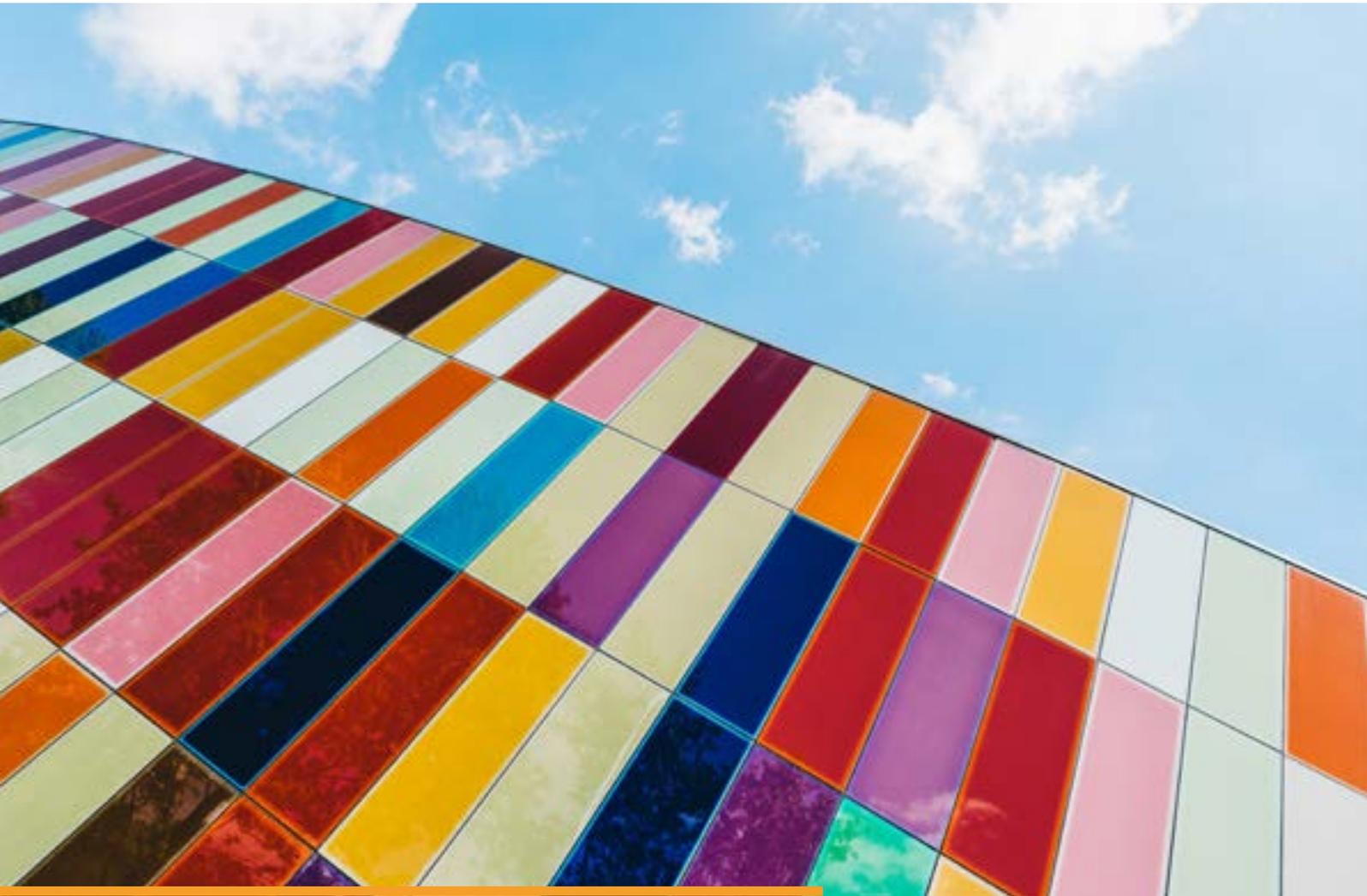


Architects of the future

Dates: 4 x ½ days on 28th, 29th September/19th, 20th October 2021

Time: All sessions are from 09:30-13:00 (GTA+1)

Venue: Zoom



'This course is for leaders from all industries. It is for those who are seeking profound change and are willing to be disruptive, experimental and unorthodox.'

Architects of the future is a space for leaders to stretch themselves beyond the virtual rafters and explore what is possible on a personal and organisational level.

This online course invites influencers from different industries, across the globe to explore topics that are disruptive and perhaps counterintuitive, which will stimulate opportunities to enable you and your organisation to thrive.

Recent history has demonstrated that certainty and normality can disappear in the blink of an eye. So we need to lead by embracing these realities and be willing to disrupt ourselves and our organisations. This is the way to build the futures that we, our industries and communities deserve.

Who will benefit from this course?

This course is for leaders from all industries.

It is for those who are seeking profound change and are willing to be disruptive, experimental and unorthodox.



The Programme



Architects of the Future will bring together leaders over four ½ days to explore the following:

Session 1 - Leadership & Innovation

Humanising the Workplace

- Creating organisations that optimise people's potential
- Treating people as resourceful humans, not human resources.

Reinventing Management

- Acknowledging that many aspects of managerialism are broken, in particular, the excessive reliance it places on hierarchy and bureaucracy, based on control and compliance
- Exploring post-managerial practices, with examples.

Liberating creativity

- Thinking of the economy as a vast ongoing experiment sifting good ideas from bad under the pressures of competition
- Comparing this with the rather static and timid quality of life inside the organisation
- Inventing ways of bringing the benefits of the marketplace inside the firm to radically enhance innovation.

Session 2 - Strategy & Performance

Challenging the status quo

- Recognising that the firm must be learning faster than the market it is serving
- Learning from other firms that are inventing the future by questioning the methods of the past.

Imagining different futures

- Spending much more time on the future and on competitive opportunities than at present
- Acknowledging that too much of our time is invested on issues that are internal, short term and personal rather than external, medium to long term and collective.

Accelerating collective learning

- Operating on the assumption that organisational learning is the ultimate bottom line of the enterprise
- Configuring ways of increasing the pace of learning relative to that of competitors
- Thinking of the performance benchmark of the enterprise, not as last year's performance or this year's plan, but the competitors' performance and the potential of the human talent available to the firm.

Session 3 Experimentation & Learning

Asking better questions

- Assuming the skill of asking the right questions is more difficult than coming up with ingenious answers to them
- Discussing what counts as a good question
- Identifying 2 or 3 questions for which the organisation needs to prepare great answers.

Formulating braver answers

- Making the case that experimentation is the most productive way of getting breakthrough answers to these critical questions
- Formulating the answers as testable hypotheses, of the form, "If X, then Y"

Understanding the logic of experimentation

- Defining the nature of an experiment and identifying the criteria of a good experiment
- Inspiring creativity and entrepreneurship in the formulation and testing of original and brave ideas
- Building a culture that is comfortable with experimentation and discovery rather than planning and budgeting
- Discussing how an experimental mindset can be built within the firm.

Session 4 Design & Success

Sharing your experimental ideas

- Discussing and debating your ideas and plans

Strengthening your experiments

- Drawing upon the experience and wisdom of others to enhance the efficacy of each experimental design

Conducting your experiments

- Drawing up a plan for who will do what by when to ensure that your experiment yields a clear result
- Asking what will need to change if a culture of trial and error (emulating the processes of natural evolution) is to be nurtured
- Sharing your learning from all 4 workshops and some of your resolutions flowing from it.



In advance of the programme, each leader will have a 1-hour consultation in which we will develop a dialogue and identify specific issues that you would like to address, whether as an individual or organisational. After the programme, we provide a complimentary 1-hour coaching session that will help map out how you will action what you've taken from the course.



Dr Jules Goddard

Dr Jules Goddard is one of the world's most profound thought leaders in business. He is currently a fellow of London Business School and formerly, Gresham Professor of Commerce at City University;

Dr Goddard's career spans over 40 years. In the 60s, he worked in advertising for David Ogilvy in New York. In the 70s, he emigrated to France to set up a construction company in the Dordogne restoring houses and chateaux, and employing 55 craftsmen.

In the 80s, Dr Goddard taught MBA and PhD students at the London Business School, worked part-time for J Walter Thompson as a member of their R&D group, and set up The Planners Collaborative, a strategic consultancy.

In the 90s, he advised the executive boards of many companies, including Rolls-Royce, ICL, Orange, BG Group and Smith & Nephew.

Since 2000, he has co-authored two books, one on competitive strategy and the other on humanising the workplace;

Dr Goddard's education includes:

- University College, Oxford (MA),
- The Wharton School of the University of Pennsylvania (MBA), and
- London Business School (PhD).

His interests are philosophy, the arts, current developments in science, and Tottenham Hotspur.



Akin Thomas BSC (Hons)

Akin Thomas is the founder and CEO of AKD Solutions, Akin's career has extended across both the public and private sector. In his early career, Akin was a Senior Manager within local government in which he led a regulatory function. His role included developing best practice and he was a member of governmental advisory panels.

AKD Solutions embodies Akin's ethos of Stimulating Brilliance. He works with senior leaders internationally supporting them in organisational change by developing transformational learning experiences.

Akin has particular interest and expertise in leadership and management development, customer experience and cultural change. Akin work crosses a range of industries including, finance, transportation, sports and retail and works with organisations including, DB Schenker, Rio Tinto, Lafarge Holcim, Warner Brothers, Toyota and Sony PlayStation

Akin is currently researching "disruptive learning," a concept in which he explores how to learn forward and not backward, to enable individuals and organisations to create their best possible future.

Akin also sits on the advisory committee of a charity that supports victims of domestic violence and human trafficking.

Your Investment

Description	Cost
Corporate and Public Sector Delegate Fee	£1,500
Charity Sector Delegate Fee	£1,200

(Prices are exclusive of VAT)

To register for your place, please...

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Contact Us

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