

# Frank Lagendijk Product Designer

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## Work

### Shipright Co-founder & CEO Jan 2018 – present

Responsible for product, design, and brand. Product work ranged from product discovery, to prioritisation, to designing, prototyping & user testing. We were accelerated by Techstars and raised a pre-seed VC round. The product is used by the likes of Chargebee, Whereby & more.

### Grible Partner, UX 2014 – Aug 2019

As a boutique firm we helped organisations create digital experiences & products. I've taken on the role of UX Designer, Design Lead, and Product Owner over several projects. Find more details [on my website](#).

### Globo Web Product Designer 2013 – 2014

Globo Web provided an all-in-one website solution for SMEs. I designed the website, product (CMS), and website templates.

### Grafenia UX / CRO Apr 2013 – Dec 2013

Helped one of the largest online printing companies in the Netherlands and Belgium optimize their Web tool for customers to design and order print online. UX work and development later continued under Grible.

### Freelance UX/UI Design 2009 – 2013

Helped a small software firm with UI design. Collaborated with freelance developers on several different Web projects for the Erasmus University, local municipality and a real-estate company, amongst others.

## Education

### Erasmus University Rotterdam

Master of Science, Economics & Business, Marketing 2011 – 2012  
Master of Science, Economics & Informatics 2010 – 2012  
Bachelor of Science, Economics & Informatics 2007 – 2011

## Honors & Awards

Dutch Open Hackathon: Philips jury prize 2016  
The Next Web European Hackathon: 2nd place 2015

## Projects

### Build With Users 2020 – 2021

A content publication on the role of Community in building software products **with** users instead of **for** them. Features companies like Linear, InVision & more.

### Tabtics 2016

A new tab browser extension to help desk workers improve on their health and productivity through brief contextual tips. See [the full case](#) on my website.

## Skills & Tools

Skills	Tools
User Research	Sketch
Wireframing	Figma
Visual Design	Framer
Prototyping	InVision
Copywriting	Photoshop
Usability Testing	Mixpanel
Data Analysis	HTML/CSS/JS