 2020 – 2021

A content publication on the role of Community in building software products **with** users instead of **for** them. Features companies like Linear, InVision & more.

Tabtatics 2016

A new tab browser extension to help desk workers improve on their health and productivity through brief contextual tips.

See [the full case](#) on my website.

Skills & Tools

Skills

UX/UI Design
User Research
Wireframing
Visual Design
Interaction Design
Prototyping
User Testing

Tools

Figma
Sketch
Framer
Adobe CC
InVision
Atlassian Suite
Mixpanel
HTML/CSS/JS

Honors & Awards

Dutch Open Hackathon: Philips jury prize 2016

The Next Web European Hackathon: 2nd place 2015