



GROSSMAN MARKETING GROUP

A CENTURY OF *Excellence* EST. 1910

January 25, 2011

Dear Friends,

As we were in 1941, we are still proud of the company we keep.

The day the United States entered World War II, our great-grandfather and company founder, Max Grossman, left what was then Massachusetts Envelope Company to serve his country in Washington, DC. He made the difficult decision to leave his growing business and serve President Franklin D. Roosevelt as a “Dollar-a-year man” in the Office of Price Administration. He left the company in the capable hands of his business partners—his two sons, Edgar and Jerome—and never looked back. Thus began his second professional life as a public servant.

Over the last seventy years and four generations, our family and colleagues have worked hard to serve the needs of our clients, friends, families, and communities, both locally and nationally. We are proud to announce that our father, Steve, who has been the President of Massachusetts Envelope Company and Grossman Marketing Group for over 35 years, was sworn in last Wednesday as the Treasurer and Receiver-General of the Commonwealth of Massachusetts. We are particularly proud that on Election Day, the voters of Massachusetts, Democrat and Republican alike, overwhelmingly supported our father and his vision for the financial future of our state that only a lifetime in business can bring. Last Wednesday signified his official departure from Grossman Marketing Group and the beginning of his second professional life as a public servant.

As Max Grossman did seventy years ago, our father is leaving the company in our hands—those of his two sons. We pledge to you as brothers and partners that we will continue to service your needs as we have for over 100 years, while doing our part for our community, both locally and nationally.

Thank you for your business, and for the trust you have placed in our organization for so many years.

Sincerely yours,

David Grossman
Co-President

Ben Grossman
Co-President