

# SPI International



## SPI/FILMBOX Moves Its Revolutionary Gaming Channel to Cloud-Based Playout by Evrideo

Gametoon is the first SPI/FilmBox channel to take full advantage of Evrideo's cloud-based playout platform.

"We were looking for state of art technology that would be more flexible and helpful to reduce time to market. By starting to broadcast Gametoon HD from the Evrideo platform we were able to first test the ground with our new channel's concept, present it quickly and simply to potential customers and audiences, then deliver the commercial feed easily with Evrideo's unique tools" said Guney Yasavur Chief Operations Officer at SPI International.



MILLENNIALS GAMING CHANNEL

