

Natalie Rejas

Designer

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650.520.8548

Objective

Through design I aim to make complexity feel simple and connect human experiences across digital & physical spaces.

Education

San José State University

BFA, Graphic Design

San Jose, CA

Graduated, Spring 2020

Competitions

Brand X Challenge

February–April 2020

Top 10 finalist for Sephora's 4-city Fearless Tour campaign. Designed an experience driven space with marketing assets.

Spartan Eats

October 2018–November 2019

Created a logo and designed promotional items for Power-House Kitchen's mobile vehicle.

Skills

Graphic Design

UX/UI Design

Illustration

Data Visualization

Branding

Research & Analysis

Software

Illustrator, Photoshop,

InVision, Sketch, XD,

After Effects, Autodesk,

Blender, Indesign, Figma,

Lightroom, Procreate,

HTML, CSS, Keynote

Experience

UX/UI Designer | Chillow

Internship | October–March 2021, San Francisco, CA

Chillow is an app that allows people to review and endorse roommates. Under the supervision of design leads, I helped conduct market research, design user flows, and create visual styles for new features. I also worked on designing their website and creating marketing material for their social media.

Designer | Design Spectrum & La Cocina

Pro Bono | February 2019–August 2020, San Francisco, CA

La Cocina is a San Francisco based kitchen incubator for minority women-owned restaurants. I was working with Souls Greens, helping with the company's brand identity and packaging assets.

Wayfinding Designer | San Jose Sustainability

Internship | September 2019–February 2020, San Jose, CA

San José State University is a sustainable campus that minimizes their ecological footprint. The work aimed to highlight each sustainable aspect on campus. I designed the main kiosk, along with diagram illustrations for information panels.

Designer | HouseThat

Internship | July–August 2019, San Jose, CA

HouseThat is a startup company that aims to optimize housing finances for homeowners to get the most value from their house. Working with a group of designers, we created and refined their logo and designed various website layouts.

Exhibitions

IDEEC (International Design Education Expo & Conference)

July–August 2019 | Hammer Theater Center

Exhibited Send the Pain On (album cover)

I designed the event's website while also documenting the event by photographing 25 of the speaker sessions.

Higher Technical School

June 3, 2019 | Katowice, Poland

Exhibited Send the Pain On (album cover) and I Think, Therefore I Am (conference poster).

Galeria WIT

June 4, 2019 | Warsaw, Poland

Exhibited Send the Pain On (album cover), Bloom (mobile app) and Choose your Poison (magazine cover).