

4 May 2021

US Distribution - First Whole Foods Order Received

- **First purchase order received from Whole Foods Market, Inc.**
- **Whole Foods is a USDA Certified Organic American multinational supermarket chain owned by Amazon, popularly known for its organic selection**
- **Meluka Australia's Organic Raw Native Honey and its Organic Raw Native Honey infused with Tea Tree TTF24 to be initially stocked in Northern California, USA region**
- **Expansion into Whole Foods Market in line with the Company's distribution strategy**

EVE Investments (ASX:EVE, EVE or the Company), a vertically integrated health, nutrition and wellness company, provides an update on US distribution activities.

Following on from the announcement on 11 January 2021 that two of Meluka Australia's products had been accepted into the Whole Foods Market, Inc ("Whole Foods") product catalogue, the Company can now confirm it has received the first purchase order under the arrangement, with stock to be delivered this week ahead of a launch of the products in the coming month.

Whole Foods is a large American supermarket chain focusing on organic products and has over 500 stores across the United States of America. Whole Foods is a wholly-owned subsidiary of Amazon.com, Inc. The Company has previously been advised that the products will initially be ranged in all 48 stores in Whole Foods' North Western California network, a region with a population of approximately 15 million people and includes the cities of San Francisco, San Jose (Silicon Valley) and Oakland.

Whole Foods will initially be listing two of Meluka Australia's leading products, its Organic Raw Native Honey and Organic Raw Native Honey infused with Tea Tree (TTF24 strength). During April, the Company dispatched further stock to the US from Australia to rebuild inventory levels in the US for the Whole Foods order and for sale into the existing Amazon channel.

Whole Foods order volumes are to be confirmed on an ongoing order basis, which is typical in the industry. The initial order is for a mixture of the Organic Raw Native Honey and Organic Raw Native Honey infused with Tea Tree (TTF24 strength) products and totals approximately US\$21,000.

Commenting on the purchase order milestone, Managing Director Bill Fry said: "Receipt of the first purchase order from Whole Foods Market is a great starting point for Meluka Australia in establishing its products in-store in the US. Being stocked in one of the most recognised wholefoods retailers in the US with an extensive retail network is recognition of the Company's strategy in the US market which has seen a strong presence be developed through the Amazon platform. The Company looks forward to building on this initial order, as the consumer profile for the Company's range continues to build in the US market."

Authorised for release by Bill Fry, Managing Director.

— ENDS —

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About EVE Investments

EVE Investments (ASX: EVE) is a leading, vertically integrated producer of branded nutrition, health and wellness products. The Company has global reach and application to fast-growing markets across Australia and New Zealand, Asia Pacific and North America. Our mission is to help provide access to the world's best natural organic products that have demonstrated medicinal benefits and can help enrich the lives of everyday people.

For further information, please visit www.eveinvestments.com.au and follow us on Twitter @EVEInvestments