

Africa's rainforest is under threat

2,500,000 km²
of vulnerable forests


Over 1,000
threatened species


The world's last
tropical carbon sink

**Hundreds of organizations have spent billions.
These efforts have largely failed. Why?**

THE PROBLEM


Good decision-making is expensive. Conservation actors lack the resources to identify the greatest returns on their investments.

 The rainforest is littered with failed conservation projects. Up to €300 million is spent annually on policies and programs, many of which are unsuccessful and even contradictory.

 Until a solution is found, deforestation, biodiversity loss and carbon emissions will continue unabated.

THE IMPACT

Our platform improves conservation results, saving more forest cover, threatened species, and carbon stores per euro spent.

 Our impact will amplify funding to this crucial, endangered and neglected ecosystem.

THE SOLUTION

Project Canopy helps environmental organizations make better decisions.

We are a data-driven non-profit, providing environmental actors with the intelligence they need to identify their most impactful conservation opportunities.

The Right Data

We analyze the most accurate and complete data on tree cover, biodiversity, carbon stores, environmental laws, land ownership, trade flows in forest goods, environmental projects, and more.



The Right People

We target governments, development agencies, and local and international NGOs, working in the six Congo Basin countries.



The Right Way

Our databases, maps, analytics, and interactive tools provide the timely and actionable insights needed by conservation actors.



Project Canopy is seeking seed funding to make this vision a reality. When decision-makers have good data, the rainforest stands a chance.

Join Us

