

Graciela Smet

www.gracielasmet.com

Objective

I am a current student at Stanford University studying Computer Science and Product Design, seeking multidisciplinary opportunities to make a positive impact and create new learning experiences.

Profile

I consider myself a hard worker and quick learner who is passionate, curious, dependable, and skillful at communicating with others. I enjoy being creative and working in a team environment to approach problems in innovative ways.

Skills

Adobe Illustrator	Collaboration
Adobe Photoshop	Problem Solving
Adobe Suite	Critical Thinking
Python	Strong Work Ethic
C++	Adaptability
React Native	

Education

STANFORD UNIVERSITY
September 2019 - Present
Product Design / Computer Science

FAIRVIEW HIGH SCHOOL
August 2016 - May 2019
International Baccalaureate Diploma

Contact Me

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Experience

Glimpse Dating

Head Graphic Designer (Dec. 2020 - Present)

- Designed a UI/UX for the app from scratch
- Designed brand identity logo, mascot, and colors
- Create/curate brand content across online platforms

Munchrooms

Graphic Designer (Feb. 2021 - Present)

- Create/curate brand graphics for social media
- Develop and execute marketing content
- Assist in website development

Stanford Womxn in Design

Active Member (Sep. 2019 - Present)

- Member of the Stanford Women in Design club at Stanford University working to develop skills and empower women in the pursuit of innovation

Stanford Football Video Department

Videographer (Sep. 2019 - Present)

- Work in a fast-paced team environment to film Stanford Cardinal football practices and edit/upload them efficiently for athletes/coaches

The Postman's Knock

Social Media Intern (Sep. 2018 - April 2019)

- Created Instagram, Pinterest, and website graphics to generate cross-platform identity
- Generated blog content
- Responded to reader comments and questions

INDIVIDUAL DESIGN EXPERIENCE

(2015 - Present)

- Created Snapchat geofilters with over 7 million uses and 300 million views
- Managed an Instagram account for personal artwork with over 30 thousand followers
- Created and sold vector graphics on print-on-demand website Redbubble
- Developed websites for personal projects using Webflow