



ACHIEVEMENTS

Dean's List

Fall 2017 - present

GDUSA Packaging Design Award

March 2021

Amores Wine Label

Gold Addy Award

March 2021

Dulce Vita Interactive Site

Communication Arts Typography Shortlist

September 2020

Finalist in MUMEDI, "To Death with a Smile"

Winter 2019

MCC Makers Coffeehouse

Fall 2019

Kutztown University, Artwork Showcase

CLUBS

AIGA Kutztown Chapter

September 2018-Present

TRIO Kutztown

August 2017-Present

Dear You Club

March 2018-May 2018

SKILLS

Highly Skilled

Microsoft Office
G Suite

Knowledgeable

Figma
WordPress

Creative Code



Adobe Creative Cloud



EDUCATION

Kutztown University of Pennsylvania, Kutztown, PA

BFA Communication Design

Concentrations: Graphic Design & Interactive Design

Fluent in Spanish

DESIGN EXPERIENCE

Kutztown University English Department

Assistant Designer | Kutztown, PA | September 2019 – Present

- Meet with professors and students to design promotional posters for events and courses, flyers, social media ads and stationery.
- Work closely with Alpha Graphics and our in-house printer to select the best paper options for the project.
- Manage social media pages for the department.

Kutztown University Marketing and Publications

Assistant Designer | Kutztown, PA | June 2019 – August 2019

- Assisted in designing web and printed materials for the university adhering to their brand identity guidelines.
- Created and edited brochures, signage, logos, social media graphics, flyers, posters, invitations, advertisements and programs.

Folino Estate

Assistant Designer | Kutztown, PA | January 2020 – March 2020

- Designed and edited restaurant website, promotional posters, inspiration moodboards and wedding wine tag.
- Assisted with crafting invitations and packaging.

VOLUNTEER EXPERIENCE

Kutztown University's Essence Magazine

Volunteer Designer | Kutztown, PA | August 2020 – Present

- Create social media content to promote entrees for magazine submissions
- Collaborated with designers to create logo and editorial design for the magazine.

Fortaleza Departamento Juvenil USA

Volunteer Designer | Remote | May 2020 – present

- Partnered with other designers to create promotional videos, social media ads, and logos for an upcoming telethon to raise money for families who had been affected by the pandemic.
- Created t-shirt designs for their 2021 juvenile event.

Greater Berks Food Bank | Reading, PA | 2018

- Helped organize and package frozen food into boxes.
- Prepped meal boxes that would be handed out to elementary students.

WORK EXPERIENCE

Abilities in Motion Agency

Service Assistant | Reading, PA | June 2018 – August 2018

- Provided the consumer with habilitation and companion services.
- Maintained individuals' content and involved in the community.

VF Outlets

Sales Associate | Reading, PA | Summer 2017

- Created a relaxed atmosphere for customers, kept store clean and organized.