

Outdoor Channel



Outdoor Channel (Asia) Chooses EVRIDEO for Cloud-Based Programming & Payout

“We were searching for state-of-the-art technology that would improve the operating efficiency of managing multiple feeds as well as to expedite our distribution over the region” says Outdoor Channel (Asia), Managing Director Gregg Creevey. “By embracing the EVRIDEO platform we were able to consolidate all content and channel management on a single cloud-based platform, making it easy for our team to access and manage content, rights, scheduling and EPG from anywhere in the region”.

Outdoor Channel is combined satellite and IP-distributed to hundreds of pay-TV platforms across Asia and the Pacific with multiple subtitling languages

