

## Professional Creative Experience

2019 – Present

PRODUCTION ASSISTANT

### **GOPHER DIGITAL PRODUCTIONS**

- Filmed and/or edited various cinematic videos for Gopher Sports social media pages and live-event entertainment.
- Used After Effects and Premiere Pro daily. Shot with Sony and Lumix (Panasonic) cameras.

2019 – 2020

DESIGNER

### **SKI-U-CREW / Gopher Athletics Marketing**

- Designed and wrote the Ice Sheet publication, a flier handed out to hundreds of students at every men's hockey home game listing the roster, student section chants, and other important gameday information.

## Other Design Experience

Logo Design

HOPE FOR HUMANITY

### **Freelance**

- Worked with the co-founder of the non-profit to develop a logo mark for the fledgling organization. The mark was designed with flexibility in mind. Provided 3 directions for the client to choose, worked with them to decide the final direction.

Logo Design

A4 HEALTH

### **Freelance**

- Worked with the founder to establish a preliminary brand identity for a health brand. Established the logo mark and typographic system using Adobe CC Suite.

Personal Brand

VOYAGEUR DESIGN STUDIO

### **Freelance**

- Personal brand of mine that allows me to express myself freely and play around with new design techniques. I design purchasable merchandise, fun content for my various social media feeds, and develop a unique portfolio website.

## Education

UNIVERSITY OF MINNESOTA

COLLEGE OF DESIGN

B.F.A. Graphic Design

Expected Graduation May '22

## Skills

### **Adobe CC Suite**

- Illustrator
- Photoshop
- InDesign
- Premiere Pro
- Lightroom
- After Effects

### **Media Production**

- Cinematography
- Video Editing
- Photography

### **UI/UX Design**

- Wordpress
- HTML 5/CSS
- Adobe XD
- IDEO Design Process

### **Public Speaking**

## References

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Digital Producer

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