

Education

Rutgers University

Camden, New Jersey

September 2017 – May 2021

BA in Graphic Design, Marketing Minor

Dean's List each semester

Honors College

3.9 GPA

Experience

Design Intern

GDLOFT Philadelphia

May 2021 – Present

Communicate with the team to develop designs, websites, mockups, and collateral for clients.

Join clients in video meetings to discover and clearly identify their needs.

VMPA Print Lab Manager

Rutgers University Camden

January 2019 – May 2021

Promoted to manager from junior designer.

Developed designs and printed projects for both in-house and outside clients.

Trained new members on printing and production machinery and programs.

Oversaw the lab to ensure production runs efficiently and meets deadlines.

Measured, trim, and bound prints to size

using automatic guillotine, Triumph 4815.

Operated large format printer,

Ricoh Pro C5200s.

Server

Pho City Sickerlville

June 2019 – March 2020

Worked with a team to provide attentive service while under constant time pressure.

Assisted customers by answering questions and resolving any customer complaints.

Utilized multi-tasking skills to balance various tasks.

Community Engagement Specialist

Rutgers University Camden

October 2017 – May 2019

Created engaging content for the VMPA department's social media channels using photographic, writing, and marketing skills.

Developed an effective posting schedule to advertise new and upcoming events.

Compiled and organized databases.

Extracurricular

Rutgers University

AIGA Student Group

Vice President

September 2019 – Present

Contacted contemporary designers to organize student workshops and events.

Coordinated and led bi-weekly meetings.

Active member and volunteer for AIGA

Philadelphia events.

Global Citizen Project

Saint-Marc, Haiti

January 2019

Volunteered at a Haitian school during winter break to assist with medical care.

Engaged in service-learning activities to learn about the community and culture.

Fundraised to provide Haitian children with shoes and school supplies.

Skills

Programs

Adobe Illustrator, InDesign, Photoshop,

Adobe XD, Webflow

Other

Prototyping and production

Fluent in Vietnamese

Intermediate in French

Critical thinking

Marketing